

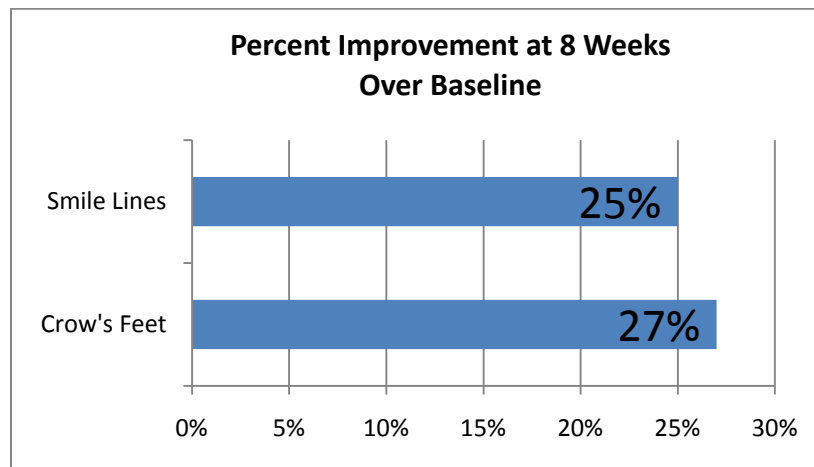
## Tru Face Line Corrector Consumer Use Study

August 2010

Nu Skin's internal clinical lab conducted a consumer use study to evaluate the efficacy of Tru Face Line Corrector (2010) with regards to anti-aging skin attributes.

**Method.** Forty subjects (30 women and 10 men) age 25-65 with signs of aging (crow's feet/lines and wrinkles) were enrolled in the study and were instructed to use Tru Face Line Corrector on their face and neck twice a day for eight weeks. Subjects completed a self assessment questionnaire tracking their results.

**Results.** At the end of eight weeks, users reported improvement in smile lines and the crow's feet area.



Improvements in skin tautness were also reported by users by the end of the study.

- 84% of participants saw improvement around the eyes
- 55% of participants saw improvement at the chin
- 58% of participants saw improvement at the jawline
- 65% of participants saw improvement on the neck

Additionally, 84% of participants liked the way their skin looked and 90% of participants thought their skin looked younger after using Tru Face Line Corrector for eight weeks.

**Conclusion.** Tru Face Line Corrector (2010) provides anti-aging skin benefits to consumers.

**Voluntary Comments (Feedback).** Here are some examples of the positive feedback received at the conclusion of the study:

- "I'm afraid to stop using this product. I thought I had nice looking skin before, but can tell that it has definitely improved from what it was."

- “Loved the product, could see results right away! Thanks.”
- “I think the product has really made a difference. Lines and wrinkles look like they are less noticeable. I like the product.”