## NUTRICENTIALS® PUMPS BAKUCHIOL

Your skin has a mind of its own. But now you can make it resilient to what life throws at you with a bioadaptive skin care system that helps your skin adapt to environmental stressors like late nights and pollution and helps protect against UV and blue light rays—for better, balanced skin every single day. It's so intuitive,

it knows what your skin needs before you do. And with clean formulas, you can feel confident about what you're putting on your skin. Nutricentials Bioadaptive Skin Care.® Make every day a great skin day.



#### **MEET BAKUCHIOL**

Pump up your results with Nutricentials Bioadaptive Skin Care Pumps. Formulated with our Bioadaptive Botanical Complex, Nutricentials Pumps Bakuchiol helps protect against, and increase resiliency to, everyday stressors. At the same time, the 100% plant-derived antioxidant Bakuchiol (a naturally derived retinol alternative) helps gently even skin tone and minimize the appearance of fine lines and wrinkles. All while Apple Extract gives skin a burst of extra moisture. This clean formula with worry-free ingredients is the perfect solution to customize your skin care for visibly smoother, more even skin results.

### WHY YOU'LL LOVE IT

- Made with bioadaptive botanicals, also known as adaptogens, that help your skin adapt to its unique and ever-changing environment, so you can always put your best face forward.
- Helps protect against, and increase resiliency to, the damaging effects of stress, pollution, and free radicals.
- A clean formula with worry-free ingredients you can feel good about putting on your skin.
- Personalizes your daily skin care regimen with powerful, targeted benefits:
- Visibly evens skin tone.
- Helps minimize the appearance of fine lines and wrinkles.
- Helps give skin a soft, smooth appearance.
- Helps visibly increase overall skin radiance.
- Provides a burst of extra moisturization.
- Non-comedogenic-doesn't clog pores.
- Features Jania Rubens Extract, a unique ingredient grown through controlled environment.

### WHAT POWERS IT

- Bioadaptive Botanical Complex (Rhodiola, Maral Root, Siberian Ginseng, Chaga Mushroom, and Resurrection Plant)—a blend of botanical extracts from plants known as adaptogens that thrive in extreme climates and can help your skin bounce back from stressors.
- Bakuchiol—a 100% plant-derived ingredient with antioxidant properties that helps even skin tone and minimize the appearance of fine lines and wrinkles.
- Jania Rubens Extract—this unique marine herb, grown through a controlled environment, helps reduce the appearance of fine lines and wrinkles.
- Apple Extract—a natural saccharide complex that provides a burst of moisturization.

### HOW TO USE IT

Apply 2–3 drops to skin after cleansing and toning each morning and night. And don't forget to follow with your favorite serum and moisturizer.

#### **TRY THESE WITH IT**

- Nutricentials Celltrex® Always Right Recovery Fluid
- Nutricentials Thirst Fix Hydrating Gel Cream
- Nutricentials Dew All Day Moisture Restore Cream
- Nutricentials Moisturize Me Intense Hydrating Cream

#### LEARN MORE ABOUT IT

What are Nutricentials bioadaptive botanicals? Bioadaptive botanicals are plants that thrive in extreme climates thanks to their adaptive properties. These special properties help your skin adapt to its changing and unique environment so it can recover from—and gain resiliency to—environmental stressors.

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### NUTRICENTIALS® PUMPS BAKUCHIOL

### How is Bakuchiol a gentle alternative to retinol?

Bakuchiol is a plant-based ingredient that offers many of the same great benefits of traditional retinol, such as visibly smoothing skin and minimizing the appearance of fine lines and wrinkles. Because it is more gentle, Bakuchiol is considered to be less irritating than retinol.

### Who should use Nutricentials Pumps Bakuchiol?

This pump is great for anyone who wants to personalize their daily routine by targeting the appearance of fine lines, wrinkles, and uneven skin tone to visibly improve skin using more gentle Bakuchiol.

### Can I use Bakuchiol if I am sensitive to retinols?

Bakuchiol is a great alternative for those who are sensitive to retinols, but unexpected skin responses can still happen. We recommend doing a 24-hour patch test in a small, unnoticeable area as you introduce Bakuchiol to your routine, then gradually increase use as desired.

### Can I use multiple Nutricentials Pumps products together?

Of course! Using multiple Pumps in a single regimen is a great way to target multiple skin care concerns at once. Just make sure to introduce each Pump one at a time to your regimen.

### How does Nutricentials support Nu Skin's commitment to become more sustainable?

As responsible stewards of our planet, we have proudly designed our Nutricentials Pumps with 19% postconsumer resin (PCR) packaging. Each pump is also made with a single material, which makes them easier to recycle where Polypropylene (PP) recycling is available.

All of our Nutricentials bottles are made from 100% PCR, and our tubes are made with 34–61% PCR, saving a combined total of approximately 40 tons of virgin plastic every year.\* Plus, our palm oil derived ingredients are sustainably sourced. Please check your local capabilities and recycle all bottles, cartons, and jars where possible. By purchasing Nutricentials, you're joining us in taking an active, engaged stride to ensure the future is bright for both the planet and each of us. Please visit www.nuskin.com/sustainability for more information and details on how to recycle. \*Based on 2021 global forecasts. What is the Nutricentials commitment to clean formulas? With our commitment to transparency, sustainability, and using only the best of science and nature, we bring you clean formulas based on our Nutricentials worry-free ingredient list—all in sustainable packaging. So you can feel confident in your natural glow and in your skin care. Nutricentials Bioadaptive Skin Care® is responsible skin care for ingredient-conscious consumers.

What is the Nutricentials worry-free ingredient list? The Nutricentials worry-free ingredient list is a list of ingredients that you'll never find in any Nutricentials formula:

BHA/BHT	MI/MCI	POLYETHYLENE BEADS
COAL TAR	MINERAL OIL	PROPYLENE GLYCOL
DYES	OXYBENZONE	RETINYL PALMITATE
EDTA*	PARABENS	SLS/SLES
FORMALDEHYDE	PARAFFIN	TOLUENE
FRAGRANCE ABOVE 1%	PEGS	TRICLOCARBAN
HYDROQUINONE	PETROLATUM	TRICLOSAN
MEA/DEA/TEA	PHTHALATES	

\*except in sunscreens, for stability.

### WHAT'S IN IT

Water (Aqua), Butylene Glycol, Glycerin, Caprylic/Capric Triglyceride, Pyrus Malus (Apple) Fruit Extract, Bakuchiol, Panthenol, Jania Rubens Extract, Acanthopanax Senticosus (Eleuthero) Root Extract, Inonotus Obliquus (Mushroom) Extract, Rhaponticum Carthamoides Root Extract, Rhodiola Rosea Extract, Selaginella Lepidophylla Extract, Xanthan Gum, Sclerotium Gum, Lecithin, Pullulan, Ammonium Acryloyldimethyltaurate/VP Copolymer, Silica, Trisodium Ethylenediamine Disuccinate, Citric Acid, Sodium Hydroxide, Caprylyl Glycol, Hydroxyacetophenone, Phenoxyethanol.

