

CHOLESTIN®

HELPS MAINTAIN EXISTING
NORMAL CHOLESTEROL
LEVELS*



STORY

Your heart health hero. Maintaining good cholesterol levels is a life-long marathon, with inevitable ups and downs along the way. But now there's a way to help keep your levels normal and healthy. Featuring Nu Skin's proprietary blend of geraniol, marine lipids, and Sytrinol, Cholestin is packed with active ingredients that, along with diet and exercise, have been scientifically shown to help manage cholesterol. Keep your heart happy and healthy with Cholestin.

POSITIONING STATEMENT

Cholestin is a breakthrough solution for individuals concerned with maintaining cholesterol levels already in the normal range.

PRIMARY BENEFITS

- Helps maintain existing normal cholesterol levels*
- Supports normal cardiovascular function*

KEY INGREDIENTS

- **Sytrinol (natural citrus and palm fruit extract)**—a proprietary blend of polymethoxylated flavones (PMFs) and tocotrienols that work together to help protect your cardiovascular system.
- **Geraniol**—inhibits HMG CoA reductase, the enzyme responsible for your body's internal cholesterol production.
- **Marine Lipids**—the essential omega-3 fatty acids EPA and DHA shown to provide numerous cardiovascular benefits.

WHAT MAKES THIS PRODUCT UNIQUE?

- Sytrinol is a proprietary ingredient blend shown to safely support cardiovascular health in multiple clinical trials.
- Cholestin is a natural complement to a healthy diet and exercise.
- Cholestin is a safe source of important omega-3 fatty acids.

CONSUMER INSIGHTS

- Compelling evidence shows that the buildup of fatty plaque in arteries begins in childhood.
- Nearly 100 million Americans have total cholesterol of 200 mg/dL or higher—levels at which an individual has an increased risk of cardiovascular disease.

WHO SHOULD USE THIS PRODUCT?

Adults looking for a safe, effective, natural method of maintaining normal cholesterol levels.

DIRECTIONS FOR USE

Take one (1) softgel once daily with a meal. For best results, take this product regularly. Store in a cool, dry place.

COMPLEMENTARY PRODUCTS

NanoCoQ10®—utilizes cutting-edge nano technology to deliver highly bioavailable coenzyme Q10 for potent cardiovascular and cognitive benefits.

MarineOmega—provides essential omega-3 fatty acids from ultra-pure fish oil and krill oil for optimal health and wellness, including normal heart function, brain function, immune health, and joint health.

Optimum Omega—provides ultra-pure fish omega-3 fatty acids and important omega-3 macronutrients for optimal health and wellness.

FREQUENTLY ASKED QUESTIONS

How does Cholestin help with heart health?

Cholestin supports your cardiovascular system in several ways, including maintaining healthy levels of lipoprotein structural components (such as apoB, an LDL precursor, triglycerides, and cholesterol itself) and providing antioxidant protection to support cardiovascular health*.

CHOLESTIN[®]

Where do the ingredients in Cholestin come from?

Citrus polymethoxylated flavonoids are taken from orange peels. Tocotrienols are derived from red palm fruit extract. EPA and DHA essential fatty acids come from the purest cold water fish available. Geraniol is scientifically recreated to function exactly like its natural form found in plants and fruits.

What else can I do to help improve my cholesterol, in addition to taking Cholestin?

There are several ways to help maintain healthy cholesterol levels. A few of the most important changes you can make in addition to taking Cholestin are to choose foods low in saturated and/or trans fat, exercise daily, and manage your body weight as recommended.

KEY SCIENTIFIC STUDIES

1. Roza JM, Xian-Liu Z, Guthrie N. Effect of citrus flavonoids and tocotrienols on serum cholesterol levels in hypercholesterolemic subjects. *Altern Ther Health Med.* 2007 Nov–Dec; 13(6):44–8.
2. Haglund O, et al. The effect of fish oil on triglycerides, cholesterol, fibrinogen and malondialdehyde in humans supplemented with vitamin E. *J Nutr* 1991;121:165–169.
3. Harris WS. n-3 Fatty acids and serum lipoproteins: human studies. *Am J Clin Nutr.* 1997; 65 (5 Suppl): 1645S–1654S.
4. Naderi GA, Asgary S, Ani M, Sarraf-Zadegan N, Safari MR. Effect of some volatile oils on the affinity of intact and oxidized low-density lipoproteins for adrenal cell surface receptors. *Mol Cell Biochem.* 2004 Dec;267 (1–2):59–66.
5. Qureshi AA, Qureshi N, Wright JJ et al. Lowering of serum cholesterol in hypercholesterolemic humans by tocotrienols (palmvitee). *Am.J.Clin.Nutr.* 1991;53:1021S–6.

Supplement Facts

Serving Size 1 Softgel
Servings Per Container 30

Amount Per Serving	% Daily Value
Proprietary Blend	720 mg*
Marine Lipids	*
Sytrinol [†] (proprietary blend of natural citrus and palm fruit extract)	*
Geraniol	*

*Daily Value not established.

OTHER INGREDIENTS

Gelatin, Glycerin, Soybean Oil, Carmine (for color), Beeswax, Soy Lecithin, Titanium Dioxide.

CONTAINS Soy.

WARNINGS

Keep out of reach of children. If you are pregnant or lactating, are taking a prescription medication, or have a known medical condition, you should consult with a physician before taking any supplement. Discontinue use of this product two weeks before and after surgery. Discontinue use and consult a physician if any adverse reactions occur.