

# ageLOC®

## BODY SHAPING GEL



### PRODUCT OVERVIEW

*For a more contoured, firmer, smoother you.* ageLOC Body Shaping Gel is formulated to bring anti-aging benefits to the body. For years, leading spas have used combinations of special treatment tools and formulations to minimize the appearance of cellulite. Nu Skin takes this idea one step further. ageLOC Body Shaping Gel is an intensive spa-quality treatment that smooths and helps improve the overall appearance of the skin. This exclusive treatment helps refresh and purify skin while reducing the visible signs of aging.

### TARGET AUDIENCE

#### PRIMARY MARKETS

- Women and men looking for a firmer, toned, younger-looking body.

#### SECONDARY MARKETS

- Image-conscious women, ages 25–65, who may occasionally visit day spas.
- Women of any age with cellulite and other signs of aging on the body.

### PRODUCT BENEFITS

- ageLOC targets the sources of aging to preserve the look of youth and reduce the appearance of aging.
- Helps smooth the skin for a more contoured appearance.
- Evens out the appearance of dimpled areas.
- Improves appearance of skin's firmness for a more youthful look.
- Helps maintain healthy looking skin.
- Formulated to help refresh and purify the skin—reducing the visible signs of aging.
- Helps improve overall appearance of skin.

### KEY INGREDIENTS

- ageLOC Proprietary Blend—targets the sources of aging.
- *Laminaria Digitata*—helps skin look thicker and robust in order to decrease the undulating appearance of fat.
- Theobromine (*Theobroma cacao* {cocoa} extract)—targets a key component in decreasing the appearance of fat, leading to a more contoured, smoother look.

### USAGE

Use once a day three days a week on upper arms, abdomen, buttocks, and/or thighs. Apply gel liberally to area to be treated. Gently massage. Wipe away excess product with a damp cloth. For best result, follow with ageLOC Dermatic Effects®.

### COMPLEMENTARY PRODUCTS

- ageLOC Dermatic Effects Body Contouring Lotion—scientifically formulated to bring ageLOC anti-aging benefits to the body. This daily moisturizing and contouring lotion contains ingredients shown to improve the appearance while smoothing the skin.
- Liquid Body Lufra—revitalizes skin and gives it a luminous glow. Finely ground walnut shells buff out rough spots on elbows, backs of arms, knees, heels, and all over. With Liquid Body Lufra, you step out of the shower with smoother, softer skin.

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## FREQUENTLY ASKED QUESTIONS

What is the difference between ageLOC Body Shaping Gel and ageLOC Dermatic Effects®?

Both ageLOC Body Shaping Gel and ageLOC Dermatic Effects have been developed to smooth the appearance of skin and improve the appearance of skin's firmness. These products help provide a more contoured, smoother, firmer looking appearance. However, there are important distinctions.

- ageLOC Body Shaping Gel is specifically formulated to help refresh, purify, and reenergize skin while reducing the visible signs of aging.
- ageLOC Dermatic Effects increases cellular turnover returning it to its natural radiant texture. It also contains technology to diffuse light instantly to help skin look smoother and improve the appearance of the skin's surface. It provides daily hydration benefits and instantly smooths the skin, while helping extend the benefits of ageLOC Body Shaping Gel.

## INGREDIENTS

Water (Aqua), Butylene Glycol, Hydroxypropylcellulose, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Laminaria Digitata Extract, Chrysanthellum Indicum Extract, Theobroma Cacao (Cocoa) Extract, Sodium Hydroxide, Fragrance (Parfum), Chlorphenesin, Caprylyl Glycol, 1,2-Hexanediol.