

# NU SKIN 180°® FACE WASH

Your skin is telling you it's time to make a change. Decide today to look younger with the Nu Skin 180° Anti-Aging Skin Therapy System. This four-step skin care system is clinically proven to refine texture, even skin tone, and diminish the appearance of fine lines and wrinkles for an overall more youthful appearance.



#### MEET NU SKIN 180° FACE WASH

Cleanse away the signs of environmental aging. Nu Skin 180° Face Wash contains 10 percent active, efficacious vitamin C. This level of concentrated vitamin C is a potent tool against multiple signs of aging. In addition to targeting age spots and discoloration, this rich, creamy formula helps to diminish the appearance of wrinkles and firm the skin. Treat your skin to this powerful anti-aging cleanser for a fresh, clean, more youthful complexion.

#### WHY YOU'LL LOVE IT

- Smooths the appearance of lines and wrinkles.
- Promotes a firmer, more youthful complexion.
- Evens skin tone by helping reduce the appearance of dark spots and discoloration.
- Leaves skin feeling clean, fresh, and soft.
- Features a waterless formula that delivers 10 percent active, free-flowing vitamin C (L-ascorbic acid) to the skin.

## WHAT POWERS IT

- Vitamin C—an essential component that helps diminish the appearance of lines and wrinkles and firm the skin. It also evens skin tone by working to reduce the appearance of skin discoloration.
- Sesame and Soybean oils—rich emollients that prevent moisture loss and help maintain the skin's protective moisture barrier.
- Grape Seed, Ginkgo Biloba Leaf, and Ginseng Extracts—powerful ingredients that minimize skindamaging free radicals.

#### **HOW TO USE IT**

Use morning and night as the first step of the Nu Skin 180° System. Moisten face and neck with lukewarm water. Place a small amount of cleanser onto fingertips. Apply to face and neck and work into a lather. Rinse with warm water and pat dry. Avoid contact with the eye area.

**PLEASE NOTE:** lathering Nu Skin 180° Face Wash in your hands before applying will release the active vitamin C before it reaches the face, decreasing effectiveness.

MORNING REGIMENEVENING REGIMENSTEP 1: Face WashSTEP 1: Face WashSTEP 2: Skin MistSTEP 2: Skin MistSTEP 3: Cell Renewal FluidSTEP 3: Cell Renewal FluidSTEP 4: UV Defense HydratorSTEP 4: Night Complex

**SENSITIVE SKIN ADVISORY**: May not be appropriate for individuals with sensitive skin. Please test in a small area before applying to the entire face.

#### TRY THESE WITH IT

- Nu Skin 180° Anti-Aging Skin Therapy System
- Nu Skin 180° AHA Facial Peel and Neutralizer
- ageLOC® Tru Face® Essence Ultra
- Tru Face Line Corrector

### **LEARN MORE ABOUT IT**

Why doesn't Nu Skin 180° Face Wash foam as much as typical cleansers?

Nu Skin 180° Face Wash uses an anhydrous (waterless) formula of free-flowing vitamin C to preserve the

# NU SKIN 180°® FACE WASH

efficacy of vitamin C. Thus, this water-free formula foams less than other cleansers.

Is it still okay to use Nu Skin 180° Face Wash with water? Yes. However, do not lather it in your hands first because this will release the active vitamin C before it reaches the face, decreasing effectiveness.

Can I use Nu Skin 180° Face Wash without the other products in the Nu Skin 180° System?

Yes. In fact, Nu Skin 180° Face Wash is a great cleanser for anyone who wants fresh, vibrant skin.

#### WHAT'S IN IT

Glycerin, Ascorbic Acid, Sesamum Indicum (Sesame) Seed Oil, C12-15 Alkyl Benzoate, Sodium Cocoyl Isethionate, Hydrogenated Soybean Oil, Sodium C14-16 Olefin Sulfonate, Vitis Vinifera (Grape) Seed Extract, Ginkgo Biloba Leaf Extract, Panax Ginseng Root Extract, Stearyl Glycyrrhetinate, Phosphatidylcholine, Butylene Glycol, Carbomer, Silica, Fragrance (Parfum), Titanium Dioxide (CI 77891).

		BIOLOGICAL AND ENVIRONMENTAL AGING SUMMARY CHART								
	RESULTING SIGNS OF AGING		Lines and Wrinkles	Loss of Firmness	Uneven Skin Tone and Discoloration	Rough Texture	Dull, Sallow Complexion	Enlarged Pores	Dry Skin	
	NU SKIN 180° PRODUCTS	Face Wash	Vitamin C		Vitamin C					
		Skin Mist	Di- and Tri-Peptides	Di- and Tri-Peptides			HMW Complex	Mushroom Extract		
		Cell Renewal Fluid	PHA, Soy Isoflavones	Soy Isoflavones	PHA	PHA	PHA	PHA	PHA, Soy Isoflavones	
		UV Defense Hydrator	Photosomes, Sunscreen Prevention	Sunscreen Prevention	Sunscreen Prevention	Photosomes, Sunscreen Prevention	Photosomes, Sunscreen Prevention	Sunscreen Prevention	Sunscreen Prevention	
		Night Complex	Creatine	Creatine		Creatine	Creatine		Emollients	
		AHA Facial Peel and Neutralizer	Lactic Acid		Lactic Acid	Lactic Acid	Lactic Acid	Lactic Acid		

