# essential oils PAUL COX SIGNATURE BLENDS









For centuries, indigenous cultures improved their lives with botanicals, from topical remedies to aromatherapy. With Epoch, Nu Skin has distilled centuries of plant wisdom and leveraged the expertise of worldrenowned ethnobotanist Paul Cox. Now we can infuse this wisdom into your modern lifestyle with Epoch Essential Oils.





Ethnobotanist Paul Cox formulated Epoch Akahni, Kasbah, and Nave Nave exclusively for Nu Skin. He has dedicated his life to understanding the relationship between plants and people in cultures around the world. He has used that knowledge to create these exceptionally, unique blends.





## EPOCH AKAHNI ESSENTIAL OIL

Epoch Akahni is a blend of unique essential oils that the ancient people of the Southwestern United States used to naturally calm and soothe, helping to encourage feelings of well-being. A blend of juniper, jojoba, rose, and primrose makes the perfect topical solution when you are in need of these remedial benefits.

#### AROMATIC PROFILE: HERBACEOUS FLORAL

BLEND INGREDIENTS: JOJOBA, EVENING PRIMROSE, ROSE, MULLEIN, JUNIPER

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Akahni is Navajo for "Earth-Oil." For centuries, Native Americans used various healing plants. They used jojoba to treat sores and applied juniper to wounds and cuts. They also placed wild rose in their moccasins to help soothe and calm areas of the skin.



## EPOCH KASBAH ESSENTIAL OIL

Epoch Kasbah features essential oils that the indigenous people of Asia Minor and the Arabian Peninsula used to help feel safe and secure from external annoyances during outdoor activities. While all the essential oils in this blend provide benefits, citronella and lemongrass were specifically added due to their traditional use protecting the skin from external disturbances.

AROMATIC PROFILE: FLORAL, ORIENTAL, SPICY, BALSAMIC

BLEND INGREDIENTS: GRAPE SEED, SWEET ALMOND, TURMERIC, CITRONELLA, LEMONGRASS, JASMINE, MYRRH 01 001457



Kasbah is an ancient word for fortress. Epoch Kasbah combines essential oils derived from plants and oils used by the people of Asia Minor and the Arabian Peninsula for thousands of years. In order to protect the skin during their daily activities, these indigenous cultures would apply citronella and lemongrass to their skin. They used grape seed oil to soften and soothe skin, and sweet almond oil to impart a healthy glow.



## EPOCH NAVE NAVE ESSENTIAL OIL

Epoch Nave Nave is a blend of essential oils derived from plants that the indigenous people of the Pacific Islands and Southeast Asia believed to promote feelings of affection, connection, and bonding. Its island fragrance profile of ylang ylang, turmeric, jasmine, and bergamot makes it the perfect natural solution to apply topically in pursuit of enhancing relationships.

AROMATIC PROFILE: SPICY, GINGER-LIKE, FLORAL

BLEND INGREDIENTS: FRACTIONATED COCONUT OIL, YLANG YLANG, TURMERIC, JASMINE, BERGAMOT 01 001455



Nave Nave is Tahitian for "pleasing." The indigenous people of the Pacific Islands and Southeast Asia believe that ylang ylang helps increase bonds of affection between husband and wife, and parent and child. Jasmine, turmeric, and a touch of bergamot add rich bass note fragrances. Coconut oil also serves an important purpose to this indigenous culture since it is used as massage oil for children and adults and to anoint the bodies of dancers.



# 6S QUALITY PURE GRADE ESSENTIAL OILS

The key to consistent quality and purity of Epoch Essential Oils is our 6S Quality Process. This process involves a set of rigorous, highly integrated activities and includes multiple layers of scientific testing and attention to detail.

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The 6S Quality Process maintains the highest levels of purity, efficacy, and safety controls through each and every stage of our development and manufacturing of Epoch Essential Oils to ensure unsurpassed results that meet only the highest standards. SELECTION: Nu Skin scientists gather both historical and new scientific insights to help select the purest oils that will provide maximum benefits.

Sourcing: Nu Skin scientists choose growers and distillers that meet our highest standards of quality.

## SPECIFICATION: duality, and criteria for finished products. This helps guide consistent manufacturing from bottle

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Nu Skin establishes specifications for purity, to bottle.

Epoch Essential Oils are tested various STANDARDIZATION: process to ensure they meet the specifications that were provided.

SAFETY: Nu Skin spends a lot of time and money testing for the presence of microbes, heavy metals, contaminants, irritations, and reactions.

Nu Skin takes great care to ensure that each essential oil claim is supported by scientific literature and/or research studies.

### FORCE FOR GOOD FOUNDATION

Nu Skin Enterprises' spirit of long-term social responsibility led to the creation of the Nu Skin Force for Good Foundation: a nonprofit organization whose mission is to improve the lives of children by offering hope for a life free from disease, illiteracy, and poverty.

Nu Skin donates \$0.25 from every Epoch product sale to the Nu Skin Force for Good Foundation. Charity Vision is just one example of the Force for Good Foundation's dedication to fostering long-lasting improvement around the world.



### CHARITY VISION

The Nu Skin Force for Good Foundation has partnered with CharityVision International Foundation to provide vision care and eye glasses to impoverished school children in Central and South America.

Nearly 70 percent of children dropping out of school in developing countries have an unmet visual health need. Whether it's a simple pair of glasses or an involved surgery, the Nu Skin Force for Good Foundation and CharityVision are committed to answering the call for a brighter future for these children.

For more information about the Force for Good and its humanitarian projects please visit www.forceforgood.org.



#### Enjoy rich connections with people and the world around you while giving back with Epoch Essential Oils.

- Selling



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