

NU COLOUR®

ADVANCED LIQUID FINISH BROAD
SPECTRUM SPF 15



PRODUCT OVERVIEW

Improving a classic favorite. Providing the same beautiful, matte finish, Nu Colour Advanced Liquid Finish Broad Spectrum SPF 15 now extends your anti-aging benefits and rejuvenates

your appearance. Upon application, this advanced product helps lessen the appearance of fine lines, wrinkles, and enlarged pores. Use Nu Colour Advanced Liquid Finish daily following your anti-aging skin care regimen for bright, flawless coverage and younger looking skin.

TARGET AUDIENCE

Women who are looking for good coverage in their foundation while extending their anti-aging skin care regimen into complexion products.

PRODUCT BENEFITS

- Promotes a youthful appearance upon application.
 - It helps sagging skin look tighter.
 - Diminishes the appearance of fine lines, wrinkles, and enlarged pores.
 - Diminishes skin imperfections by reflecting light from all directions.
- Gives the complexion a healthy, radiant glow.
- Provides a matte, flawless finish.
- Provides broad-spectrum protection with SPF 15.
- Perfectly complements your Nu Skin anti-aging skin care regimen.

KEY INGREDIENTS

- **Dipalmitoyl hydroxyproline**—reduces the appearance of fine lines and wrinkles and tightens the appearance of sagging skin.
- **Light diffusing powder blend**—emits visible light to provide color correction and reduce the appearance of skin imperfections, dullness, and redness.
- **Mulberry root**—evens out skin tone and brightens the complexion.

USAGE

Smooth over the face and neck area, blending at the jawline. Seal with a light dusting of powder.

COMPLEMENTARY PRODUCTS

- **ageLOC® Transformation**—infuses your skin with the power of ageLOC® on a daily basis to target aging at its source. These four premier products work together to reveal younger looking skin in eight ways—for a more youthful, healthier looking you now and in the future.
- **ageLOC® Tru Face® Essence Ultra**—formulated with the power of Ethocyn®,* Nu Skin's firming specialist also employs our revolutionary anti-aging science, targeting the sources of aging that lead to the loss of firmness. **Ethocyn® is a registered trademark of BCS.*
- **Finishing Powder**—this ultra-sheer loose powder helps set foundation and blush to create a flawless, natural finish, and it won't crease or cake.
- **Tru Face® Line Corrector**—features peptides that help soften the appearance of lines and wrinkles around the mouth and eyes. Gentle and safe for all skin types.

NU COLOUR[®] ADVANCED LIQUID FINISH BROAD SPECTRUM SPF 15

FREQUENTLY ASKED QUESTIONS

How is Advanced Liquid Finish different from MoisturShade Liquid Finish ?

It has the same aesthetics as your current Nu Colour MoisturShade Liquid Finish. Nu Colour Advanced Liquid Finish contains additional anti-aging ingredients. It helps reduce the appearance of aging upon application; skin appears firmer and lines and wrinkles appear diminished. It balances skin tone for a smoother looking complexion.

How will Nu Colour Advanced Liquid Finish help me look younger?

It provides anti-aging benefits that help to diminish the appearance of fine lines and wrinkles and conceals the appearance of sagging skin. It also contains a light diffusing powder blend to reflect light from all directions, helping your skin look young and radiant in any light.

What is the difference between Advanced Liquid Finish and Advanced Tinted Moisturizer?

Advanced Tinted Moisturizer provides a sheer, radiant coverage that allows your own skin tone to come through. This enables each shade to be used on a variety of skin tones. Advanced Liquid Finish provides a matte, flawless coverage that is more comprehensive and more closely matches skin tones.

How do I know which shade is best for me?

Be sure to test the shade on your face instead of your hand or arm because face tones and body tones are not always the same. Place a small streak on your skin and blend part of it in. You will know you have found the right shade when the color blends unnoticeably with your skin color.

How should I apply Advanced Liquid Finish?

Use a sponge or your fingers to spread the product on your skin, starting at the center of your face then moving to the outside of your face. Be sure to blend the product into your hairline for a natural, streak-free appearance.

INGREDIENTS

Water (Aqua), Ethylhexyl Methoxycinnamate, Butylene Glycol, C12-15 Alkyl Benzoate, Glycerin, Octocrylene, Isostearic Acid, Ethylhexyl Salicylate, Glyceryl Stearate, Stearic Acid, Cetyl Alcohol, Aloe Barbadensis Leaf Juice, Sodium Hyaluronate, Sodium PCA, Panthenol, Bisabolol,

Morus Alba Root Extract, Squalane, Tocopheryl Acetate, Jojoba Esters, Tocopherol, Glycine Soja (Soybean) Oil, Nylon-12 Fluorescent Brightener 230 Salt, Dipalmitoyl Hydroxyproline, Niacinamide, Dimethicone, Magnesium Aluminum Silicate, Sodium C14-16 Olefin Sulfonate, Xanthan Gum, Polyvinylalcohol Crosspolymer, Sodium Dehydroacetate, Aminomethyl Propanol, Caprylyl Glycol, Phenoxyethanol.

May Contain: Titanium Dioxide (CI 77891), Iron Oxides (CI 77491, CI 77492, CI 77499)

NU COLOUR[®] ADVANCED LIQUID FINISH BROAD SPECTRUM SPF 15

In an in-house consumer use study, participants applied Advanced Liquid Finish to clean skin and evaluated aging skin attributes.

