

# AGELOC® INTENSIVE SCALP & HAIR SERUM



ageLOC products nourish, treat, and rejuvenate your scalp and hair to help improve thin, stressed, and aging hair.

## MEET AGELOC INTENSIVE SCALP & HAIR SERUM

Incredible, rejuvenating hair care to help you look amazing down to your roots. ageLOC Intensive Scalp & Hair Serum delivers vital proteins and nutrients to your scalp and strengthens your roots for a fuller hairstyle. This leave-in, non-greasy formula invigorates the scalp day after day and makes hair look and feel divine. Repeat this effortless ritual morning and night to help revitalize your hair.

### WHY YOU'LL LOVE IT

- Nourishes and invigorates scalp and hair.
- Promotes the appearance of fuller, thicker, healthier hair.
- Calms and soothes the scalp.
- Strengthens and fortifies thin, lifeless hair.
- Protects hair from free radicals.
- Improves scalp and hair health with an effortless twice daily ritual.

### WHAT POWERS IT

- **ageLOC Proprietary Blend for Scalp**—Targets the sources of aging scalp for more revitalized looking hair.
- **Red Clover and Peptide Blend**—Helps hair look stronger, thicker, and fuller while preventing breakage.
- **Licorice Root Extract Blend**—Supports healthy follicles and hair.
- **Scalp- and Hair-Loving Protein**—Revitalizes the scalp and promotes the appearance of stronger, thicker, healthier hair that resists breaking.
- **Vitamin E and Other Antioxidants**—Protect scalp and hair from free radicals.
- **Panthenol**—Contributes to soft, silky, lustrous hair.

## CLINICAL RESULTS THAT PROVE IT

Nu Skin Research and Development commissioned a third-party testing house to clinically evaluate the use of the ageLOC Scalp & Hair System\*. The eight-week study included males and females with self-described thin and/or damaged hair.

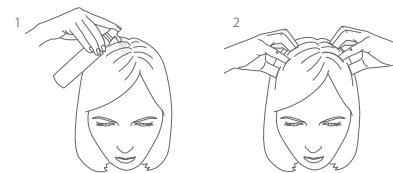
### Subjects agreed with the following statements:

- 85% agreed hair looked healthier
- 76% agreed hair looked thicker
- 76% agreed hair felt more manageable
- 70% agreed hair felt deeply hydrated/nourished
- 67% agreed hair felt thicker
- 67% agreed hair had added bounce/felt more weightless

\*ageLOC Scalp & Hair System includes ageLOC Intensive Scalp & Hair Serum, ageLOC Scalp & Hair Shampoo, and ageLOC Scalp & Hair Conditioner.

### HOW TO USE IT

Use on towel-dried or dry hair. Spray ageLOC Intensive Scalp & Hair Serum **directly onto the scalp and roots by parting hair**. Use fingers to gently massage the serum into scalp and roots. Do not rinse. Style as usual.



Use ageLOC Intensive Scalp & Hair Serum twice daily for best results.

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## TRY THESE WITH IT

- ageLOC Scalp & Hair Shampoo
- ageLOC Scalp & Hair Conditioner
- Pharmanex® Image HNS

## LEARN MORE ABOUT THE SYSTEM

Do you spray the serum on your hair or your scalp?

You need to part your hair to spray the serum directly on your scalp. Getting hair a bit wet can make it more manageable for your treatment.

How does ageLOC Scalp & Hair System help my scalp and thin, weak hair?

ageLOC Scalp & Hair System combines our proprietary ageLOC blend with scalp and hair-healthy ingredients to help your scalp feel great and your hair look strong and vibrant. Using this specialized system provides important nutrients that your scalp and hair need to thrive.

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What makes ageLOC Scalp & Hair System good for stressed hair?

Your scalp and hair are exposed to heat, damaging products, UV rays, and pollution every day. ageLOC Scalp & Hair System helps protect these areas against this damaging stress and revitalizes your scalp and hair.

Is ageLOC Scalp & Hair System good for aging hair too?

Of course! Thanks to its proprietary ageLOC blend for your scalp, ageLOC Scalp & Hair System targets the sources of aging for visibly rejuvenated hair and a healthier scalp. Whether you're 25 or 65, this unique scalp and hair system will help keep your scalp healthy and your hair feeling thick and full.

Can I use my favorite shampoo and conditioner with ageLOC Intensive Scalp & Hair Serum?

We've specifically developed ageLOC Scalp & Hair Shampoo and Conditioner to complement and highlight the scalp health and rejuvenating benefits of ageLOC Intensive Scalp & Hair Serum. To get the fastest, greatest benefits, we suggest using the system as a whole.

## WHAT'S IN IT

Water (Aqua), Butylene Glycol, PEG-40 Hydrogenated Castor Oil, Polysorbate 80, Ethoxydiglycol, Trifolium Pratense (Clover) Flower Extract, Acetyl Tetrapeptide-3, Hydrolyzed Yeast Protein, Panthenol, Glycyrrhiza Glabra (Licorice) Root Extract, Dipotassium Glycyrrhizate, Tocopheryl Acetate, Tocopheryl Nicotinate, Glycerin, 1,2-Hexanediol, Dextran, Disodium EDTA, Benzoic Acid, Caprylyl Glycol, Amino-methyl Propanol.

