

NU COLOUR® CONCEALER

BRINGING THE BEST OF NU SKIN TO COLOR



PRODUCT OVERVIEW

Nu Colour® Concealer is a solid cream concealer that offers buildable coverage.

CONCEPT

Nu Colour Concealer is a skin perfecting concealer that veils flaws to perfect your look. Superior polymer technology creates a solid cream concealer that weightlessly offers smooth, long-lasting, buildable coverage without the use of petrolatum or heavy waxes. Supplements skin with beneficial vitamins and botanicals.

TARGET AUDIENCE

Women concerned with facial discoloration, under-eye circles, redness, or other visual skin imperfections.

BENEFITS AND FEATURES

- Diminishes dark under-eye circles and skin flaws using light-diffusing microprism powders.
- Reduces the appearance of puffiness and revitalizes tired skin.
- Delivers non-oily, nonirritating moisturizing benefits.
- Innovative polymer technology allows concealer to float over fine lines and wrinkles for buildable coverage.

KEY INGREDIENTS

- Aloe vera and chamomile—help soothe and calm the skin.
- Vitamins A, C, E—provide antioxidant benefits to fight free radical damage.

USAGE/APPLICATION

Choose a shade that is slightly lighter than your skin tone. Using a concealer brush, ring finger, or wedge sponge, gently blend a small amount of concealer into under-eye circles, blemishes, and other areas of discoloration. Blend thoroughly for invisible coverage.

COMPLEMENTARY PRODUCTS

- Nu Skin Clear Action®—a comprehensive system of products designed to manage the full range of effects acne can have on your skin.
- Epoch® Blemish Treatment—a spot treatment specifically designed to help diminish the discomfort of pimples and clear up troubled complexions.
- Tru Face® Revealing Gel—polyhydroxy acids stimulate cell turnover to improve skin texture and refine pore appearance for a more radiant complexion.
- Nu Colour® Advanced Liquid Finish SPF 15—a velvety smooth liquid foundation that promotes a youthful appearance upon application while leaving a matte, flawless finish.

FREQUENTLY ASKED QUESTIONS

How do I choose the right shade?

Choose a shade that matches your skin tone or is slightly lighter in color than your skin tone.

Can I put Nu Colour Concealer on a blemish?

Yes, Nu Colour Concealer will neither clog a pore nor make a pimple worse.

NU COLOUR[®] CONCEALER

How is Nu Colour Concealer beneficial to my skin?

Nu Colour Concealer offers superb weightless coverage and contains vitamins A, C, and E to fight free radical damage and the signs of aging, and chamomile and aloe to help fight puffiness and soothe your skin. Nu Colour Concealer is also nonirritating and non-oily so it won't clog your pores.

INGREDIENTS

Hydrogenated Polyisobutene, Polyethylene, Octyldodecanol, Tribehenin, Polymethyl Methacrylate, Glyceryl Dilaurate, Nylon-12, Silica, Butyrospermum Parkii (Shea) Butter, Aloe Barbadensis Leaf Extract, Tocopheryl Acetate, Chamomilla Recutita (Matricaria) Extract, Santalum Album (Sandalwood) Oil, Ascorbyl Palmitate, Retinyl Palmitate, Carthamus Tinctorius (Safflower) Seed Oil, Jojoba Esters, Isopropyl Jojobate, Jojoba Alcohol, Isopropyl Titanium Triisostearate, Phenoxyethanol

May Contain: Titanium Dioxide (CI 77891), Mica (CI 77019), Iron Oxides (CI 77492), Iron Oxides (CI 77491), Iron Oxides (CI 77499)

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PRODUCT	FINISH	COVERAGE	BENEFITS	FEATURED INGREDIENTS
Concealer	Natural, weightless finish	Smooth coverage, light to full	Superior blendability, buildable coverage, light-diffusing, calming, soothing, long-wearing, reduces the appearance of puffiness	Vitamins A, C, and E for antioxidant protection
Advanced Tinted Moisturizer SPF 15	Ultra-natural, fresh finish	Sheer, weightless coverage	Provides a light, sheer finish; promotes a healthy, radiant glow; reduces look of fine lines and wrinkles; provides color correction	Vitamins A and E for antioxidant protection; botanical extracts; oil-free moisture; broad-spectrum protection against UV rays
Advanced Liquid Finish SPF 15	Radiant, moisturizing finish	Medium coverage, velvety smooth	Provides a matte, flawless finish; reduces appearance of fine lines, wrinkles, and enlarged pores; helps sagging skin look tighter	Lecithin, sodium PCA, and phospholipids help maintain the skin's natural moisture barrier; broad-spectrum protection against UV rays
Custom Colour MoisturShade [®] Wet/Dry Pressed Powder	Smooth, matte finish	Full coverage when used wet, medium powder finish when used dry (especially good for oily skin)	Silky powder, versatile finish, wear wet or dry, easy touch-ups, shine control, finishing powder, portable	Vitamin E for antioxidant protection

