

# LIQUID BODY BAR

EXPERIENCE A BETTER KIND OF CLEAN



## PRODUCT OVERVIEW

*Make every shower extraordinary.* Nu Skin Liquid Body Bar transforms your daily shower into an uplifting skin care experience. The aromatic grapefruit scent captures your senses while the rich, creamy, soap-free formula effectively removes dirt, oil, and impurities without stripping your skin of important nutrients and moisture. Featuring a unique moisturizing blend that delights your skin with jojoba seed oil, aloe vera, and moisture-protecting ingredients, Liquid Body Bar offers a better kind of clean. Leave your shower with the perfect balance of freshness and hydration.

## TARGET AUDIENCE

Families (except infants and toddlers), individuals of all ages and skin types.

## PRODUCT BENEFITS

- Provides the perfect balance of freshness and hydration.
- Features an aromatic grapefruit scent and a rich, creamy soap-free formula.
- Gently removes dirt, oil, and impurities.
- Protects skin's vital moisture barrier with a balanced pH formula.

## KEY INGREDIENTS

- **Grapefruit scent**—refreshes your senses.
- **Jojoba seed oil, sodium PCA, glycerin, and sodium lactate**—moisturize the skin.
- **Aloe vera and allantoin**—condition and soften skin.

## USAGE/APPLICATION

Apply desired amount to wet skin. Work into lather and rinse well. Follow with a Nu Skin body moisturizer of your choice.

## FYI

Japanese researchers say they've determined the scent of grapefruit has slimming effects. Professor Katsuya Nagano, head of Osaka University's Institute for Protein Research, told the Mainichi Daily News: "I was a skeptic about the effects of aromatherapy, so reaching this conclusion was a real surprise." The research showed the scent of grapefruit activates sympathetic nerves, which break down fat while restraining the activities of the digestive systems.

## COMPLEMENTARY PRODUCTS

- **Perennial® Intense Body Moisturizer**—a therapeutic body moisturizer that promotes cellular durability, helping to reinforce the skin's natural defense mechanisms and protect against external aggressors.
- **Liquid Body Lufra**—an all-over body exfoliant that gently eases away dead skin cells and excess oil to give your skin a healthy, polished appearance and feel.
- **Epoch® Baobab Body Butter**—a rich cream that quenches your skin's thirst and promotes smooth, supple skin with shea butter and the fruit of the African baobab tree.
- **Body Smoother**—a light, after-shower lotion that locks in moisture.

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## FREQUENTLY ASKED QUESTIONS

**How is Liquid Body Bar different from Body Bar?**

Liquid Body Bar's rich and creamy liquid form is offered in a convenient 250 ml bottle. It captures the favorite attributes of Body Bar, while providing additional moisture for the skin and a pleasant Grapefruit scent.

**Can I use Liquid Body Bar on my face?**

Although Liquid Body Bar is mild enough for facial use, we recommend the use of Nu Skin facial cleansers—products specifically formulated for the delicate skin on your face and neck.

## INGREDIENTS

Water (Aqua), Ammonium Laureth Sulfate, Disodium Laureth Sulfosuccinate, Glycerin, Methyl Gluceth-20, PEG-7 Glyceryl Cocoate, PPG-2 Hydroxyethyl Coco/Isostearamide, Aloe Barbadensis Leaf Juice, Lauryl Betaine, Acrylates Copolymer, Sodium Methyl Cocoyl Taurate, Glycol Stearate, Simmondsia Chinensis (Jojoba) Seed Oil, Tocopheryl Acetate, Allantoin, Sodium PCA, Sodium Lactate, Hydroxyacetophenone, Sodium Lauroyl Sarcosinate, PEG-120 Methyl Glucose Dioleate, Polyquaternium-10, PEG/PPG-18/18 Dimethicone, Aminomethyl Propanol, Disodium EDTA, Fragrance (Parfum), Phenoxyethanol, Chlorphenesin, Sodium Benzoate

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