

# AP 24® WHITENING FLUORIDE TOOTHPASTE



Want a brighter smile? AP 24 is a unique line of oral health care products powered by science to help give you the dazzling, clean smile you've always wanted. Try AP 24 and smile brighter than ever before.

## MEET AP 24 WHITENING FLUORIDE TOOTHPASTE

For sensationally white teeth you can smile about. AP 24 Whitening Fluoride Toothpaste lightens teeth without peroxide as it helps keep plaque and cavities from forming and damaging your teeth. This gentle, vanilla mint formula freshens breath and creates a clean, just-brushed feeling.

### WHY YOU'LL LOVE IT

- Diminishes the appearance of surface stains for a brighter smile.
- Lightens teeth without harsh chemicals.
- Helps protect teeth and prevent cavities.
- Features a dynamic, vanilla mint flavor.
- Leaves a smooth, clean, refreshing feeling in your mouth.
- Formulated with our exclusive AP 24 blend.

### WHAT POWERS IT

- **AP 24 Blend**—a plaque-fighting agent of dimethicone and surfactants. AP 24 is a long chain that can wrap around teeth and hold tight to leave your mouth feeling slicker and fresher longer.
- **Proprietary Blend of Hydrated Silica and Aluminum Hydroxide**—a unique combination of mild abrasives that polish and smooth to help reduce surface stains without eroding enamel.
- **Sodium Monofluorophosphate**—an approved form of fluoride that helps prevent cavities.
- **Vanilla Mint Flavor**—a dynamic, vanilla mint flavor creates a clean, refreshed feeling.

## HOW TO USE IT

Adults and children 6 years of age and older: brush teeth thoroughly, preferably after each meal, at least twice a day or as directed by a dentist or physician.

For a whiter smile, use in conjunction with AP 24 Smile Pop™ Toothbrush and visit your dentist regularly.

**WARNING:** Keep out of reach of children under 6 years of age. If more product than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

## TRY THESE WITH IT

AP 24 Smile Pop Toothbrush  
AP 24 Anti-Plaque Breath Spray  
AP 24 Fluoride Mouthwash

## LEARN MORE ABOUT IT

What makes Nu Skin's whitening technology different?

- **No peroxides**—they have the potential to cause tooth and gum sensitivity.
- **No harsh abrasives**—they remove stains but erode and scratch teeth.

Will AP 24 Whitening Fluoride Toothpaste make my teeth whiter than they are naturally?

No. AP 24 Whitening Fluoride Toothpaste is not an oxidizing, bleaching agent. However, if your teeth are stained, darkened, or soiled from various foods, tobacco, or drinks, AP 24 Whitening Fluoride Toothpaste will quickly remove surface stains and return your teeth to their light, natural color.

# AP 24<sup>®</sup> WHITENING FLUORIDE TOOTHPASTE

Is the Relative Dentin Abrasivity (RDA) level of AP 24 Whitening Fluoride Toothpaste safe for my teeth?

The RDA of AP 24 Whitening Fluoride Toothpaste is well within safe levels and perfect for everyday use.

Do you have to use AP 24 Whitening Fluoride Toothpaste with an AP 24 Smile Pop Toothbrush?

Our whitening toothpaste whitens great on its own, but when used in conjunction with the AP 24 Smile Pop Toothbrush, AP 24 Whitening Fluoride Toothpaste is scientifically proven to help improve the appearance of surface stains compared to a standard toothbrush.

## WHAT'S IN IT

**Active Ingredient:** Sodium Monofluorophosphate .76% (0.15% w/v fluoride ion).

**Inactive Ingredients:** Water (Aqua), Hydrated Silica, Sorbitol, Aluminum Hydroxide, Glycerin, Tetrasodium Pyrophosphate, PEG-12, Dimethicone\*, Poloxamer 338\*, Poloxamer 407\*, Cellulose Gum, Titanium Dioxide (CI 77891), Sodium Saccharin, Sodium Lauryl Sulfate, Flavor (Aroma).

\*AP 24 is an ultra-emulsion of Dimethicone and the surfactants Poloxamer 338 and Poloxamer 407 that helps remove plaque during brushing and reduce plaque buildup.

