

FAQs

WHAT MAKES COLLAGEN+ UNIQUE?

Beauty Focus Collagen+ is a skin care super supplement that is clinically proven to help support multiple important areas of skin health. It helps reduce fine lines and wrinkles, supports hydration and moisture levels, and boosts collagen and elastin production in the skin. What truly adds the “plus” to Collagen+ is that our powerful formula does more than common collagen products due to its proprietary ingredient blend. Our Bioactive Collagen Peptides^{®†} have a special peptide “fingerprint” that allows them to more effectively bind to collagen receptors and enhance your beauty. Lutein adds important radiance benefits and antioxidant protection, including protection against oxidative stressors like blue light. And then there are our Phytoceramides, which help skin stay healthy and moisturized. All these unique additions mean Beauty Focus Collagen+ outshines the competition for results that exceed expectations.

[†]A registered trademark of Verisol.

WHAT IS COLLAGEN?

Collagen is an important structural protein found throughout your skin, bones, muscles, tendons, ligaments, and cartilage. As an adult, your body produces about 1.5% less collagen every year, and its production can also be inhibited by oxidative stressors such as sunlight. This means that adding extra collagen to your diet can be vital for your skin and body to function ideally. Collagen peptides are a better way to supplement this important collagen, because they are more digestible, better absorbed, and better distributed throughout your body. Plus, while regular collagen provides the building blocks for your skin, collagen peptides actually stimulate skin to create more collagen as well. This dual action is vital to supporting healthy skin, and our elite Bioactive Collagen Peptides are the best available.

WHY DOES COLLAGEN+ INCLUDE 2.5 GRAMS OF BIOACTIVE COLLAGEN PEPTIDES[®]?

2.5 grams is the clinically effective dose of these special peptides. Not all collagen ingredients are created equal, and we selected a unique source that is clinically effective in small doses. These physiologically active polypeptides are produced by cleaving the protein chains of collagen using a controlled hydrolyzing technique, which allows specific peptides to form.

Testing was done on many collagen peptide combinations to find the peptides that most effectively bind to fibroblast cell receptors and stimulate collagen synthesis, and our collagen source undergoes regular functional tests to ensure the peptides are active.

HOW ARE THE PEPTIDES IN COLLAGEN+ SPECIAL?

Our collagen peptides feature a very specific peptide profile or peptide “fingerprint” that makes them more bioactive and consistently more effective than other peptides. The key to this is the overall peptide composition. A small difference in the percent of various peptides in a formula can dramatically change its effective bioactivity, but our elite collagen peptides are thoroughly tested to ensure the peptide fingerprint is consistent across every batch.

WHAT IS THE SIZE OF THE COLLAGEN PEPTIDES USED IN COLLAGEN+?

Our collagen peptides have an average molecular weight of 2.0 kD. All smaller collagen products (<10 kda) are generally well-absorbed, but that’s not the only important variable to consider. The unique molecular weight distribution profile of a peptide is also important to maintain, and our collagen peptides maintain it superbly.

HOW DO COLLAGEN PEPTIDES INCREASE COLLAGEN PRODUCTION IN THE SKIN?

Collagen peptides increase collagen in the skin by both supplying amino acids (valuable building blocks for proteins) and by stimulating cell synthesis. Once the specific collagen peptides found in Beauty Focus Collagen+ are absorbed through your gut, they are recognized by cells (fibroblasts) in the dermal layer of your skin. This then stimulates your skin to produce more collagen.

WHERE DO THE COLLAGEN PEPTIDES IN COLLAGEN+ COME FROM?

Our Bioactive Collagen Peptides[®] are from type-I bovine collagen, sourced from predominantly pasture-raised cows with grass or mixed-vegetable diets, but the unique stimulatory effect of Bioactive Collagen Peptides[®] does not depend on this collagen type. Any collagen type can be used to obtain bioactive peptide sequences, as long as the collagen goes through the special hydrolyzing technique.

IS COLLAGEN+ JUST COLLAGEN PEPTIDES?

Not at all. Beauty Focus Collagen+ utilizes special Bioactive Collagen Peptides[®], but it also includes other ingredients, so you get more comprehensive beauty enhancing benefits. These additional ingredients are wheat lipid extract and Lutein. Wheat lipid extract is a source of ceramides, similar to those naturally found in the skin. And Lutein is a carotenoid antioxidant that provides powerful protective benefits not typically included with a collagen product.

WHY IS WHEAT LIPID EXTRACT INCLUDED IN COLLAGEN+?

Wheat lipid extract is a source of Phytoceramides, which play an important role in supporting skin barrier function and hydration. Dry skin typically has lower levels of ceramides in the stratum corneum (the outermost layer of skin), so we included this vital ingredient to better promote healthy, beautiful, hydrated skin.

WHY IS LUTEIN INCLUDED IN COLLAGEN+?

Lutein is a carotenoid derived from marigold flowers and has been proven in clinical studies to improve skin radiance. It does this through its antioxidant properties that protect against the damaging effects of oxidative stress, including that caused by blue light. Another benefit is that carotenoids like Lutein can be measured in the skin using a Pharmanex® BioPhotonic Scanner.

DO I NEED TO USE COLLAGEN+ WITH NU SKIN® TOPICAL SKIN CARE PRODUCTS TO SEE RESULTS?

No. Beauty Focus Collagen+ is clinically proven to be effective by itself. However, Collagen+ also helps improve skin health and prepare skin for better complementary benefits with Nu Skin topical skin care regimens. For example, when taken in conjunction with an ageLOC® LumiSpa® regimen, Beauty Focus Collagen+ is clinically shown to enhance the visible skin radiance, texture, and overall appearance benefits of the LumiSpa system. You can certainly use Collagen+ alone, but for the best results possible, we recommend you use it in conjunction with a Nu Skin topical skin care regimen to better support your health and beauty inside and out.

IS COLLAGEN+ BETTER THAN FISH COLLAGEN?

Yes. Bovine collagen is more like human skin than fish collagen. Additionally, fish collagen tends to have a fishy smell and taste.

WHAT IS SCS CERTIFICATION?

SCS certification means that our scientists are confident that this product will raise your skin carotenoid score, or SCS, as measured by our Pharmanex BioPhotonic Scanner. Carotenoids are a class of important antioxidants that can come from a variety of sources, including fruits, vegetables, and your supplements. If a product is SCS-certified, then you can expect that using it will increase your scanner score over time.

WHAT DO DIFFERENT LEVELS OF SCS CERTIFICATION MEAN?

If a product has a higher SCS-certification level, it means you can expect it to increase your scanner score more than a product with a lower certification level. This is based on the quantity and bioavailability of carotenoids in each product. In other words, you should expect to experience larger scanner score increases if you take a level-II SCS-certified product compared to a level-I SCS-certified product.