

POWER OF ONE INCENTIVE GUIDELINES

We are thrilled at the level of excitement we've seen since announcing the Power of One promotion, and we expect you and your teams to accomplish great things! To help us maintain this momentum while promoting the initiative on social media compliantly, please take a few minutes to familiarize yourself with the below guidelines.

- Brand Affiliates may share accurate information about the promotion without mentioning specific bonus amounts.
- Brand Affiliates may discuss the potential to earn a \$25 bonus as part of the incentive.
- Brand Affiliates who wish to reference potential bonus amounts above \$25 up to \$200 must use the full disclaimer contained in the Opportunity Testimonial Guidelines:

"In 2022, only 23.58% of Active U.S. Nu Skin Brand Affiliates earned sales compensation, and 7% earned \$200 or more monthly, before deducting expenses. These percentages don't account for retail markup from product resales. See full compensation summary at www.nuskin.com/compensation"

- Brand Affiliates **CANNOT** claim that one can earn unlimited bonuses or that there is no earnings cap.
- Brand Affiliates must follow the [Opportunity Testimonial Guidelines](#)

When having direct/private conversations with prospects outside of social media, as long as you provide proper context, you may explain the promotion mechanics and bonus potential in greater detail. Always remember to follow the [Opportunity Testimonial Guidelines](#) and [Policies and Procedures](#).

APPROPRIATE EXAMPLE POSTS



I'm so excited for this new promotion our company is running! It's going to help so many people jump-start their business! PM me if you're interested in learning more!

#Nuskin #Powerofoneincentive #LetsDoThis

Shout out to my girl Jessica for taking advantage of the POWER OF ONE incentive and earning an extra \$25! I knew you could do it!

#YouGoGirl #POWEROFONE #OnFire



Anyone interested in trying something new with an opportunity to earn \$25? Nu Skin is running this new incentive for newbies to help boost earnings! Let me know if you're up to give it a try – I PROMISE it will be fun 😊😊😊

#Powerofone #trysomethingnew #nuskin

