

# NU COLOUR®

## TINTED MOISTURIZER SPF 15

BRINGING THE BEST OF NU SKIN TO COLOR.



### PRODUCT OVERVIEW

Naturally sheer color. Mirror and reflect your natural skin tone with Nu Colour Tinted Moisturizer SPF 15. This lightweight tinted moisturizer uses microprism powders to impart an even, healthy glow. While highlighting your true color, it also delivers skin-beneficial vitamins A and E, oil-free moisture, and SPF 15 to help prevent environmental damage.

### TARGET AUDIENCE

Women who prefer to have a fresh, natural “no makeup” look and who are concerned with protecting their skin from skin damaging and aging elements.

### PRODUCT CLAIMS

- Sheer tinted coverage reflects an even, natural skin tone
- Weightless finish
- Oil-free moisture keeps skin feeling soft and supple
- Beneficial ingredients help protect skin
- Long-wearing, talc-free
- SPF 15 protects against skin-damaging UVA and UVB rays

### KEY INGREDIENTS

- Microprism powders—reflect skin’s natural tone, creating an even, healthy glow.
- Vitamins A and E—offer antioxidant protection to help fight the signs of aging.

### USAGE/APPLICATION

Smooth over face and neck area, blending at the jawline. Seal with a light dusting of powder.

### FREQUENTLY ASKED QUESTIONS

How is Nu Colour Tinted Moisturizer beneficial to my skin? Nu Colour Tinted Moisturizer delivers lightweight, oil-free, moisturizing coverage and contains vitamins A and E to fight against free radical damage and reduce the signs of aging, along with SPF 15 to help protect against environmental damage.

### COMPLEMENTARY PRODUCTS

- **Concealer**—Superior polymer technology creates a solid cream concealer that weightlessly offers long-lasting, buildable coverage. Supplements skin with beneficial vitamins and botanicals.
- **Finishing Powder**—This ultra-sheer loose powder helps set foundation and blush to create a flawless, natural finish—and it won’t crease or cake.
- **MoisturShade Wet/Dry Pressed Powder**—This versatile, long-wearing powder acts as a silky finishing powder by day and a beautiful matte foundation by evening. Apply dry to set makeup and reduce shine or sponge on damp for maximum coverage and a flawless finish.

### INGREDIENTS

Active Ingredients: Octinoxate 5.0%, Octisalate 2.0%  
 Other Ingredients: Hamamelis Virginiana (Witch Hazel) Water, Cyclopentasiloxane, Titanium Dioxide (CI 77891), Cyclomethicone, Dimethicone Crosspolymer, Cyclohexasiloxane, Butylene Glycol, Phenyl Trimethicone, Nylon-12, Hexyl Laurate, Cetyl PEG/PPG-10/1 Dimethicone, Polyglyceryl-4 Isostearate, Aloe Barbadensis Leaf Juice, Retinyl Palmitate, Tocopheryl Acetate, Tetrahexyldecyl Ascorbate, Zea Mays (Corn) Oil, Methicone, Dimethicone, Distearidimonium Hectorite,

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Propylene Carbonate, Sodium Chloride, Disodium EDTA, Fragrance (Parfum), Phenoxyethanol, Methylparaben, Propylparaben, Iron Oxides (CI 77491), CI 77492, CI 77499)

DISCOVER THE IDEAL FOUNDATION FOR ACHIEVING THE LOOK AND COVERAGE YOU DESIRE.

PRODUCT	FINISH	COVERAGE	BENEFITS	FEATURED INGREDIENTS
Concealer	Natural, weightless finish	Smooth coverage, light to full	Superior blendability, buildable coverage, light-diffusing, calming, soothing, long-wearing, reduces the appearance of puffiness	Vitamins A and E for antioxidant protection; free of talc, petrolatum, and mineral oil
Tinted Moisturizer SPF 15	Ultra-natural, fresh finish	Sheer, weightless coverage	Reflects natural skin tone, natural weightless feel, healthy glow, long-wearing, transfer-resistant, provides barrier to the elements	Vitamins A and E for antioxidant protection; oil-free moisture; UVA/UVB SPF 15; free of talc, petrolatum, and mineral oil
MoisturShade Liquid Finish SPF 15	Radiant, moisturizing finish	Medium coverage, velvety smooth	Light-reflecting for radiant skin; hydrating, smoothing, softens the look of fine lines and wrinkles	Lecithin, sodium PCA, and phospholipids help maintain the skin's natural moisture barrier; UVA/UVB SPF 15; free of talc, petrolatum, and mineral oil
Custom Colour MoisturShade Wet/Dry Pressed Powder	Smooth, matte finish	Full coverage when used wet, medium powder finish when used dry (especially good for oily skin)	Silky powder, versatile finish, wear wet or dry, easy touch-ups, shine control, finishing powder, portable	Vitamin E for antioxidant protection; free of talc, petrolatum, and mineral oil