NU SKIN.

EPOCH®
BABY HIBISCUS
HAIR AND BODY WASH

Every Epoch product takes you around the world to experience authentic beauty solutions inspired by ethnobotanical ingredients. $0.25 from each Epoch purchase is donated to the Nu Skin Force for Good Foundation to improve the lives of children everywhere. All of our ethnobotanical ingredients come from renewable sources. And we strive to use packaging that's responsibly sourced, recycled, and/or recyclable by design. **Be Epoch—take care of yourself, others, and our planet.**

MEET BABY HIBISCUS HAIR AND BODY WASH

Designed with babies in mind. This baby-friendly, tearless, two-in-one foaming formula helps make bath time perfect every time. Ethnobotanical Hibiscus, an ingredient traditionally used for shampoo in South Asia, gently conditions hair, while Calendula, Oat Extract, and ethnobotanical Elderberry Fruit Extract soothe and moisturize the scalp and skin.

WHY YOU'LL LOVE IT

• Made with Hibiscus Flower Extract, an ethnobotanical ingredient traditionally used to condition hair, and Elderberry, Calendula, and Oat Extract to soothe and moisturize the skin and help maintain a healthy-looking scalp.
• Gentle, tearless formula is safe for use on babies.
• Convenient foaming pump allows product to be easily dispensed with one hand.
• Safety-dermatologist tested.
• Nu Skin donates $0.25 from every Epoch purchase to the Nu Skin Force for Good Foundation.

WHAT POWERS IT

• **Hibiscus Flower Extract—**traditionally used in Southeast Asia as a hair conditioner that's safe for babies.
• **Elderberry Fruit Extract—**traditionally used in Europe to cleanse and moisturize the scalp and skin.
• **Calendula—**soothes skin.
• **Oat Extract—**calms and moisturizes skin.

HOW TO USE IT

Dispense the desired amount of foam onto baby's wet body and hair. No need to lather. Gently massage into hair and all over baby's body, then rinse clean.

LEARN MORE ABOUT IT

What makes Hibiscus Flower Extract and Elderberry Fruit Extract ethnobotanicals?
Ethnobotanicals are plants or herbs that are tied to a region and its people. Hibiscus Flower Extract falls into this group because of its traditional use in South Asia, where the flower was used to condition hair, even for babies. Elderberry Fruit, meanwhile, was traditionally used in Europe for its skin-cleansing and moisturizing properties.

Why is Epoch Baby Hibiscus Hair and Body Wash foaming?
Our foaming formula makes bath time easier by enabling you to dispense the product with one hand while holding your baby with the other. This also helps you control where you apply the product so you don't experience waste or spillage.

Is Epoch Baby Hibiscus Hair and Body Wash tearless?
Yes—to protect you and your baby, Epoch Baby Hibiscus Hair and Body Wash was formulated to be tearless and has been properly tested for eye irritation.

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What makes Epoch Baby Hibiscus Hair and Body Wash unique?

The unique ethnobotanical ingredients in Epoch Baby Hibiscus Hair and Body Wash—Hibiscus Flower Extract and Elderberry Fruit Extract—are natural ingredients that have been traditionally used for centuries. They help soften your baby's skin and hair while cleansing and moisturizing, leaving a clean, fresh scent.

Can adults use Epoch Baby Hibiscus Hair and Body Wash too?

Yes. Epoch Baby Hibiscus Hair and Body Wash has been formulated especially for babies, but it can be enjoyed by people of all ages who want extra-gentle cleansing.

Is Epoch Baby Hibiscus Hair and Body Wash an all-over wash?

Yes. Epoch Baby Hibiscus Hair and Body Wash is designed for use on both the hair and the body.

WHAT'S IN IT

Water (Aqua), Glycerin, Sodium Lauroyl Sarcosinate, Polysorbate 20, Cocamidopropyl Betaine, Hibiscus Rosa-Sinensis Flower Extract, Calendula Officinalis Flower Extract, Sambucus Nigra Fruit Juice, Avena Sativa (Oat) Kernel Extract, Butylene Glycol, Polyquaternium-7, Guar Hydroxypropyltrimonium Chloride, Ethylhexylglycerin, Citric Acid, Caprylyl Glycol, Disodium EDTA, Hexylene Glycol, Phenoxyethanol, Sodium Hydroxide, Fragrance (Parfum).

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