

# Epoch® Baobab Body Butter

FOR THE GOOD OF YOUR SKIN AND THE LIVES OF OTHERS



## Product Overview

Journey to the heart of Africa with Epoch Baobab Body Butter. This deliciously rich cream quenches your skin's thirst with shea butter and the fruit of the African baobab tree. These time-tested ethnobotanicals promote smooth, supple skin that stays touchably soft all day—while enhancing skin resiliency for even softer skin tomorrow.

A perfect way to simultaneously care for your skin and the world around you, Epoch Baobab Body Butter makes an ideal volume-builder product or gift for anyone. Rooted in Nu Skin Enterprises' mission to be a force for good throughout the world by empowering people to improve lives, this product creates a powerful, affordable introduction to Nu Skin's life changing culture and opportunity.

## Target Audience

Men, women, and children of all ages.

## Product Benefits

- Delivers all day moisturization for supple, healthy looking skin.
- Contains high levels of antioxidants.
- Reduces dry skin.
- Promotes softer, smoother, and more toned looking skin.
- Enhances the resiliency of skin over time.
- Conditions naturally with skin beneficial ethnobotanicals.
- Moisturizes skin of all ages.

## Key Ingredients

- **Baobab Fruit Pulp Extract (adansonia digitata pulp extract)**—a natural humectant and emollient, this moisturizing fruit extract reduces dry skin, improves the skin's appearance, and conditions skin for long-lasting moisturization.
- **Shea Butter**—a rich emollient that enhances the skin's natural barrier functions and increases moisture levels.

- **Macadamia Nut Oil**—high in monounsaturated fatty acids, this moisturizing oil closely resembles sebum (oil naturally produced by the skin for moisture and protection), is easily absorbed by the skin, and helps maintain the skin's water barrier functions.

## Usage/Application

Apply liberally all over body, paying special attention to knees, elbows, and any area in need of intense hydration. For external use only.

## Testimonials

"Epoch Baobab Body Butter is the only body butter that I have tried that does not leave your hands greasy or sticky. I also like the smell of the Body Butter, especially since it is not overpowering"

—Amy Field

"Epoch Baobab Body Butter protects my hands from the harsh climate and prevents them from becoming cracked and scaly. I love the warm cocoa butter smell!"

—Laura Bates

## FYI

What goes around comes around because \$0.25 from every Epoch Baobab Body Butter sale will be donated to the Nu Skin Force for Good Foundation™ for the Malawi Seeds of Hope project. Life would be insupportable in some parts of Africa without the baobab. One tree can store as much as 120 thousand liters of water in its swollen trunk. During the dry season, these living reservoirs provide water and nourishment to the communities that surround them—keeping the communities alive. The Malawi Seeds of Hope reforestation initiative will focus on planting and conserving baobab trees in local villages, providing a precious resource for the people of Malawi. For every Epoch Baobab Body Butter sold, one tree will be planted.

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## Complementary Products

- **Perennial® Intense Body Moisturizer**—the first all-over moisturizer to contain IBR-Dormin™, an ingredient scientifically proven to protect skin, provide resiliency, and increase cellular durability for soft, healthy looking skin year round. Apply Perennial Intense Body Moisturizer for all-over moisture, and use Epoch Baobab Body Butter on those areas in need of extreme moisturization.
- **Epoch Sole Solution™**—featuring crushed allspice berry, this ethnobotanical cream brings a hidden solution from the rain-forest to you. So much more than a moisturizer, Epoch Sole Solution restores healthy looking heels, toes, and soles.
- **Epoch Glacial Marine Mud™**—draws out impurities, removes dead skin cells, and nurtures skin with more than 50 skin beneficial minerals and trace elements.

## Ingredients

Water (Aqua), Caprylic/Capric Triglyceride, Glycerin, Hydrogenated Coconut Oil, Isononyl Isononanoate, C12-15 Alkyl Benzoate, Macadamia Ternifolia Seed Oil, Myristyl Myristate, Stearic Acid, Cetareth-20, Cetearyl Alcohol, Neopentyl Glycol Diheptanoate, Butyrospermum Parkii (Shea Butter), Caprylic/Capric/Stearic Triglyceride, Caprylyl Glycol, Cyclopentasiloxane, Dimethicone, Glyceryl Stearate, Panthenol, PEG/PPG-18/18 Dimethicone, PEG-100 Stearate, Adansonia Digitata Pulp Extract\*, Centella Asiatica Extract, Daucus Carota Sativa (Carrot) Seed Oil, Polyacrylamide, Carbomer, Laureth-7, Butylene Glycol, C13-14 Isoparaffin, Xanthan Gum, Aminomethyl Propanol, Disodium EDTA, Fragrance (Parfum). \*Baobab