

epoch®

akahni native american blend essential oils signature collection



SYSTEM OVERVIEW

Amid the rigors of a modern lifestyle, Nu Skin delivers Epoch Essential Oils—ethnobotanical solutions that create engaging human interactions and sensory experiences with your world. For centuries, indigenous cultures improved their lives with botanicals, from topical remedies to aromatherapy. With Epoch, Nu Skin has distilled centuries of plant wisdom and leveraged the expertise of world-renowned ethnobotanist Paul Cox. Now we can infuse this wisdom into your modern lifestyle with Epoch Essential Oils.

Experience ethnobotanical oils from a company you know and trust. Epoch Essential Oils adhere to Nu Skin's rigorous 6S Quality Process to meet the highest quality standards. Single oils and blends provide a variety of expressive aromas and solutions that uplift any routine or occasion. The delightful benefits of our essential oils make it natural to share them with others.

As part of Nu Skin's mission to improve lives, Nu Skin donates \$0.25 from each Epoch Essential Oils sale to the Nu Skin Force for Good Foundation—giving back to the communities that share their wisdom with us.

Enjoy rich connections with people and the world around you while giving back with Epoch Essential Oils.

PRODUCT POSITIONING

Epoch Akahni is a blend of unique essential oils that the ancient people of the Southwestern United States used to naturally calm and soothe, helping to encourage feelings of well-being. A blend of juniper, jojoba, rose, and primrose makes the perfect topical solution when you are in need of these remedial benefits. Through his deep understanding of the indigenous people who once inhabited the

Southwestern United States, world-renowned ethnobotanist Paul Cox carefully selected each essential oil in Epoch Akahni.

TARGET AUDIENCE

All adults seeking natural solutions to enhance their modern lives and surroundings.

AROMATIC PROFILE

Herbaceous floral

PRODUCT EXPERIENCE

Epoch Akahni Essential Oil is formulated with botanicals known to naturally calm and soothe the skin.

PRODUCT USAGE

Epoch Akahni is a ready-to-use blend designed for topical application on the skin.

Sensitive Skin: People with a stronger sensitivity to essential oils may need to mix with Epoch Topical Blending Oil prior to application.

BLEND INGREDIENTS

- Jojoba
- Evening Primrose
- Rose
- Mullein
- Juniper

DID YOU KNOW?

Akahni is Navajo for "Earth-Oil." For centuries, Native Americans used various healing plants. They used jojoba to treat sores and applied juniper to wounds and cuts. They

epoch® akahni essential oils blend

signature collection

also placed wild rose in their moccasins to help soothe and calm areas of the skin.

Ethnobotanist Paul Cox formulated Epoch Akahni exclusively for Nu Skin. He has dedicated his life to understanding the relationship between plants and people in cultures around the world. He has used that knowledge to create the unique blend of Epoch Akahni.

FREQUENTLY ASKED QUESTIONS

How much essential oil should I use on my skin?

It is important to know how your skin will respond to essential oils. Test only one Epoch Essential Oil at a time. Rub one or two drops of Epoch Essential Oil on an inconspicuous area of your body (e.g., under the forearm or the underside of the bicep) following the topical directions for use. Wait 30 minutes. Continue using the product if you do not notice irritation. If irritation occurs, discontinue use immediately.

Does Nu Skin test Epoch Essential Oils for quality?

Yes. Nu Skin applies its rigorous 6S Quality Process and confirms each oil is pure and safe to use. This process includes specific attention to selection, sourcing, specification, standardization, safety, and substantiation.

Can I use essential oils on children?

Children are particularly sensitive to essential oils. Always consult a healthcare professional before using essential oils on children.

Are there areas on the body where I should NOT apply essential oils?

Avoid the eyes, eye area, mouth, and other areas on the skin that are particularly sensitive.

Can I ingest Epoch Akahni Essential Oil?

No. Epoch Akahni is not a nutritional supplement and is for aromatic and topical usage only. Do not ingest Epoch Akahni.

Why is this oil part of the Signature Collection?

Renowned ethnobotanist Paul Cox formulated this blend exclusively for Nu Skin. Although we have used his expertise in the development of the entire Epoch Essential Oils line, this blend was completely based off his formulation and cultural research.

Why doesn't this oil need to be used with topical blending oil?

Jojoba oil is a blending oil that has already been added to this blend, making it a ready-to-use formula that you can apply topically.

SAFETY AND CAUTIONS

- Sensitive Skin Advisory: May not be appropriate for individuals with sensitive skin. Please test in a small area before applying to a larger surface area.
- Discontinue use if you experience any irritation or a reaction and consult a physician if necessary.
- Do not apply to open sores or wounds.
- Keep out of the reach of children.

INGREDIENTS

Simmondsia Chinensis (Jojoba) Seed Oil, Oenothera Biennis (Evening Primrose) Oil, Rosa Damascena Flower Oil, Juniperus Communis Fruit Oil, Verbascum Thapsus Extract.