

BRIGHT LINE

Skin can be complicated—but caring for it doesn't have to be. Our right-for-you skincare lines feature powerful, all-star formulas specifically selected to target your skin needs and what matters most to you. Cut out the guesswork and get straight to what you need. All in simple steps to give you extraordinary results. Beauty has never been so easy.



MEET BRIGHT LINE

Dullness and discoloration got you down? Brighter days are ahead with Nu Skin's Bright Line. This easy, four-step system helps improve uneven skin tone and bring back beautiful brilliance.

This simple, twice-daily system starts with our award-winning ageLOC® LumiSpa® iO device and Bright Treatment Cleanser to help you get that healthy, radiant glow you deserve. Follow with the multitasking Bright Toner to help diminish the appearance of hyperpigmentation and leave skin luminous. Then smooth on the seriously savvy Bright Serum to help diminish visible dark spots. Finish off with the hydrating SPF-powered Bright AM Moisturizer to help boost brightness or the luxurious Bright PM Moisturizer to help soothe skin and address the causes of discoloration.

Your skin's future is bright with the right-for-you Bright Line—only from Nu Skin.

WHY YOU'LL LOVE BRIGHT TREATMENT CLEANSER + LUMISPA® iO

- Provides instant benefits, so skin feels softer and smoother after just one use.
- Seven clinically proven facial skin benefits: softness, smoothness, radiance, clarity, purified skin, reduced pore appearance, and visibly improved firmness.
- Benefits intensify over time when consistently used for two minutes twice daily.
- Delivers brighter, healthier, more youthful-looking skin in as little as two weeks.

- Optimally designed for LumiSpa iO, Bright Treatment Cleanser is proven to maximize the skin-perfecting benefits of the device.
- Bright Treatment Cleanser is formulated with Nu Skin's proprietary ageLOC ingredient blend to target the sources of aging and preserve the look of youth.
- Gentle enough for twice-daily use on the face, neck, and décolleté.
- When used in the morning, LumiSpa iO energizes skin for a fresher, smoother, more rejuvenated complexion.
- When used at night, LumiSpa iO deeply cleanses and helps de-stress skin.
- Ideally formulated for individuals with Normal to Combination skin.

CLINICAL RESULTS THAT PROVE IT

1. In a 12-week clinical study, clinical grading noted that individuals who used ageLOC LumiSpa iO experienced improvements in the skin:
 - Softness
 - Smoothness
 - Radiance
 - Clarity
 - Purified skin
 - Reduced pore appearance
 - Visibly improved skin firmness
2. ageLOC LumiSpa iO is clinically shown to effectively cleanse and treat the skin without disrupting its natural microbiome.

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3. According to a clinical study, taking Beauty Focus® Collagen+ helps prepare the skin for improved results and is clinically proven to nearly double the visible texture benefits, including radiance, texture, and firmness, compared to a LumiSpa iO regimen alone.

WHAT POWERS BRIGHT TREATMENT CLEANSER

- **ageLOC® Blend**—Nu Skin's exclusive technology that targets the sources of aging to help maintain a youthful, vibrant appearance.
- **Moisturizing Blend (Milk Thistle Oil, Porphyra Umbilicalis Extract, Nannochloropsis Oculata Extract, and Glycerin)**— helps maintain skin's natural moisture barrier.
- **Rhododendron (Ferrugineum) Extract**—provides antioxidant protection.

WHY YOU'LL LOVE BRIGHT TONER

- Soothes skin to promote a brighter complexion.
- Helps gently exfoliate dead skin cells from the surface of skin, leaving you with a fresh, soft, smooth, radiant appearance.

WHAT POWERS BRIGHT TONER

- **Fairtex**—a non-acid cell renewal complex that helps diminish the appearance of hyperpigmentation on the surface of the skin by actively removing accumulated pigment through exfoliation.
- **Carnosine**—a powerful antioxidant that calms the skin to target skin discoloration.
- **Urea and glycerin**—Hydrate and condition the skin.

WHY YOU'LL LOVE BRIGHT SERUM

- Promotes a brighter, more brilliant complexion.
- Improves the appearance of skin discoloration and helps fade the appearance of dark spots for a more even complexion.
- Helps visibly brighten dull-looking skin over time.
- Contains antioxidants to help calm free radicals.

WHAT POWERS BRIGHT SERUM

- **Brightex**—a proprietary brightening blend that provides potent antioxidant protection with wheat germ and lemon peel. Combined, these ingredients work in multiple ways to illuminate the complexion by reducing the appearance of existing dark spots, uneven skin tone, and discoloration.

WHY YOU'LL LOVE BRIGHT AM MOISTURIZER

- Helps promote a bright complexion, broad spectrum UVA and UVB sunscreens help prevent ultraviolet rays from penetrating the skin (SPF 15).
- Daily moisture works to hydrate and nourish skin while protecting from potential discoloration initiators.
- Leaves skin with a smooth, non-greasy finish.
- Non-comedogenic—doesn't clog pores.

WHAT POWERS BRIGHT AM MOISTURIZER

- **Hexapeptide-2**—protects skin from the potential discoloration initiators.
- **Broad Spectrum UVA and UVB sunscreen agents (SPF 15)**—help absorb the high-energy rays that initiate skin-damaging free radical chain reactions. Because UV rays are one of the most common causes of skin discoloration, it is important to intercept them before they damage the skin and trigger the activation of discoloration.
- **Hydrating Blend**—a blend of squalane, glycerin, and other ingredients that helps provide skin hydration and conditioning benefits.

WHY YOU'LL LOVE BRIGHT PM MOISTURIZER

- Nourishes and hydrates the skin.
- Leaves skin with a smooth, non-greasy finish.
- Doesn't clog pores—non-comedogenic.

WHAT POWERS BRIGHT PM MOISTURIZER

- **Diacetyl Boldine**—has a structure that helps prevent the appearance of discoloration and dark spots.
- **Panthenol**—hydrates, softens and conditions skin.

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HOW TO USE IT

STEP 1A BRIGHT TREATMENT CLEANSER	Apply an ample amount of product evenly to moistened face. For optimal results, use with ageLOC® LumiSpa® device for two minutes morning and night and rinse thoroughly. Follow with Step 1b.
STEP 1B BRIGHT TONER	As the second part of Step 1, saturate a cotton pad with the formula and gently sweep across the face and neck.
STEP 2 BRIGHT SERUM	After Step 1, apply 2–3 pumps morning and night. Follow with day or night Step 3.
STEP 3 (DAY) BRIGHT AM MOISTURIZER	After Step 2, apply a generous amount of moisturizer to complete your daytime skincare routine.
STEP 3 (NIGHT) BRIGHT PM MOISTURIZER	After Step 2, apply a generous amount of moisturizer to complete your nighttime skincare routine.

YOU MIGHT ALSO LIKE

- Nu Skin 180°® AHA Facial Peel
- Nutricentials® Bioadaptive Skin Care® Brighter Day Exfoliant Scrub
- ageLOC® LumiSpa® IdealEyes®

LEARN MORE ABOUT IT

Where can I get answers to questions about my ageLOC® LumiSpa® iO device?

Please consult the ageLOC LumiSpa iO User's Manual for information about the ageLOC LumiSpa iO system.

How does ageLOC LumiSpa iO work with Bright Treatment Cleanser?

We specifically developed the Treatment Cleansers to use with ageLOC LumiSpa iO. They're designed to work synergistically with the micropulse oscillation of the heads to optimize the distribution of anti-aging ingredients onto the skin while cleansing and exfoliating to promote healthy, youthful-looking skin.

Can I use other treatment products with the Bright Line?

Yes. The Bright Line is a complete skincare routine, but you can still address individual needs by adding additional treatment products, such as Nu Skin 180°® AHA Facial Peel, Nutricentials® Bioadaptive Skin Care® Brighter Day Exfoliant Scrub, ageLOC® LumiSpa® IdealEyes® Nu Skin® masks, etc. for additional benefits.

How long will my Bright Line last?

Bright products are optimized for 30-day use.

How do I know which ageLOC LumiSpa iO treatment head is right for me?

While each treatment head removes impurities and purifies skin, the different treatment heads are designed to address unique needs. The Gentle treatment head is our gentlest choice and is great for those with sensitive and acne-prone skin. The Normal treatment head is the standard choice and is designed for most skin types. And the Firm treatment head is for those who want the most aggressive experience but is not recommended for those with sensitive or acne-prone skin. You can use different heads for different experiences each day. ageLOC LumiSpa iO Accent is designed specifically for the eye area and should be used with ageLOC LumiSpa IdealEyes.

How does the Bright Line support Nu Skin's commitment to become more sustainable?

As responsible stewards of our planet, we have proudly designed our tubes, bottles, and pumps with between 25–50% recycled material.

Plus, we've designed the Bright Line cartons with certified sustainable sources. Nu Skin is working to sustainably source its palm-oil-derived ingredients. See the package for details on forest certification. Please check your local capabilities and recycle all bottles, cartons, and jars where possible. By purchasing the Bright Line, you're joining us in taking an active, engaged stride to ensure the future is bright for both the planet and each of us.

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Please visit www.nuskin.com/sustainability for more information and details on how to recycle.

Who should use the Bright Line?

The Bright Line contains products curated specifically for those who want to target discoloration and dullness and benefit from formulas that help promote a bright, radiant, and even complexion. The products are ideally formulated for those with Normal to Combination skin.

WHAT'S IN IT

TREATMENT CLEANSER

Water (Aqua), Coco-Betaine, Sodium Cocoyl Glycinate, Glycerin, Acrylates Copolymer, Propanediol, Diisopropyl Sebacate, Narcissus Tazetta Bulb Extract, Rhododendron Ferrugineum Extract, Silybum Marianum Seed Oil, Oryza Sativa (Rice) Extract, Schizandra Chinensis Fruit Extract, Nannochloropsis Oculata Extract, Porphyra Umbilicalis Extract, Polyquaternium-39, PEG-8, Glycol Distearate, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Chlorphenesin, Disodium EDTA, Phenoxyethanol, Sodium Benzoate, Caprylhydroxamic Acid, Fragrance (Parfum), Sodium Citrate, Sodium Hydroxide, Titanium Dioxide (CI 77891), Tin Oxide, Synthetic Fluorphlogopite.

TONER

Water (Aqua), Hamamelis Virginiana (Witch Hazel) Water, Butylene Glycol, Dimethyl MEA, Citric Acid, Polysorbate 20, Urea, Glycerin, Glucosamine HCl, Carnosine, Laminaria Digitata Extract, Saccharomyces Cerevisiae Extract, Hydroxyacetophenone, Chlorphenesin.

SERUM

Water (Aqua), Dimethicone, Butylene Glycol, Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Ethoxydiglycol, Citrus Limon (Lemon) Peel Extract, Phytosphingosine, Vitis Vinifera (Grape) Seed Extract, Squalane, Phosphatidylcholine, Triticum Vulgare (Wheat) Germ Extract, Pentylene Glycol, Polysorbate 60, Fragrance (Parfum), Chlorphenesin, Benzoic Acid, Disodium EDTA, Aminomethyl Propanol, Citric Acid.

AM MOISTURIZER SPF 35

Active Ingredients:

Avobenzone (3.00%), Homosalate (5.00%), Octinoxate (2.00%), Octisalate (4.00%), Octocrylene (2.79%).

Inactive Ingredients: Water (Aqua), Butylene Glycol, Cyclopentasiloxane, Cyclohexasiloxane, PEG-8, Octyldodecyl Neopentanoate, Hexapeptide-2, Allantoin, Tocopheryl Acetate, Hydrogenated Phosphatidylcholine, Hydrogenated Lecithin, Caprylic/Capric Triglyceride, Glycerin, Squalane, Xanthan Gum, Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Bis-PEG/PPG-20/5 PEG/PPG-20/5 Dimethicone, Methoxy PEG/PPG-25/4 Dimethicone, Polysorbate 80, Polysorbate 60, Phenoxyethanol, Chlorphenesin, Benzoic Acid, Disodium EDTA, Aminomethyl Propanol.

PM MOISTURIZER

Water (Aqua), Dimethicone, Butylene Glycol, Ethylhexyl Palmitate, Caprylic/Capric Triglyceride, Glycerin, Divinyldimethicone/Dimethicone Copolymer, Behenyl Alcohol, Diacetyl Boldine, Tetrahydropiperine, Dipotassium Glycyrrhizate, Panthenol, PEG-75 Stearate, Glyceryl Stearate, Cetyl Alcohol, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Ceteth-20, Steareth-20, C12-13 Pareth-23, C12-13 Pareth-3, Hydroxyacetophenone, Chlorphenesin, Disodium EDTA, Aminomethyl Propanol, Citric Acid.

