

## CELLTREX® COQ10 COMPLETE

### YOUTHFUL RADIANCE YOU CAN SEE

### nutricentials.

Nutricentials<sup>®</sup> are topically applied nutrient building blocks proven by research to naturally enhance the healthy appearance of skin. These essential nutrients found in local diets around the world are delivered to the skin in their purest, most concentrated forms.

### **PRODUCT OVERVIEW**

As the years go by, does your skin look older at the end of the day than it did in the morning? Celltrex CoQ10 Complete helps your skin rebound beautifully from daily oxidative stress for a radiant, youthful appearance. It uses a proprietary technology to combine the coenzyme Q10 with a protective antioxidant network of colorless carotenoids and vitamins C and E for optimal CoQ10 bioactivity.

### **TARGET AUDIENCE**

Men and women who are concerned with maintaining the health and longevity of their skin.

### BENEFITS

- Promotes the benefits of CoQ10 to the skin for a radiant, youthful appearance.
- Supplies an exclusive combination of colorless carotenoids and vitamins C and E for a complete antioxidant network of protection against skin-damaging free radicals.
- Enhances CoQ10 bioactivity, providing a daily antidote to the signs of aging for a healthier, more youthful appearance.

### **KEY INGREDIENTS**

- CoQ10—an essential antioxidant naturally found in our cells that functions as a coenzyme and improves cellular vitality (CoQ10 acts only as a free radical fighter if unprotected by an antioxidant network).
- Colorless carotenoids—function as blotter antioxidants, absorbing a significant number of attacking free radicals. In this way, carotenoids provide direct protection, enabling other antioxidants such as CoQ10 to perform their critical functions.
- Vitamins C and E-two powerful redox (regenerating)



antioxidants that contribute to cellular health and longevity by helping form a protective antioxidant network so CoQ10 can perfom optimally.

### USAGE

- Use in the morning after cleansing and toning. Dispense two drops onto your fingertips and gently smooth over face and neck. Follow with the Nu Skin moisturizer of your choice.
- To ensure accurate dispensing, refer to the recommended usage marks located on the side of the bottle next to the directions. Each mark represents one week of product use.
- Apply Celltrex Ultra Recovery Fluid in the evening for optimal nighttime recovery.

### COMPLEMENTARY PRODUCTS

- Nutricentials daily skin care products—feature topically applied nutrient building blocks proven by research to naturally enhance the healthy appearance of skin.
- Celltrex Ultra Recovery Fluid—provides dry skin with concentrated levels of the polyphenol hydroxytyrosol for supple, healthy looking skin.
- Pharmanex® NanoCoQ10®—a proprietary form of coenzyme Q10 developed by Pharmanex® that provides powerful protection against free radical damage in mitochondria.

# CELLTREX® COQ10 COMPLETE

### FREQUENTLY ASKED QUESTIONS

### What are the orange and white beads in Celltrex CoQ10 Complete made of?

The beads are made of a plant-sugar compound. The orange beads contain CoQ10 and vitamin E. The white beads contain vitamins C and E. As the beads flow through the pump, they burst open, distributing the antioxidants throughout the serum. CoQ10 will appear creamy and pearlized as it is mixed into the serum.

#### Is there a benefit to keeping CoQ10 encapsulated until the moment of use?

The beads protect the CoQ10 molecule from oxidation and breakdown, ensuring that active, stable CoQ10 is applied to the skin at the time of use. Vitamins C and E also protect CoQ10 from oxidation and provide additional antioxidant protection to the skin.

### Can I apply Celltrex CoQ10 Complete in the morning and in the evening?

- Celltrex CoQ10 Complete is designed to work synergistically with its nighttime companion Celltrex® Ultra Recovery Fluid. For best results, use both products together as recommended.
- Offering comprehensive antioxidative support throughout the day, Celltrex CoQ10 Complete quenches free radicals—a necessity for daily cellular process.
- Celltrex Ultra Recovery Fluid helps protect your skin against cellular oxidation and keeps your skin looking supple, firm, and healthy.

### Can I switch the recommended usage order and apply Celltrex Ultra Recovery Fluid in the morning and Celltrex CoQ10 Complete in the evening?

- Pairing CoQ10 with vitamins C and E and the colorless carotenoids in Celltrex CoQ10 Complete provides a powerful antioxidant network that is most needed during the daytime hours when your skin is vulnerable to environmental stressors.
- Celltrex Ultra Recovery Fluid with hydroxytyrosol has been clinically shown to help protect skin by relieving oxidative stress. This is significant for an evening regimen because metabolic and oxidative processes throughout the day may activate natural inflammatory pathways in the skin.

### Since Pharmanex<sup>®</sup> NanoCoQ10<sup>®</sup> is an oral supplement, will it reach the skin and enhance the efficacy of Celltrex CoQ10 Complete?

Pharmanex NanoCoQ10 utilizes a proprietary delivery format for increased bioavailability, ensuring greater dispersion to all organs, including the skin. Scientific studies<sup>1</sup> have shown that when used together, topical and internal CoQ10 supplementation results in greater CoQ10 levels and increased distribution in the skin than either supplementation method alone. In fact, there is evidence that when used together, a synergistic reservoir effect provides additional skin protection.

<sup>1</sup>Passi S. De Pità O. Grandinetti M. Simotti C. Littarru GP. Biofactors. The combined use of oral and topical lipophilic antioxidants increases their levels both in sebum and stratum corneum, 2003:18(1-4):289-97.

### What is the purpose of the blue marks down the side of the Celltrex CoQ10 Complete bottle?

Each blue mark along the side of the Celltrex CoQ10 Complete bottle represents the recommended amount of product to be used in one week.

### **INGREDIENTS**

Water (Aqua), Butylene Glycol, Raffinose, Mannitol, Ubiquinone<sup>\*</sup>, Ascorbyl Palmitate, Tocopheryl Acetate, Tocopherol, Dunaliella Salina Extract\*\*, Disodium Adenosine Triphosphate, Artemia Extract, Sodium Hyaluronate, Dipotassium Glycyrrhizate, Diglycerin, PEG-60 Hydrogenated Castor Oil, Hydrogenated Polydecene, Cellulose, Hydroxyethylcellulose, Hydroxypropyl Methylcellulose, Carbomer, Phytic Acid, Disodium EDTA, Potassium Hydroxide, Sodium Benzoate, Chlorphenesin, Iron Oxides (CI 77492) \*Coenzyme Q10 \*\*Colorless Carotenoids.

