

NU SKIN CORPORATE SOCIAL RESPONSIBILITY

OVERVIEW

Our **force for good culture** unites the Nu Skin family of distributors, customers and employees in innovative efforts that multiply our ability to nourish and uplift children around the world. We accomplish this through the unique combination of three distinct approaches:

- The Nourish the Children initiative, an innovative **social enterprise** providing millions of life-saving meals to malnourished children around the world.
- The non-profit Nu Skin Force for Good Foundation, **provides grants** to improve the lives of children, offering hope for a life **free from disease, illiteracy and poverty**.
- Community-based initiatives that ensure environmental responsibility and **engage employees in meaningful humanitarian service** with tangible and enduring results.
- In **2014**, the Nu Skin Force for Good Foundation and our charitable partners contributed **nearly \$5.8 million** to improve the lives of children throughout the world.

NOURISH THE CHILDREN

- Nu Skin manufactures and sells a highly nutritious food—VitaMeal®—and allows distributors and customers to donate their purchase to charitable organizations that specialize in distributing food to alleviate famine and poverty.
- Since its inception in 2002, and with distribution help from charity partners, **more than 400 million meals have been donated** to malnourished children worldwide.

NU SKIN FORCE FOR GOOD FOUNDATION

- The Nu Skin Force for Good Foundation is a private foundation registered as a 501(c)(3) non-profit organization.
- For more than 17 years, the Nu Skin Force for Good Foundation has granted millions of dollars to improve the health, literacy and economic situation of children in more than **50 countries** around the world.
- The Foundation is supported by distributor, shareholder and employee donations, an annual fundraising gala and 25 cents from the sale of each **Epoch personal care product**.
- Nu Skin covers all administrative and overhead costs of the Foundation, ensuring that **100 percent of donations support charitable projects**.



COMMUNITY-BASED INITIATIVES

- Nu Skin's corporate office is located in Provo, Utah; in Utah alone, the company puts about **\$200 million** back into the local economy each year.
- Employees in Nu Skin's global offices annually participate in "Force for Good Day" celebrations that provide service to their local communities.
- Nu Skin China and South East Asia supports the Children's Heart Fund and has provided life-saving surgery to more than **9,900 children**.
- Nu Skin Korea has constructed or remodeled **16 Nu Skin Hope Libraries**.
- In response to the 2011 earthquake and tsunami in Japan, Nu Skin Japan established the Nu Skin Children's Hope Project to provide educational scholarships to children affected by the disaster.

AWARDS

- Nourish the Children was recognized with a **Bravo Award** from Direct Selling News for its humanitarian efforts in 2012.
- In 2011, Nu Skin received two **Communitas Awards** for excellence in community service and ethical and environmental responsibility for its support of Mtalimanja Village and education initiatives worldwide.

ADDITIONAL INFORMATION

- For more information regarding the Nourish the Children initiative, the Nu Skin Force for Good Foundation, and Nu Skin Enterprises, please visit:

www.nourishthechildren.com
www.forceforgood.org
www.nuskin.com

CONTACTS

Kara Schneck 801-345-2116
Sydney Fox 801-345-2187

