

# TRU FACE® PRIMING SOLUTION

## PRODUCT OVERVIEW

Optimize Tru Face® anti-aging benefits. Tru Face® Priming Solution prepares your skin to optimize the anti-aging power of Tru Face® treatment products. Featuring Premocin, a proprietary ingredient blend, this primer enhances the delivery of key benefits. Also formulated with a scientific selection of 16 different amino acids, Tru Face® Priming Solution supplies skin-essential protein building blocks for a youthful looking complexion. Prepare yourself to look years younger with Tru Face® Priming Solution.

## TARGET AUDIENCE

### Primary Market:

- Skin-involved women ages 35+ who want to optimize the benefits of their anti-aging products.

### Secondary Market:

- Men ages 35+ who are concerned with the signs of aging and want to optimize the benefits of their skin care products.
- Men and women ages 25+ who want to use products that help maintain their skin's youthful appearance.

## BENEFITS

- Prepares skin to optimize the benefits of Tru Face® products.
- Delivers skin-essential protein building blocks to promote a more youthful complexion.
- Safety-allergy-dermatologist tested.

## KEY INGREDIENTS

- **Premocin™**— a proprietary ingredient blend that puts Tru Face® ingredients where they can do the most good.
- **Amino acid blend**— a scientific selection of 16 different amino acids that supplies essential building blocks for youthful looking skin.
- **Tēagreen 97®**— a proprietary Pharmanex® antioxidant that helps protect skin from oxidizing free radical damage.

## USAGE/APPLICATION

Use every morning and evening, after cleansing in place of your regular toner. Apply to face and neck with a cotton pad. Follow with Tru Face® treatment products and the Nu Skin® moisturizer of your choice.



## FYI

A recent Stanford University College of Medicine study was designed to measure the effects of a combination of topical and oral forms of green tea extracts on the histology of skin. Authored by physician scientists from the department of dermatology at Stanford University and using Pharmanex® Tēagreen 97®, the study revealed that histologically, there was a significant improvement in the skin's elastic tissue content.

## COMPLEMENTARY PRODUCTS

- **ageLOC® Tru Face® Essence Ultra**—formulated with the power of Ethocyn®, Nu Skin's firming specialist now also employs our revolutionary anti-aging science, targeting the sources of aging that can lead to the loss of firmness.
- **Tru Face® Line Corrector**—reduces the appearance of moderate to deep lines and wrinkles caused by mechanical aging (habitual muscle movement) using the power of peptides.
- **Tru Face® Instant Line Corrector**—features the natural amino acid GABA to immediately fill and relax facial lines for a temporary reduction in the visibility of fine lines and wrinkles.
- **Tru Face® Revealing Gel**—uses polyhydroxy acids for a gentle approach to reducing the appearance of pore size and revealing a smooth, more radiant looking complexion.
- **Tru Face® Skin Perfecting Gel**—combats the earliest signs of environmental aging by helping prevent the breakdown of collagen and elastin.
- **Tēagreen 97®**—works to combat free radicals that occur from pollution, stress, smoke, and toxins. This proprietary green tea-derived antioxidant helps protect your healthy DNS cell structures by working to prevent elastin

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degradation. This supplement offers unique anti-aging benefits, inside and out.

## FREQUENTLY ASKED QUESTIONS

**Tru Face® Priming Solution should be used by which skin type?**

Tru Face® Priming Solution is formulated to be used as a toner for all skin types.

**Which Tru Face® products can I use with Tru Face® Priming Solution?**

Tru Face® Priming Solution is recommended for use with all Tru Face® products. Its unique formula is designed to optimize the benefits of Tru Face® treatments. Each Tru Face targeted treatment product has a unique function and addresses different factors influencing the aging process. Use one or all of these products to address your specific concerns.

**After I prepare my skin with Priming Solution, in what order should I apply the other Tru Face® treatment products?**

You can use the Tru Face® products in your regimen in the following order: first, apply Tru Face® Line Corrector, then either Tru Face® Revealing Gel or Tru Face® Perfecting Gel, then Tru Face Essence or ageLOC® Tru Face® Essence Ultra.

**Can I use Tru Face Priming Solution while using the Nu Skin 180® Anti-Aging Skin Therapy System?**

Tru Face® Priming Solution can be incorporated into use with the 180 System as a treatment prep before you use Tru Face® products. Use Tru Face® Priming Solution before using Nu Skin 180® Skin Mist so you can enjoy the full benefits of both products.

**After applying Tru Face Priming Solution, I feel a sensation on my face. Is this normal?**

Yes. With the unique skin preparation of Tru Face® Priming Solution, many will feel a sensation on their skin.

## INGREDIENTS

Water (Aqua), Hamamelis Virginiana (Witch Hazel) Water, Pentylene Glycol, Dimethyl MEA, Butylene Glycol, Citric Acid, Ethoxydiglycol, PEG-40 Hydrogenated Castor Oil,

Glycerin, Tetrahydropiperine, Camellia Sinensis Leaf Extract, Lysine HCl, Glycine, Proline, Alanine, Phenylalanine, Leucine, Valine, Arginine, Serine, Histidine, Isoleucine, Threonine, Aspartic Acid, PCA, Sodium Lactate, Sodium PCA, Polysorbate 20, Fragrance (Parfum), Chlorphenesin