

# EPOCH® GLACIAL MARINE MUD

Every Epoch product takes you around the world to experience authentic beauty solutions inspired by ethnobotanical ingredients. \$0.25 from each Epoch purchase is donated to the Nu Skin Force for Good Foundation to improve the lives of children everywhere. And we strive to use packaging that's reponsibly sourced, recycled, and/or recyclable by design.

Be Epoch—take care of yourself, others, and our planet.



#### MEET GLACIAL MARINE MUD

This skin-renewing, marine treasure from a remote glacial estuary in the Pacific Northwest gently removes dead skin cells and rejuvenates visibly stressed skin with more than 50 beneficial minerals and trace elements. It's an enhanced natural experience for softer, hydrated skin and a blissfully pampered you.

#### WHY YOU'LL LOVE IT

- Minute colloidal particles of Glacial Marine Mud act as emulsifying agents by forming a barrier around oily particles, making it easier for them to be removed.
- Rejuvenates visibly stressed skin with more than 50 beneficial minerals and trace elements.
- Gently removes dead skin cells as it softens, purifies, and helps hydrate skin.
- Helps draw out impurities and toxins. The basic molecular structure of Glacial Marine Mud is negatively charged.
  Positively charged impurities bind to the mud's negative charge and can then be rinsed away, leaving skin cleansed and detoxified.
- Nu Skin donates \$0.25 from every Epoch purchase to the Nu Skin Force for Good Foundation.

#### WHAT POWERS IT

 Glacial Marine Mud (Sea Silt)—obtained from a remote glacial estuary in the Pacific Northwest, Glacial Marine Mud absorbs impurities from skin without robbing it of precious moisture. This skin-beneficial mud is homogenized to increase its absorption powers and provide ideal consistency.

#### **HOW TO USE IT**

Apply a generous layer of mud to skin, avoiding mouth and eye areas. Let mud dry 15 to 20 minutes or until it turns a light aquamarine color. Rinse thoroughly with warm water. Use two to three times a week.

#### TRY THESE WITH IT

- ageLOC® Transformation
- ageLOC Tru Face® Essence Ultra
- Nu Skin 180°® Anti-Aging Skin Therapy System
- Epoch Sole Solution®
- Epoch Baobab Body Butter

#### **LEARN MORE ABOUT IT**

#### Is Glacial Marine Mud an ethnobotanical?

Ethnobotanicals are plants or herbs that are tied to a region and its people, so our Glacial Marine Mud doesn't strictly fall into this group. This unique ingredient does, however, fit with our other Epoch products, because it has a rich traditional history of use in the Pacific Northwest to help condition and rejuvenate skin.

# Is Epoch Glacial Marine Mud sustainably and responsibly sourced?

All Canadian governmental regulations are followed in the extraction of the mud. Every day, the mud is covered by 8–10 foot tides. When the tides go out, the mud is mined. The upper layer of mud is removed, and the mud is harvested from a 3–4 foot depth to ensure consistency. All holes are then filled with rocks and the top layer of mud is replaced. The mud is constantly replenished from the tides and nearby mountain springs and is located in a very remote

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area—two and a half hours by Jeep on a dirt road and two hours by boat from the closest road.

# What are some of the trace minerals found in Epoch Glacial Marine Mud?

Some of the more than 50 skin-beneficial minerals and trace elements include:

- Copper
- Zinc
- Magnesium
- Silver
- Chromium

#### Will Epoch Glacial Marine Mud stain fabrics?

Yes. Be careful when applying and washing off the mud. It can stain clothes, washcloths, and other fabrics it may come in contact with.

All our Epoch product bottles are made from 100% postconsumer resin (PCR), the Blemish Treatment tube is made with 39% PCR, and the cartons are made from 100% recycled paper. Plus, all of our ethnobotanical ingredients come from renewable sources.

Please check your local capabilities and recycle the bottles and cartons where possible. By purchasing Epoch, you're joining us in taking an active, engaged stride to ensure the future is bright for both the planet and each of us. Visit www.nuskin.com/sustainability for more information and details on how to recycle.

#### WHAT'S IN IT

Sea Silt, Propanediol, Glycerin, Carrageenan, Hydroxyacetophenone.

WARNING: This product can expose you to chemicals including lead, which is known to the State of California to cause cancer and birth defects or other roductive harm. For more information go to www.P65Warnings.ca.gov.

