

# RENU

## VOLUMIZING SHAMPOO

Get ready to turn heads. ReNu Hair Care is an innovative system that repairs the hair shaft, seals the cuticle, and restores your hair's strength for improved manageability and shine. It helps correct and protect against damage from mechanical, environmental, and biological aggressors. And it's all delivered in 100% PCR bottles, making ReNu a sustainably smart hair care solution, too. Say hello to visibly healthier, beautiful hair.



### MEET RENU VOLUMIZING SHAMPOO

Uplift your style, without letting sulfates weigh you down. This multitasking, weightless shampoo visibly boosts body and bounce while gently cleansing away oils and buildup, for hair that's luxuriously soft, clean, and lustrous. Proven to help prevent fading and safe on both color and chemical treatments. It's the first step of the complete ReNu Hair Care system—a system designed to deliver incredible hair-revitalizing results.

### WHY YOU'LL LOVE IT

- Features a careful blend of plant-based surfactants that gently removes buildup and leaves hair delightfully clean.
- A weightless formula that helps add brilliant body and bounce.
- Makes hair look and feel healthier, vibrant, and remarkably revitalized when used as part of the complete ReNu Hair Care system.
- Formulated free from sulfates, parabens, phthalates, and dyes.
- Proven safe on colored and chemically treated hair.
- Helps extend the life and vibrancy of color treatments by preventing fading.
- Works with ReNu Volumizing Conditioner to give you hair that is irresistibly soft and lustrous.
- Features a bottle that is proudly made from 100% post-consumer resin (PCR).

### WHAT POWERS IT

- **Cleansing Blend**—a gentle blend of plant-based (like coconut) surfactants that removes buildup and leaves hair delightfully clean.

- **Panthenol**—helps hair look and feel soft, silky, and lustrous.

### HOW TO USE IT

Massage into wet hair and scalp with fingertips. Rinse thoroughly. Repeat if necessary. Follow with a ReNu conditioner.

### TRY THESE WITH IT

- ReNu Volumizing Conditioner
- ReNu Smoothing Shampoo
- ReNu Smoothing Conditioner
- ReNu Hair Mask

### LEARN MORE ABOUT IT

**Who should use ReNu Volumizing Shampoo?**

ReNu Volumizing Shampoo is great for anyone who wants to tackle dull or lifeless hair.

**Can I use ReNu Volumizing Shampoo on chemically treated hair?**

Yes. All ReNu Hair Care products are safe to use on chemically/color-treated hair.

**Does ReNu Volumizing Shampoo contain any ingredients that come from animals?**

No. We use zero animal or animal byproduct ingredients in any ReNu Hair Care formula.

**Can I use ReNu Volumizing Shampoo every day?**

Yes! We recommend you use a ReNu shampoo and conditioner with every wash to achieve the best results. You should use ReNu Hair Mask in place of a conditioner

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two to three times each week, particularly if your hair is dry or damaged.

## How does ReNu Hair Care support Nu Skin's commitment to become more sustainable?

As responsible stewards of our planet, we have proudly designed all ReNu Hair Care shampoo and conditioner bottles with 100% post-consumer resin (PCR). By purchasing ReNu Hair Care products, you're joining us in taking an active, engaged stride to ensure the future is bright for both the planet and each of us.

Please visit [www.nuskin.com/sustainability](http://www.nuskin.com/sustainability) for more information.

## WHAT'S IN IT

Water (Aqua), Sodium C14-16 Olefin Sulfonate, Cocamidopropyl Betaine, Glycerin, Acrylates Copolymer, Cocamide MIPA, Glycol Stearate, Cocodimonium Hydroxypropyl Hydrolyzed Wheat Protein, Panthenol, Sodium PCA, Sodium Chloride, Guar Hydroxypropyltrimonium Chloride, Polyquaternium-7, Polysorbate 80, Ethylhexylglycerin, Sodium Benzoate, Amodimethicone, Disodium EDTA, C11-15 Alketh-7, Laureth-9, Trideceth-12, Acetic Acid, Sodium Hydroxide, Citric Acid, Fragrance (Parfum), Phenoxyethanol.

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