# **OPS BASICS**



The Online Prospecting System (OPS) is an innovative approach to increase prospecting effectiveness. OPS allows each user to own websites that can be customized to their needs. The site has the ability to capture new leads while allowing them to create a unique recruiting experience for each contact/lead, as well as in-depth analytics that track each prospects interest level and interaction. The OPS tool is a two-part system, which allows the front end user a unique introduction to the business, and the back end user the necessary tools geared towards interacting with the new prospect(s).

#### OPS SIGNUP IN THREE EASY STEPS: (takes 5 minutes:)

1. Go to nuskinusa.com and select "OPS" at the bottom of the "My Account" drop down account in the top ribbon.

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2 🕒 www.nuskin.com/en_US/home.html						
LANGUAGE - CHAT CONTACT			MY ACCOUNT	OFFICE	LOG IN	► READY TO SIGN UP?
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- 2. Enter your Nu Skin login information
- 3. From here you will be prompted to enter a sitename, enter payment information, and set up your profile.

## LEARN HOW TO USE OPS:

Watch this video to learn the basics: http://bit.ly/learnOPS

NOTE: You can view additional training videos here: http://bit.ly/OPStraining or by logging into OPS and selecting the "Training" tab

### MOBILE APP- SHARE NU SKIN:

All OPS subscribers have access to the **Share Nu Skin Mobile** App. Download links for <u>Apple</u> and <u>Android</u>. Use your Nu Skin username and password to login.

### **OPS PRICING:**

All distributors get a free 30-day trial of OPS and after that it will remain free for Active distributors

- 1. Active Distributor and Q Execs: 200 PV L1 (personal volume exempt)
- 2. Active Executive Distributors: 2000 GSV

## ADDITIONAL QUESTIONS:

Any additional questions can be answered by our tech support team: 1-800-487-1000 Option 3 or techsupport@nuskin.com