

NU COLOUR® NUTRIOL® EYELASH TREATMENT

GO STRONG. GO LONG.



PRODUCT OVERVIEW

Indulge your lashes. With Nu Colour Nutriol Eyelash Treatment, longer, fuller lashes are just a stroke away. Featuring Tricalgoxyl®, a seaweed derivative rich in polysaccharides, this clear gel strengthens and lengthens delicate lashes from roots to tips. Perfect alone or under Nu Colour® Curl & Lash Mascara, this conditioning formula is the ultimate in lash care.

TARGET AUDIENCE

Designed for those who want to condition and strengthen their eyelashes.

BENEFITS AND FEATURES

- Conditions and protects delicate lashes.
- Adds volume and thickness.
- Defines and separates eyelashes.
- Extends the wear of your mascara.

KEY INGREDIENTS

- **Tricalgoxyl®**—conditions eyelashes while making them appear fuller and healthier.
- **Essential minerals**—copper, zinc, magnesium, iron, and silicon nourish your eyelashes for optimal health and strength.

USAGE/APPLICATION

Apply Nu Colour® Nutriol® Eyelash Treatment* to clean, dry eyelashes to condition and strengthen them. Wear alone or immediately follow with Nu Colour® Curl & Lash Mascara.

* To avoid moisture loss in the tube when applying product, swirl the brush in the tube instead of pumping the brush up and down.

FYI

Nu Colour® Nutriol® Eyelash Treatment is not only a lash conditioner, but also an excellent brow styling and conditioning gel. Brush to achieve your desired brow style and apply Nu Colour Nutriol Eyelash Treatment to “set” the look and condition your brows.

COMPLEMENTARY PRODUCTS

- **Nu Colour® Curl & Lash Mascara**— is designed to enhance the voluminous look of your eyelashes and help create a beautiful shape.
- **Nu Colour® Powerlips Polish**— gives your lips a dose of sleek color drenched in a brilliant high shine—all without fading or smudging.
- **Nu Colour® Advanced Tinted Moisturizer**— formulated with anti-aging ingredients, it helps reduce the appearance of aging upon application and provides color correction to help balance and smooth out the complexion and diminish the look of fine lines and wrinkles.

FREQUENTLY ASKED QUESTIONS

What is the difference between Nu Colour® Nutriol® Eyelash Treatment and other eyelash primers on the market?

Eyelash primers generally line the eyelashes with a white formula that provides extra volume, giving the appearance of multiple coats of mascara without the clumping so often associated with applying additional coats. Nu Colour® Nutriol® Eyelash Treatment not only thickens the eyelashes like other primers, it also remineralizes the lashes for optimal health. In addition, Nu Colour® Nutriol® Eyelash

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Treatment goes on clear so it can be worn alone or underneath your mascara.

How does Nu Colour® Nutriol® Eyelash Treatment help my lashes appear thicker and fuller?

As a primer, it coats the lashes, providing more surface area to which your mascara can adhere. As a treatment, it contains nourishing minerals and Tricalgoxyl®, a clinically proven seaweed derivative rich in kelp sulphated oligosaccharides (polysaccharides) that works with other essential ingredients to remineralize the lashes, helping them regain their natural health and strength. Developed by a European laboratory with more than 40 years of experience in the field of trichology (the study of hair and scalp treatment), Tricalgoxyl® is derived from a particular species of brown algae grown and collected on the Iroise Biosphere Reserve in France.

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What ingredients in Nu Colour® Nutriol® Eyelash Treatment condition my lashes?

Tricalgoxyl® and essential minerals provide nourishment to the lashes, giving them a thick, healthy appearance.

What are the benefits of wearing Nu Colour® Nutriol® Eyelash Treatment at night?

Reapplying this treatment product at night supplies needed nutrients to your eyelashes around the clock to promote healthy lashes.

INGREDIENTS

Hamamelis Virginiana (Witch Hazel) Water, Water (Aqua), Butylene Glycol, PVP, Kelp Sulfated Oligosaccharides, Saccharomyces/Zinc Ferment, Saccharomyces/Copper Ferment, Saccharomyces/Magnesium Ferment, Saccharomyces/Iron Ferment, Saccharomyces/Silicon Ferment, Leuconostoc/Radish Root Ferment Filtrate, Caprylyl Glycol, Hydroxyethylcellulose, Phenoxyethanol, Disodium EDTA, Aminomethyl Propanol.

