

FAQs

WHY SHOULD I USE AP 24 WHITENING FLUORIDE TOOTHPASTE?

If you want a perfectly natural-looking white smile, AP 24 Whitening Fluoride Toothpaste is the right choice. Our exclusive formula uses safe, proven technology that effectively whitens teeth simply as you brush. It features a healthy dose of fluoride (0.76%) to help strengthen enamel, plus a proprietary blend of hydrated silica and aluminum hydroxide to minimize superficial stains from things like food and coffee. And to top it all off, the subtle vanilla-mint flavor is a definite winner for your taste buds!

IS AP 24 WHITENING FLUORIDE TOOTHPASTE RECOMMENDED BY ANY DENTISTS?

Absolutely! In fact, AP 24 Whitening Fluoride Toothpaste was recommended by Rhonda Kalasho, a board-certified dentist in Los Angeles, in Allure's "The 13 Most Effective Whitening Toothpastes, According to Dentists" article.

Source: <https://www.allure.com/gallery/best-whitening-toothpastes>

WHAT MAKES NU SKIN'S WHITENING TECHNOLOGY DIFFERENT?

- No peroxides—they have the potential to cause tooth and gum sensitivity.
- No harsh abrasives—they remove stains but erode and scratch teeth.

WHEN WILL I START TO SEE RESULTS AFTER USING AP 24 WHITENING FLUORIDE TOOTHPASTE?

In a clinical trial, participants who used AP 24 Whitening Fluoride Toothpaste at least twice daily saw whiter teeth after just seven days! Now those are results to smile about.

WILL AP 24 WHITENING FLUORIDE TOOTHPASTE MAKE MY TEETH WHITER THAN THEY ARE NATURALLY?

No. AP 24 Whitening Fluoride Toothpaste is not an oxidizing, bleaching agent. However, if your teeth are stained, darkened, or soiled from various foods, tobacco, or drinks, AP 24 Whitening Fluoride Toothpaste will quickly remove surface stains and help return your teeth to their light, natural color.

WILL AP 24 WHITENING FLUORIDE TOOTHPASTE MAKE MY TEETH MORE SENSITIVE?

Our formula did not increase sensitivity in subjects in any of our four-week safety tests.

IS THE RELATIVE DENTIN ABRASIVITY (RDA) LEVEL OF AP 24 WHITENING FLUORIDE TOOTHPASTE SAFE FOR MY TEETH?

The RDA of AP 24 Whitening Fluoride Toothpaste is well within safe levels and perfect for everyday use.

DO I HAVE TO USE AP 24 WHITENING FLUORIDE TOOTHPASTE WITH AN AP 24 SMILE POP® TOOTHBRUSH?

AP 24 Whitening Fluoride Toothpaste works great when used with any standard toothbrush, but it's scientifically proven to visibly improve surface stains even better when used with an AP 24 Smile Pop Toothbrush!