

# LIQUID BODY LUFRA

GIVES YOUR SKIN A HEALTHY,  
POLISHED LOOK AND FEEL



## PRODUCT OVERVIEW

*Reveal a smoother, refreshed you.* Liquid Body Lufra revitalizes skin using finely ground walnut shells to buff out rough spots on the elbows, backs of arms, knees, heels, and all over. At the same time, Aloe vera and moisturizing ingredients soothe and nurture skin to prevent any discomfort. Ideal for shaving, this exfoliating formula leaves skin feeling smooth, vibrant, and silky soft.

## TARGET AUDIENCE

Women and men ages 20+ who want a body product that smoothes and softens the skin.

## PRODUCT BENEFITS

- Provides essential exfoliation by gently working away surface impurities and dead skin.
- Revitalizes the body with an invigorating exfoliating action.
- Smoothes dry, rough areas on the elbows, knees, and entire body.
- Improves your skin's tone and texture as it removes dry patches and rough areas.
- Rinses away without leaving a residue that can dry and irritate skin.
- Formulated 100% soap-free.
- Safety-allergy-dermatologist tested.

## KEY INGREDIENTS

- **Walnut Husks**—finely ground to exfoliate and remove dry, rough patches of skin.
- **Aloe Vera**—soothes and nurtures skin.

## USAGE/APPLICATION

Apply Liquid Body Lufra to dampened skin, work gently into a lather, then rinse thoroughly. Follow with your favorite Nu Skin body moisturizer. Use two to three times a week.

Note: Do not use Liquid Body Lufra on your face.

## DEMONSTRATION

To quickly and easily demonstrate how Liquid Body Lufra smoothes and softens the skin, wet the back of the hand and then apply a small amount of product. Rub it gently in circular motions and then rinse thoroughly. Compare the texture and feel of the exfoliated hand to the untreated hand.

## PRO TIP

Liquid Body Lufra is great for shaving your legs! The exfoliating action of the walnut husks removes dead cells so the razor can get a closer, smoother shave. Your legs will feel incredibly soft and silky after shaving with Liquid Body Lufra.

## COMPLEMENTARY PRODUCTS

- **Body Smoother**—a light, after-shower lotion that locks in moisture.
- **Perennial® Intense Body Moisturizer**—a therapeutic body moisturizer that promotes cellular durability, helping to reinforce the skin's natural defense mechanisms and protect against external aggressors.
- **Liquid Body Bar**—a rich, soap-free formula that effectively removes dirt, oil, and impurities while providing the skin with conditioning moisture.

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- **Epoch® Baobab Body Butter**—a rich cream that quenches your skin's thirst and promotes smooth, supple skin with shea butter and the fruit of the African baobab tree.
- **Sunright® InstaGlow**—delivers an instant bronze finish using naturally sourced minerals.
- **ageLOC® Dermatic Effects Body Contouring Lotion**—scientifically formulated to bring ageLOC anti-aging benefits to the body. This daily moisturizing and contouring lotion contains ingredients shown to improve the appearance of fat and cellulite while smoothing the skin.

## FREQUENTLY ASKED QUESTIONS

**Do I need to cleanse before using Liquid Body Lufra?**

Not at all! We recommend using Liquid Body Lufra in combination with Liquid Body Bar. First, use Liquid Body Lufra to clear the skin of rough, dry patches. Then, cleanse with rich, moisturizing Liquid Body Bar for smooth, soft skin. But if you're looking for a quick cleansing and exfoliation in a single step, Liquid Body Lufra does contain light cleansers.

**Which ingredient in the formula exfoliates the body?**

Finely ground walnut husks provide gentle exfoliation for the whole body.

**Why do I need to exfoliate my body?**

People often neglect their skin, which can lead to dry, rough patches that look ashy, especially on the elbows and knees. Exfoliation provides invigorating stimulation to the legs, arms, and body. Using Liquid Body Lufra will smooth and soften rough areas of skin.

## INGREDIENTS

Water (Aqua), Aloe Barbadensis Leaf Juice, Juglans Regia (Walnut) Shell Powder, Butylene Glycol, Glycerin, Sodium C14-16 Olefin Sulfonate, Ammonium Laureth Sulfate, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Cocamidopropyl Betaine, Sodium Methyl Oleoyl Taurate, PEG/PPG-18/18 Dimethicone, Aminomethyl Propanol, Citric Acid, Trisodium Ethylenediamine Disuccinate, Ammonium Chloride, Fragrance (Parfum), Phenoxyethanol, Chlorphenesin, Sodium Benzoate.