

NUTRIOL® SHAMPOO AND HAIR FITNESS TREATMENT

PROTECT THE FUTURE OF YOUR HAIR



PRODUCT OVERVIEW

Great hair seems to be everywhere. When your own hair is a source of concern, the men and women featured in commercials, movies, and magazines can be constant reminders that when it comes to hair abundance, more is definitely better than less. Whether it is totally unexpected or genetically inevitable, noticing a change in the texture of your hair may seem like the beginning of the end. Instead of watching and worrying, wouldn't it feel great to be truly proactive in protecting the future of your hair?

To help ensure a lifetime of healthy looking hair, Nutriol Hair Fitness Treatment and Nutriol Shampoo promote abundant, healthy looking hair by enhancing the vitality of your hair and scalp with patented technology. Nutriol Shampoo and Nutriol Hair Fitness Treatment feature Tricalgoxyl—a clinically proven seaweed derivative developed by a renowned European laboratory. Formulated to remineralize the scalp and hydrate the hair, Nutriol helps your hair look and feel more abundant. By helping revitalize the scalp for maximum hair vitality, Nutriol gives you the hair care technology to fight back.

TARGET AUDIENCE

Men and women who have hair thinning concerns and want to promote healthy and abundant hair.

PRODUCT CLAIMS

- Promotes healthy, abundant looking hair.
- Revitalizes and strengthens hair.
- Increases the availability of key nutrients and vitamins to the hair follicle.
- Remineralizes and hydrates hair, improving volume and shine.
- Safety-allergy-dermatologist tested.

KEY INGREDIENTS

Tricalgoxyl®, rich in kelp sulphated oligosaccharides (polysaccharides), was developed by a European laboratory with more than 50 years of experience in the field of trichology (the study of hair and scalp treatment). Derived from a particular species of brown algae (seaweed) grown and collected on the Iroise Biosphere Reserve in France, Tricalgoxyl works with other essential ingredients to remineralize the scalp and help restore fullness and shine.

USAGE/APPLICATION

NUTRIOL SHAMPOO

- Apply Nutriol Shampoo to wet hair (this advanced formula is low lathering—do not use an excessive amount to create lather).
- Massage gently into scalp and hair.
- Rinse thoroughly with warm water.
- Follow with Nutriol Hair Fitness Treatment.

NUTRIOL HAIR FITNESS TREATMENT

Usage for Women

Attack phase: one bottle every other day for eight weeks*

Maintenance phase: two bottles per week for four weeks

*Usage for one box of Nutriol Hair Fitness Treatment per month.

Usage for Men

Attack phase: three bottles per week for eight weeks*

Maintenance phase: two bottles per week for six weeks

* Usage for one box of Nutriol Hair Fitness Treatment per month.

When to Apply

Treatment may be used continually. Duration of treatment should be evaluated on the basis of the results obtained. Minimal recommended use is two cycles of treatment per year (spring and fall). Each box provides 12 treatments.

NUTRIOL® SHAMPOO AND HAIR FITNESS TREATMENT

DEMONSTRATION

NUTRIOL HAIR FITNESS TREATMENT

The bioavailable mineral content of Nutriol Hair Fitness Treatment can be measured with a conductivity pen (available on the internet). Follow the steps below:

- Remove Hair Fitness Treatment cap without releasing powder. Pour the solution into a glass jar with a wider opening.
- Dip conductivity pen into solution and record measurement.
- Using a new bottle of Nutriol Hair Fitness Treatment, release the powder into the solution. Shake until mixed.
- Remove cap and test the conductivity.
- Compare this result with the solution-only measurement.

Minerals, when dissolved in solution, help conduct an electrical charge. A higher mineral content will create a higher conductivity. Nutriol Hair Fitness Treatment has a high conductivity, demonstrating that it is nutrient and mineral rich. Research indicates the hair follicle requires multiple nutrients and minerals for optimal vitality and abundance.

FYI

UNIQUE SEA STORY

The ocean is the largest deposit of life resources on our planet and also the last exploited by man. This incredibly rich “eighth” continent is the cradle of life. It is, in fact, from the sea, three million years ago, that the first form of life developed: microscopic algae. Because of an extraordinarily rich composition, all the essential life elements are contained in algae.

HAIR PHYSIOLOGY

Each hair follicle cycles through three phases:

Anagen phase—active growth (three to seven years).

Catagen phase—transition/growth stops (two to four weeks).

Telogen phase—resting, then fallout (three to four months).

Hair is continually shed and renewed in alternating cycles of growth, rest, fallout, and renewed growth. Clinical studies have shown optimal nutrition to the hair and scalp is beneficial—thus promoting the appearance and feel of thicker, fuller hair.

COMPLEMENTARY PRODUCTS

- Using the Galvanic Spa™ and Scalp Conductor with Nutriol Hair Fitness Treatment accelerates the initial onset of benefits by facilitating the transport of key ingredients. Compatible galvanic currents and product formulation polarities enable this facilitation.
- Nu Skin® conditioners.

INGREDIENTS

HAIR FITNESS:

Powder—Himantalia Elongata Extract, Mannitol, Dextrin, Gardenia Florida Flower Extract

Liquid—Water (Aqua), Alcohol Denat., Glycerin, Undaria Pinnatifida Extract, Asparagopsis Armata Extract, Kelp Sulfated Oligosaccharides, Ammonium Glycyrrhizate, Allantoin, Niacinamide, Yeast Extract, Biotin, Threonine, Calcium Pantothenate, Arginine, Mannitol, Coceth-7, PPG-1-PEG-9 Lauryl Glycol Ether, PEG-40 Hydrogenated Castor Oil, Ethyl Nicotinate, Potassium Sorbate, Aminomethyl Propanol, Disodium EDTA, Fragrance (Parfum), Chlorphenesin

SHAMPOO:

Water (Aqua), Ammonium Laureth Sulfate, Cocamidopropyl Betaine, Disodium Cocoamphodiacetate, Sodium Chloride, Kelp Sulfated Oligosaccharides, Asparagopsis Armata Extract, Hydrolyzed Soy Protein, Ammonium Glycyrrhizate, Biotin, Niacinamide, Allantoin, Calcium Pantothenate, Threonine, Yeast Extract, Arginine, Mannitol, Glyceryl Oleate, Jojoba Wax PEG-120 Esters, Citric Acid, Coco-Glucoside, Disodium EDTA, Fragrance (Parfum), Benzyl Alcohol, Chlorphenesin, Phenoxyethanol