

epoch®

kasbah

north african blend

essential oils

signature collection



SYSTEM OVERVIEW

Amid the rigors of a modern lifestyle, Nu Skin delivers Epoch Essential Oils—ethnobotanical solutions that create engaging human interactions and sensory experiences with your world. For centuries, indigenous cultures improved their lives with botanicals, from topical remedies to aromatherapy. With Epoch, Nu Skin has distilled centuries of plant wisdom and leveraged the expertise of world-renowned ethnobotanist Paul Cox. Now we can infuse this wisdom into your modern lifestyle with Epoch Essential Oils.

Experience ethnobotanical oils from a company you know and trust. Epoch Essential Oils adhere to Nu Skin's rigorous 6S Quality Process to meet the highest quality standards. Single oils and blends provide a variety of expressive aromas and solutions that uplift any routine or occasion. The delightful benefits of our essential oils make it natural to share them with others.

As part of Nu Skin's mission to improve lives, Nu Skin donates \$0.25 from each Epoch Essential Oils sale to the Nu Skin Force for Good Foundation—giving back to the communities that share their wisdom with us.

Enjoy rich connections with people and the world around you while giving back with Epoch Essential Oils.

PRODUCT POSITIONING

Epoch Kasbah features essential oils that the indigenous people of Asia Minor and the Arabian Peninsula used to help feel safe and secure from external annoyances during outdoor activities. While all the essential oils in this blend provide benefits, citronella and lemongrass were specifically added due to their traditional use protecting the skin from external disturbances. Through his deep

understanding of the indigenous people of Asia Minor and the Arabian Peninsula, renowned ethnobotanist Paul Cox carefully selected each essential oil in Epoch Kasbah.

TARGET AUDIENCE

All adults seeking natural solutions to enhance their modern lives and surroundings.

AROMATIC PROFILE

Floral, oriental, spicy, balsamic

PRODUCT EXPERIENCE

Epoch Kasbah Essential Oil is formulated to help you feel safe and secure from external annoyances.

PRODUCT USAGE

Epoch Kasbah is a ready-to-use blend designed for topical application on the skin.

Sensitive Skin: People with a stronger sensitivity to essential oils may need to mix with Epoch Topical Blending Oil prior to use.

BLEND INGREDIENTS

- Grape Seed
- Sweet Almond
- Turmeric
- Citronella
- Lemongrass
- Jasmine
- Myrrh

DID YOU KNOW?

Kasbah is an ancient word for fortress. Epoch Kasbah combines essential oils derived from plants and oils used by the

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people of Asia Minor and the Arabian Peninsula for thousands of years. In order to protect the skin during their daily activities, these indigenous cultures would apply citronella and lemongrass to their skin. They used grape seed oil to soften and soothe the skin, and sweet almond oil to impart a healthy glow.

Ethnobotanist Paul Cox formulated Epoch Kasbah exclusively for Nu Skin. He has dedicated his life to understanding the relationship between plants and people in cultures around the world. He has used that knowledge to create the unique blend of Epoch Kasbah.

FREQUENTLY ASKED QUESTIONS

How much essential oil should I use on my skin?

It is important to know how your skin will respond to essential oils. Test only one Epoch Essential Oil at a time. Rub one or two drops of Epoch Essential Oil on an inconspicuous area of your body (e.g., under the forearm or the underside of the bicep) following the topical directions for use. Wait 30 minutes. Continue using the product if you do not notice irritation. If irritation occurs, discontinue use immediately.

Does Nu Skin test Epoch Essential Oils for quality?

Yes. Nu Skin applies its rigorous 6S Quality Process and confirms each oil is pure and safe to use. This process includes specific attention to selection, sourcing, specification, standardization, safety, and substantiation.

Can I use essential oils on children?

Children are particularly sensitive to essential oils. Always consult a healthcare professional before using essential oils on children.

Are there areas on the body where I should NOT apply essential oils?

Avoid the eyes, eye area, mouth, and other areas on the skin that are particularly sensitive.

Can I ingest Epoch Kasbah Essential Oil?

No. Epoch Kasbah is not a nutritional supplement and is for aromatic and topical usage only. Do not ingest Epoch Kasbah.

Why is this oil part of the Signature Collection?

Renowned ethnobotanist Paul Cox formulated this blend exclusively for Nu Skin. Although we have used his expertise in the development of the entire Epoch Essential Oils line, this blend was completely based off his formulation and cultural research.

Why doesn't this oil need to be used with topical blending oil?

Grape seed oil is a blending oil that has already been added to this blend, making it a ready-to-use formula that you can apply topically.

SAFETY AND CAUTIONS

- Sensitive Skin Advisory: May not be appropriate for individuals with sensitive skin. Please test in a small area before applying to a larger surface area.
- Does not protect from sun; it is not a sunscreen.
- Discontinue use if you experience any irritation or a reaction and consult a physician if necessary.
- Keep out of the reach of children.

INGREDIENTS

Vitis Vinifera (Grape) Seed Oil, Prunus Amygdalus Dulcis (Sweet Almond) Oil, Curcuma Longa (Turmeric) Root Extract, Cymbopogon Nardus (Citronella) Oil, Cymbopogon Schoenanthus Oil, Commiphora Myrrha Oil, Jasminum Grandiflorum (Jasmine) Flower Extract.