

NUTRICENTIALS®

EYE LOVE BRIGHT EYES

ILLUMINATING EYE CREAM

Your skin has a mind of its own. But now you can make it resilient to what life throws at you with a bioadaptive skin care system that helps your skin adapt to environmental stressors like late nights and pollution and protects against UV and blue light rays—for better, balanced skin every single day. It's so intuitive, it knows what your skin needs before you do. And with clean formulas, you can feel confident about what you're putting on your skin. Nutricentials Bioadaptive Skin Care™. Make every day a great skin day.



MEET EYE LOVE BRIGHT EYES

Refresh and illuminate the skin around your eyes with an instant surge of cooling comfort. This lightweight, creamy formula made with Roundhead Bush Clover helps improve radiance and reduce the appearance of dull, uneven, stressed, and tired skin caused by blue light exposure. At the same time, Apple Extract helps skin look and feel hydrated all day long. And bioadaptive botanicals help protect against daily stressors so skin stays visibly vibrant and healthy. All in a product with a silky-smooth texture that sits perfectly under makeup and even helps hold it in place. Eye Love Bright Eyes will make you fall in love again with your brighter, beautiful eyes.

WHY YOU'LL LOVE IT

- Made with bioadaptive botanicals, known as adaptogens, that help your skin adapt to its environment.
- A clean formula with worry-free ingredients you can feel good about putting on your skin.
- Protects against, and increases resiliency to, the damaging effects of stress, pollution, and free radicals.
- Helps improve the look of dull, uneven, stressed, and tired skin caused by daily stressors, including blue light exposure.
- Proven to give skin around the eye area a brighter, more radiant and luminous appearance.
- Helps reduce the appearance of dark circles, puffiness, and signs of fatigue, so skin looks more rested and revived.
- Helps decrease the appearance of lines and wrinkles around the eye area.
- Provides an instant cooling sensation that helps skin look and feel refreshed.
- Helps skin look healthier and younger and feel dewy and hydrated.

- Features a silky-smooth texture that allows for flawless makeup application and helps hold makeup in place.
- Ophthalmologist-tested.
- Features a tube that is proudly made with 40% post-consumer resin (PCR).

WHAT POWERS IT

- **Bioadaptive Botanical Complex (Rhodiola, Maral Root, Siberian Ginseng, Chaga Mushroom, and Resurrection Plant)**—a blend of botanical extracts from plants known as adaptogens that thrive in extreme climates and can help your skin bounce back from stressors.
- **Roundhead Bush Clover (Lespedeza Capitata Leaf/Stem Extract)**—helps improve the look of dull, uneven, stressed, and tired skin caused by blue light exposure.
- **Caffeine**—widely known as an energizing ingredient.
- **Apple Extract**—a natural moisturizing saccharide complex that provides a burst of moisturization.

HOW TO USE IT

Lightly pat around eye area morning and evening after your cleansing, toning, and serum steps, before you apply your moisturizer. Avoid direct contact with eyes. Do not apply to eyelids.

TRY THESE WITH IT

- Nutricentials Day Away Micellar Beauty Water
- Nutricentials HydraClean Creamy Cleansing Lotion
- Nutricentials To Be Clear Pure Cleansing Gel
- Nutricentials In Balance pH Balance Toner
- Nutricentials Here You Glow Exfoliating Toner
- Nutricentials Celltrex Always Right Recovery Fluid

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LEARN MORE ABOUT IT

What are bioadaptive botanicals?

Bioadaptive botanicals are plants that thrive in extreme climates thanks to their adaptive properties. These special properties help your skin adapt to its changing and unique environment so it can recover from—and gain resiliency to—environmental stressors.

How is Eye Love Bright Eyes different from other eye creams?

In addition to helping decrease the appearance of dark circles, puffiness, and lines and wrinkles, Eye Love Bright Eyes contains ingredients that help improve the look of dull, uneven, stressed, and tired skin caused by daily stressors, including blue light exposure.

At which step in my daily regimen do I apply Eye Love Bright Eyes?

Apply Eye Love Bright Eyes after your cleansing, toning, and serum steps, before you apply your moisturizer.

Can I use Eye Love Bright Eyes under makeup?

Yes! Eye Love Bright Eyes is a silky-smooth cream that absorbs quickly and creates an even base for you to apply makeup over. Allow 60 seconds for the cream to absorb before applying your makeup.

How does Nutricentials support Nu Skin's commitment to become more sustainable?

As responsible stewards of our planet, we have proudly made the Eye Love Bright Eyes tube with 40% post-consumer resin (PCR).

Other Nutricentials tubes are also made with 34–40% PCR, and our bottles are made from 100% PCR, saving a combined total of 57.5 tons of virgin plastic every year.* Plus, more than 90% of our palm ingredients are sustainably sourced, as certified by the Roundtable on Sustainable Palm Oil (RSPO). Please check your local capabilities and recycle all bottles, cartons, and jars, where possible. By purchasing Nutricentials, you're joining us in taking an active, engaged stride to ensure the future is bright for both the planet and each of us. Please visit www.nuskin.com/sustainability for more information.

*Based on 2021 global forecasts.

What is the Nutricentials commitment to clean formulas?

With our commitment to transparency, sustainability, and using only the best of science and nature, we bring you clean formulas based on our Nutricentials worry-free ingredient list—all in sustainable packaging. So you can feel confident in your natural glow and in your skin care. Nutricentials Bioadaptive Skin Care™ is responsible skin care for conscious consumers.

Which ingredients are on the Nutricentials Worry-Free List?

We know you care about what goes on your skin. Thanks to the Nutricentials Worry-Free List, you won't find the following ingredients in any Nutricentials formulas.

BHA/BHT	MI/MCI	POLYETHYLENE BEADS
COAL TAR	MINERAL OIL	PROPYLENE GLYCOL
DYES	OXYBENZONE	RETINYL PALMITATE
EDTA*	PARABENS	SLS/SLES
FORMALDEHYDE	PARAFFIN	TOLUENE
FRAGRANCE ABOVE 1%	PEGS	TRICLOCARBAN
HYDROQUINONE	PETROLATUM	TRICLOSAN
MEA/DEA/TEA	PHTHALATES	

*except in sunscreens, for stability.

WHAT'S IN IT

Water (Aqua), Butylene Glycol, Glycerin, Pyrus Malus (Apple) Fruit Extract, Simmondsia Chinensis (Jojoba) Seed Oil, Diisostearyl Dimer Dilinoleate, Dimethicone, Glyceryl Stearate, Octyldodecyl Stearoyl Stearate, Cetearyl Alcohol, Cetearyl Glucoside, Propanediol, Hydrogenated Polyisobutene, Isopropyl Lauroyl Sarcosinate, Jojoba Esters, Albizia Julibrissin Bark Extract, Lespedeza Capitata Leaf/Stem Extract, Acanthopanax Senticosus (Eleuthero) Root Extract, Inonotus Obliquus (Mushroom) Extract, Rhaponticum Carthamoides Root Extract, Rhodiola Rosea Extract, Selaginella Lepidophylla Extract, Darutoside, Tocopheryl Acetate, Caffeine, Sodium Stearoyl Glutamate, Carbomer, Phytic Acid, Sodium Hydroxide, Sodium Gluconate, Ethylhexylglycerin, Sodium Benzoate, Phenoxyethanol, Iron Oxides (CI 77491), Iron Oxides (CI 77492), Mica (CI 77019), Titanium Dioxide (CI 77891).

