

# epoch®

Essential Oils are volatile, fragrant compounds produced by plants. Volatile simply means quickly evaporating. A good example is the fragrance you smell from a flower. Essential oils can come from the flowers, seeds, leaves, roots, and bark of various plants.

Plants have the ability to address a variety of human needs. Science shows that plant-based molecular structures can be used to help problems and improve overall health.





For decades, Nu Skin has harnessed the power of plants in our dietary supplements. We are experts in working with botanical extracts and follow very strict protocols when it comes to producing our botanical products. Since essential oils are botanical extracts, our scientists years of industry commanding experience has made Nu Skin's Epoch Essential Oils a world-class leader.

For centuries, indigenous cultures have improved their lives with botanicals, from topical remedies to aromatherapy. The scientific study of the relationships that exist between peoples and plants is called Ethnobotany. Nu Skin has collaborated with one of the world's leading ethnobotanists and found ways to infuse this ancient wisdom into our Epoch Essential Oils.

## 6S QUALITY PROCESS PURE GRADE ESSENTIAL OILS

The key to consistent quality and purity of Epoch Essential Oils is our 6S Quality Process. This process involves a set of rigorous, highly integrated activities and includes multiple layers of scientific testing and attention to detail.

SELECTION: Nu Skin scientists gather both historical and new scientific insights to help select the purest oils that will provide maximum benefits.

SOURCING: Nu Skin selects growers and distillers that meet our highest standards of quality.

SPECIFICATION: Nu Skin establishes specifications for purity, quality, and criteria for finished products. This helps guide consistent manufacturing from bottle to bottle. It also includes gas chromatography mass spectrometry testing to ensure extract purity and quality.

SAFETY: Nu Skin spends a lot of time and money testing for the presence of microbes, heavy metals, contaminants, and testing for irritations, and reactions.

SUBSTANTIATION: Nu Skin takes great care to ensure that each essential oil claim is supported by scientific literature and/or research studies.

The 6S Quality Process maintains the highest levels of purity, efficacy, and safety controls through each and every stage of our development and manufacturing of Epoch Essential Oils to ensure unsurpassed results that meet only the highest standards.



#### EPOCH LAVENDER ESSENTIAL OIL

The natural floral aroma of Epoch Lavender essential oil provides a sense of tranquility and peace. Enjoy a relaxing end to even the busiest day with the calming benefits of Epoch Lavender.



#### **EPOCH PEPPERMINT** ESSENTIAL OIL

Dive into the refreshing, sharp aroma of Epoch Peppermint essential oil at home or on the go. Apply Epoch Peppermint on your skin or diffuse in the air for a wonderful, exhilarating sensation that will motivate you throughout your day.

• Massage on the back of your neck

Apply under your nose to diffuse into your senses

Use when studying

• Dab onto a wet cloth for use on a hot day

• Diffuse in an Epoch diffuser



#### **EPOCH ASSURE** ESSENTIAL OIL

Epoch Assure is a potent blend of cinnamon, clove, and other pure essential oils that help the air and surfaces feel exceptionally clean. It is an ideal essential oil blend for neutralizing odors or elevating your surroundings. Cinnamon and clove are known for their powerful aromas and this blend delivers an engaging combination of enjoyable scents.



- Diffuse in an Epoch diffuser
- Use in pet cages
- Add to your dishwasher's wash cycler
- Add to mop water
- Add to laundry wash cycle





### FORCE FOR GOOD

Nu Skin Enterprises' spirit of long-term social responsibility led to the creation of the Nu Skin Force for Good Foundation: a nonprofit organization whose mission is to improve the lives of children by offering hope for a life free from disease, illiteracy, and poverty.

Nu Skin donates \$0.25 from every Epoch product sale, including Epoch Essential Oils, to the Nu Skin Force for Good Foundation. The following is just one example of the Force for Good Foundation's dedication to fostering long-lasting improvement around the world.

Nearly 70 percent of children dropping out of school in developing countries have an unmet visual health need. Whether it's a simple pair of glasses or an involved surgery, the Nu Skin Force for Good Foundation and CharityVision are committed to answering the call for a brighter future for these children.

For more information about the Force for Good and its humanitarian projects please visit www.forceforgood.org.

