

EPOCH® BODY WASH



OVERVIEW

Introducing two luxurious body washes inspired by our new Epoch® Essential Oils. Enjoy two different sensory experiences with cleansers formulated to provide unique skin aromatherapy. Energize and invigorate with Epoch Burst Body Wash or relax and find peace with Epoch Unwind Body Wash.

For centuries, indigenous cultures improved their lives with botanicals, from topical remedies to aromatherapy. With Epoch, Nu Skin has distilled centuries of plant wisdom and leveraged the expertise of world-renowned ethnobotanist Paul Cox. Now we can infuse this wisdom into your modern lifestyle through our Epoch products.

Staying true to the Epoch tradition, these body washes feature beneficial botanical ingredients derived from renewable sources. These traditional ingredients give off aromas that provide natural, comforting, and therapeutic sensory experiences.

As part of Nu Skin's mission to improve lives, Nu Skin donates \$0.25 from each Epoch product sale to the Nu Skin Force for Good Foundation—giving back to the communities that share their wisdom with us.

PRODUCT POSITIONING

EPOCH® UNWIND BODY WASH

Transform your shower or bath into a calming aromatherapy experience with Epoch Unwind Body Wash. Inspired by Epoch Unwind Essential Oils Blend, it contains essences of lavender and bergamot—sensory ingredients used for centuries for fragrance and wellness. This rich and

creamy soap-free formula features a unique blend of humectants to immerse your skin with conditioning moisture.

EPOCH® BURST BODY WASH

Transform your shower or bath into an energizing aromatherapy experience with Epoch Burst Body Wash. Inspired by Epoch Burst Essential Oils Blend, it contains essences of citrus and spearmint—sensory ingredients that Spaniards and Native Americans used for centuries. This rich and creamy soap-free formula features a unique blend of humectants to immerse your skin with conditioning moisture.

TARGET AUDIENCE

Anyone who wants to enjoy or gift a daily use body wash that provides an aromatherapy skin experience.

PRODUCT USAGE

Apply desired amount to wet skin. Work into lather and rinse well. Follow with a Nu Skin® body moisturizer of choice.

PRODUCT CLAIMS

- Transforms your shower into an aromatic experience
- Rich and creamy soap-free formula that effectively removes dirt, oil, and impurities
- Hydrates skin, increasing protection against dryness with a unique blend of conditioners and humectants
- pH balanced formula contains no harsh or drying additives, dyes, or coloring
- Burst features an energizing blend of citrus and mint essential oils
- Unwind features a relaxing blend of lavender, bergamot, and other balancing essential oils

EPOCH® BODY WASH

DID YOU KNOW?

Arabians tied fresh lavender leaves and flowers to the head or rubbed lavender on the forehead for wellness. On the island of Socotra, people used lavender for its healthful properties and rubbed it on hair and clothing for its fragrance.

In Southern Italy, people have long used Bergamot (Citrus bergamia) for wellness and as a source of fragrance. The Spaniards brought grapefruits to Florida in the early 1600s and the Native American Seminole used the fruit for food.

FREQUENTLY ASKED QUESTIONS

How are these products inspired by Epoch Essential Oils?

These products contain the same essential oils that provide the sensory experiences in Epoch Burst Essential Oils Blend and Epoch Unwind Essential Oils Blend. The essential oils in Epoch Burst Body Wash help provide an invigorating, energizing sensation. The essential oils in Epoch Unwind Body Wash help provide a calming, relaxing feeling.

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Are Epoch Burst and Epoch Unwind Body Wash anti-bacterial?

No.

How are Epoch Burst Body Wash and Epoch Unwind Body Wash different from Liquid Body Bar?

Epoch Burst Body Wash and Epoch Unwind Body Wash contain a similar soap-free formula that is used in Liquid Body Bar with the addition of essential oils to provide a rich, aromatic sensory experience.

Are these Epoch Body products safe to use on children?

We have not evaluated the use of these products on children. Children's skin can be more sensitive. We recommend proceeding cautiously when using personal care products on children.

Can I use Epoch Burst and Epoch Unwind Body Wash on my face?

Although these body cleansers are mild enough for facial use, we recommend using a Nu Skin® facial cleanser—products specifically formulated for the delicate skin on your face.

INGREDIENTS

EPOCH® BURST BODY WASH

Water (Aqua), Ammonium Laureth Sulfate, Disodium Laureth Sulfosuccinate, Methyl Gluceth-20, PEG-7 Glyceryl Cocoate, Glycerin, Fragrance (Parfum), Aloe Barbadensis Leaf Juice, PPG-2 Hydroxyethyl Coco/Isostearamide, Acrylates Copolymer, Lauryl Betaine, Sodium Methyl Cocoyl Taurate, Glycol Stearate, Simmondsia Chinensis (Jojoba) Seed Oil, Citrus Reticulata (Tangerine) Peel Oil, Citrus Aurantium Dulcis (Orange) Peel Oil, Citrus Grandis (Grapefruit) Peel Oil, Citrus Aurantium Bergamia (Bergamot) Fruit Oil, Pelargonium Graveolens Flower Oil, Ribes Nigrum (Black Currant) Bud Extract, Citrus Aurantifolia (Lime) Peel Oil, Cistus Ladaniferus Oil, Lavandula Hybrida Oil, Citrus Limon (Lemon) Peel Oil, Mentha Viridis (Spearmint) Leaf Oil, Tocopheryl Acetate, Allantoin, Sodium PCA, Caprylic/Capric Triglyceride, PEG-120 Methyl Glucose Dioleate, Canarium Luzonicum Gum Nonvolatiles, Sodium Lauroyl Sarcosinate, Polyquaternium-10, Sodium Lactate, Aminomethyl Propanol, Hydroxyacetophenone, Disodium EDTA, Sodium Benzoate, Phenoxyethanol, Chlorphenesin.

EPOCH® UNWIND BODY WASH

Water (Aqua), Ammonium Laureth Sulfate, Disodium Laureth Sulfosuccinate, Methyl Gluceth-20, PEG-7 Glyceryl Cocoate, Glycerin, Fragrance (Parfum), Aloe Barbadensis Leaf Juice, PPG-2 Hydroxyethyl Coco/Isostearamide, Acrylates Copolymer, Lauryl Betaine, Sodium Methyl Cocoyl Taurate, Glycol Stearate, Lavandula Angustifolia (Lavender) Oil, Pimenta Officinalis (Pimento) Leaf Oil, Cananga Odorata Flower Oil, Pelargonium Graveolens Flower Oil, Vetiveria Zizanoides Root Oil, Evernia Prunastri (Oakmoss) Extract, Pogostemon Cablin Oil, Eucalyptus Radiata Flower/Leaf/Stem Oil, Citrus Aurantium Bergamia (Bergamot) Fruit Oil, Fusanus Spicatus Wood Oil, Acacia Decurrens Flower Extract, Juniperus Virginiana Oil, Salvia Sclarea (Clary) Oil, Citrus Limon (Lemon) Peel Oil, Simmondsia Chinensis (Jojoba) Seed Oil, Sodium PCA, Tocopheryl Acetate, PEG-120 Methyl Glucose Dioleate, Caprylic/Capric Triglyceride, Glycine Soja (Soybean) Oil, Sodium Lactate, Allantoin, Cistus Ladaniferus Resin, Sodium Lauroyl Sarcosinate, Polyquaternium-10, Hydroxyacetophenone, Aminomethyl Propanol, Disodium EDTA, Phenoxyethanol, Sodium Benzoate, Chlorphenesin.

