

epoch®

frankincense

essential oil

Boswellia Carterii



SYSTEM OVERVIEW

Amid the rigors of a modern lifestyle, Nu Skin delivers Epoch Essential Oils—ethnobotanical solutions that create engaging human interactions and sensory experiences with your world. For centuries, indigenous cultures improved their lives with botanicals, from topical remedies to aromatherapy. Since Epoch launched in 1996, Nu Skin has distilled centuries of plant wisdom and leveraged the expertise of world-renowned ethnobotanist Paul Cox. Now we can infuse this wisdom into your modern lifestyle with Epoch Essential Oils.

Experience ethnobotanical oils from a company you know and trust. Epoch Essential Oils comply with Nu Skin's 6S Quality Process to ensure they meet the highest standards of purity. Single oils and blends provide a variety of expressive aromas and solutions that uplift any routine or occasion. The delightful benefits of our essential oils make it natural to share them with others.

As part of Nu Skin's mission to improve lives, Nu Skin donates \$0.25 from each Epoch Essential Oil sale to the Nu Skin Force for Good Foundation—giving back to the communities that share their wisdom with us.

Enjoy rich connections with people and the world around you while giving back with Epoch Essential Oils.

PRODUCT POSITIONING

Enjoy the rich, woody, and warm aroma of Epoch Frankincense Essential Oil to bring a feeling of peace and connectedness into your day. Whether you apply it topically or diffuse it in the air, Epoch Frankincense can create a feeling of purpose, resolve, and satisfaction.

TARGET AUDIENCE

All adults seeking natural solutions to enhance their modern lives and surroundings.

AROMATIC PROFILE

Rich, woody, and warm

PRODUCT EXPERIENCE

Diffuse or mix with Epoch Topical Blending Oil and apply topically for peace and purpose.

- Diffuse in an Epoch diffuser
- Dilute as directed and rub one or two drops in your hands after a long day's work
- Dilute and apply directly to the soles of your feet
- Add two or three drops to a washcloth and apply it to your skin at the end of your shower
- Dilute as directed and massage on your arms or legs after activity

PRODUCT USAGE

Use Epoch Frankincense topically with Epoch Topical Blending Oil and aromatically with Epoch Mist or Epoch Mini Mist.

Topical

Dilute one to two drops of Epoch Essential Oil per teaspoon (5 ml) of Epoch Topical Blending Oil when applying to the skin. **Sensitive Skin:** People with a stronger sensitivity to essential oils may need to use more topical blending oil.

Aromatic Diffuser

Mix Epoch Frankincense with distilled water to use with Epoch Mist or Epoch Mini Mist. Add 15–20 drops of essential oil to

epoch® frankincense essential oil

the water reservoir in Epoch Mist. Add two to three drops of essential oil to the Epoch Mini Mist diffuser water bottle and fill the reservoir. See the diffuser user manuals for detailed directions.

COMPLEMENTARY PRODUCTS

Epoch Topical Blending Oil—Derived from natural coconut, palm, and soy oils, this silky mixture will heighten your topical experience with Epoch Essential Oils.

Epoch Mist and Epoch Mini Mist—Fill the air with the engaging aromas of Epoch Essential Oils with these Epoch diffusers.

DID YOU KNOW?

Frankincense has long been prized in the Middle East where it has been used for religious ceremonies. It has significant meaning in Christianity and is believed to be one of the gifts offered to the baby Jesus by the three wise men.

Frankincense was traditionally burned as incense. It was also charred and ground into a fine powder to produce a heavy, black eyeliner used by Egyptian women.

FYI

Frankincense comes from the sap of the Boswellia tree/shrub. The milky white sap is extracted from the tree bark, allowed to harden into a gum resin for several days, and then scraped off. Today, the essential oil is extracted through steam distillation.

FREQUENTLY ASKED QUESTIONS

How much essential oil should I use on my skin?

When applying to the skin, always mix one or two drops of essential oil with one teaspoon of Epoch Topical Blending Oil. It is important to know how your skin will respond to essential oils. Test only one essential oil at a time. Mix one drop of Epoch Essential Oil with Epoch Topical Blending Oil and rub on an inconspicuous area of your body (e.g., under the forearm or the underside of the bicep). Wait 30 minutes. Continue using the product if you do not notice irritation. If irritation occurs, discontinue use immediately.

Does Nu Skin test Epoch Essential Oils for quality?

Yes. Nu Skin applies its rigorous 6S Quality Process and confirms each oil is pure and safe to use. This process includes specific attention to selection, sourcing, structure, standardization, safety, and substantiation.

Can I use essential oils on children?

Children are particularly sensitive to essential oils. Always consult a healthcare professional before using essential oils on children.

Are there areas on the body where I should NOT apply essential oils?

Avoid the eyes, eye area, mouth, and other areas on the skin that are particularly sensitive.

Can I ingest Epoch Frankincense Essential Oil?

No. Epoch Frankincense Essential Oil is not a nutritional supplement and is for aromatic and topical usage only. Do not ingest Epoch Frankincense.

SAFETY AND CAUTIONS

- **Sensitive Skin Advisory:** May not be appropriate for individuals with sensitive skin. Please test in a small area before applying to a larger surface area.
- Discontinue use if you experience any irritation or a reaction and consult a physician if necessary.
- Keep out of the reach of children.

INGREDIENT

Boswellia Carterii Oil