

EPOCH®

BAOBAB BODY BUTTER



Join the Epoch story. Every Epoch product takes you around the world to experience indigenous cultures and discover authentic beauty solutions inspired by ethnobotanical ingredients. \$0.25 from each Epoch purchase is donated to the Force for Good Foundation to improve the lives of children everywhere, and our ethnobotanical ingredients always come from renewable sources, so you can take care of yourself, others, and our planet.

MEET BAOBAB BODY BUTTER

Journey to heavenly hydration. Epoch Baobab Body Butter is a perfect way to care for your skin and the world around you at the same time. This deliciously rich cream quenches your skin's thirst with the fruit of the African baobab tree and shea butter. Baobab fruit is a powerful ethnobotanical that has been used for centuries to promote smooth, supple skin that stays touchably soft all day while supporting skin resiliency for even softer skin tomorrow. And because Epoch Baobab Body Butter is rooted in our mission to be a force for good, Nu Skin donates \$0.25 of every purchase to support indigenous cultures, protect fragile environments, and improve the lives of children all over the world.

WHY YOU'LL LOVE IT

- Delivers important moisture for supple, healthy-looking skin.
- Contains high levels of emollients to soften skin.
- Promotes softer, smoother, and more toned-looking skin.
- Enhances the resiliency of skin over time.
- Uses ethnobotanicals to condition skin naturally.

WHAT POWERS IT

- **Shea Butter and Baobab Fruit Pulp Extract (adansonia digitata pulp extract)**—enhance skin's natural barrier functions, improve skin's appearance, and increase moisture levels.
- **Macadamia Nut Oil**—easily absorbed to help maintain skin's natural water barrier functions.

HOW TO USE IT

Apply liberally to body, paying special attention to knees, elbows, and any other area in need of intense hydration.

TRY THESE WITH IT

- Epoch Sole Solution®
- Epoch Firewalker®
- Epoch Polishing Bar

LEARN MORE ABOUT IT

Are baobab trees cut down to make Epoch Baobab Body Butter?

No. All Epoch products are made with sustainably sourced botanical ingredients. Baobab Body Butter features baobab fruit pulp extract, so the tree is unharmed.

What makes baobab an ethnobotanical?

Ethnobotanicals are plants or herbs that are tied to a region and its people. Baobab falls into this group because of its unique place in African myths, legends, and ways of life. The trees are used for food, water, and even homes. Likewise, the fruit has been traditionally used to treat a variety of medical concerns. This versatile plant holds an important role in many African cultures.

Can I use Baobab Body Butter on my face?

You shouldn't use Epoch Baobab Body Butter on your face—this product was specifically designed for your body. For a rich facial moisturizer, try Nutricentials® Moisture Restore Intense Moisturizer.

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WHAT'S IN IT

Water (Aqua), Caprylic/Capric Triglyceride, Glycerin, Hydrogenated Coconut Oil, Isononyl Isononanoate, C12-15 Alkyl Benzoate, Macadamia Ternifolia Seed Oil, Myristyl Myristate, Stearic Acid, Cetearyl Alcohol, Cyclopentasiloxane, Neopentyl Glycol Diheptanoate, Cetareth-20, Butyrospermum Parkii (Shea) Butter, Caprylic/Capric/Myristic/ Stearic Triglyceride, Caprylyl Glycol, Dimethicone, Glyceryl Stearate, PEG-100 Stearate, PEG/PPG-18/18 Dimethicone, Adansonia Digitata Pulp Extract, Daucus Carota Sativa (Carrot) Extract, Centella Asiatica Extract, Daucus Carota Sativa (Carrot) Seed Oil, Panthenol, Polyacrylamide, Carbomer, Laureth-7, C13-14 Isoparaffin, Butylene Glycol, Xanthan Gum, Aminomethyl Propanol, Disodium EDTA, Fragrance (Parfum).