

# SUNRIGHT® INSTA GLOW



## PRODUCT OVERVIEW

Want a beautiful, golden glow all year round? No matter the season, you can give your skin an instant, sun-kissed finish with Sunright Insta Glow—no sun required. Formulated for face and body, this tinted gel builds over time, giving you a deeper, natural-looking tan as it fully develops. Insta Glow is extremely low-odor, and effortlessly glides onto your skin for smooth and even application. The gel dries quickly, leaving you ready to show off your radiant color in minutes. Enriched with skin-loving ingredients, this double-duty formula helps you maintain soft skin all while building a beautifully bronzed you. Keep glowing with Sunright Insta Glow.

## TARGET AUDIENCE

Individuals of all ages looking to achieve or maintain a natural-looking sunless tan.

## PRODUCT BENEFITS

- Delivers an instant bronze finish using naturally sourced minerals.
- Visible tan appears within 30 minutes.
- Specifically designed to be low-odor.
- Absorbs quickly for a streak-free finish.
- Non-drip gel formula applies smoothly.
- Builds a natural-looking sunless tan with DHA.

## KEY INGREDIENTS

- **Low-Odor Dihydroxyacetone (DHA)**—blends with natural components on skin to provide a beautiful, sun-kissed sunless tan that is free of strong aromas.

- **Dimethicone, Avocado Oil, and Blend of Sodium PCA, Sodium Hyaluronate, and amino acids**—helps maintain moisture to keep skin looking radiant and glowing.
- **Vitamin E**—provides antioxidant protection.

## USAGE/APPLICATION

Apply as much gel as desired to dry, exfoliated skin for instant and even bronzing. Avoid eyebrows, hairline, and delicate eye area. Wash hands thoroughly after application. Wait a few minutes to make sure Insta Glow is completely dry before dressing.

## COMPLEMENTARY PRODUCTS

### FOR THE BODY

- **Sunright Face & Body Sunscreen SPF 35 and SPF 50**—provides excellent sun and environmental protection with the benefits of anti-aging ingredients.
- **Perennial Intense Body Moisturizer**—a therapeutic body moisturizer that promotes cellular durability, helping to reinforce the skin's natural defense mechanisms and protect against external aggressors.
- **Liquid Body Lufra**—an all-over body exfoliant that gently eases away dead skin cells and excess oil to give your skin a healthy, polished appearance and feel.
- **Sole Solution**—a therapeutic foot cream for those suffering from rough, dry, or cracked feet.

### FOR THE FACE

- **Polishing Peel**—polishes skin to immediately deliver fresh, glowing complexion benefits clinically proven to be equivalent to a professional microdermabrasion treatment.

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- **Moisture Restore Day Protective Lotions**—contains SPF 15 and helps fight against premature aging caused by the sun, resulting in a high-performance lotion that hydrates (and/or mattifies), protects, and promotes vibrant healthy-looking skin all day, every day.

## FREQUENTLY ASKED QUESTIONS

### How long does it take for Insta Glow to dry?

Insta Glow is specifically designed to absorb quickly into skin—it only takes a few minutes for the gel to completely dry.

### Can I use Insta Glow on my face?

Yes, you can use Insta Glow on your face. Because Insta Glow gel is low-odor and absorbs quickly, you can easily add a sun-kissed glow to your complexion. When using Insta Glow on your face, it is best to avoid the sensitive skin around your eyes.

### How often can I apply Insta Glow?

Because the formula delivers an instant bronze, during application you can use as much product as needed to reach the depth of color you are trying to achieve. Afterwards, you can maintain your tan by using Insta Glow as often as needed.

### Does Insta Glow work for any skin tone?

Yes, Insta Glow is designed to work with all skin tones and a broad range of skin types.

### Can I use Insta Glow to moisturize my skin, or do I need to use a separate moisturizer?

Although Insta Glow contains ingredients that help hydrate skin, you should use an additional moisturizer, such as Perennial® Intense Body Moisturizer. Using moisturizers regularly will ensure your skin stays hydrated, and can help prolong your Insta Glow tan. These products should be applied after Insta Glow has fully dried to prevent streaking.

### Do I still need to use sunscreen after using Insta Glow?

Yes, you should always use a sunscreen product when spending time outside. After Insta Glow has dried completely, use Sunright SPF 35 or Sunright SPF 50 to protect your skin from the sun's harmful rays.

### Should I use Insta Glow as part of my morning or evening skin care routine?

Insta Glow's fast and easy application makes it great for any time of day. Apply Insta Glow to clean, exfoliated skin. To get the full benefits of using Insta Glow on your face, wait until the product is fully dried before finishing with your regular treatment and moisturizer.

## INGREDIENTS

Water (Aqua), Butylene Glycol, Isopropyl Palmitate, Dihydroxyacetone, Undecane, Pentylene Glycol, Tridecane, Lauryl PEG-10 Tris(trimethylsiloxy)silylethyl Dimethicone, SD Alcohol 40-B, Sodium Chloride, Dimethicone, Sodium Hyaluronate, Sodium PCA, Proline, Hydroxyproline, Panthenol, Persea Gratissima (Avocado) Oil, Tocopherol, Glycerin, Polysorbate 20, Phenoxyethanol, Caramel, Mica (CI 77019), Titanium Dioxide (CI 77891), Iron Oxides (CI 77491)