

ageLOC® Meta DOs & DON'Ts

Social Sharing Guidelines



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Follow Company Product Claims

All claims must be consistent with the ageLOC Meta Product Information Page (PIP) for your market.



US Approved Claims

All approved claims can be found on the [ageLOC Meta Product Information Page](#)

- Helps support metabolic health.*
- Helps support core metabolism for improved well-being.*
- Helps support vital organ health including the liver and heart.*
- Helps support a healthy inflammatory balance/immune activity for healthy cellular function.*
- Helps promote a healthy microbiome for better gut health.*
- Helps improve the antioxidant defense system, reducing oxidative stress.*
- Supports your body's own unique microbiome.
- Helps maintain healthy blood glucose.*
- Features ageLOC technology that targets your core metabolism.
- Provides our exclusive ageLOC Meta anthocyanin blend, standardized to 215 mg of anthocyanin's per serving.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



DOs

“Helps maintain healthy blood glucose.*”

“Helps support vital organ health
(including liver and heart)*”

“Helps support metabolic health*”

“Helps support core metabolism for
improved well-being*”

“Helps support a healthy inflammatory
balance/immune activity for healthy
cellular function*”

“Helps improve the antioxidant defense
system, reducing oxidative stress.*”

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DON'Ts

“Normalizes blood sugar”

“Prevents cardiovascular
diseases”

“Reduces belly fat”

“Speeds up metabolism ”

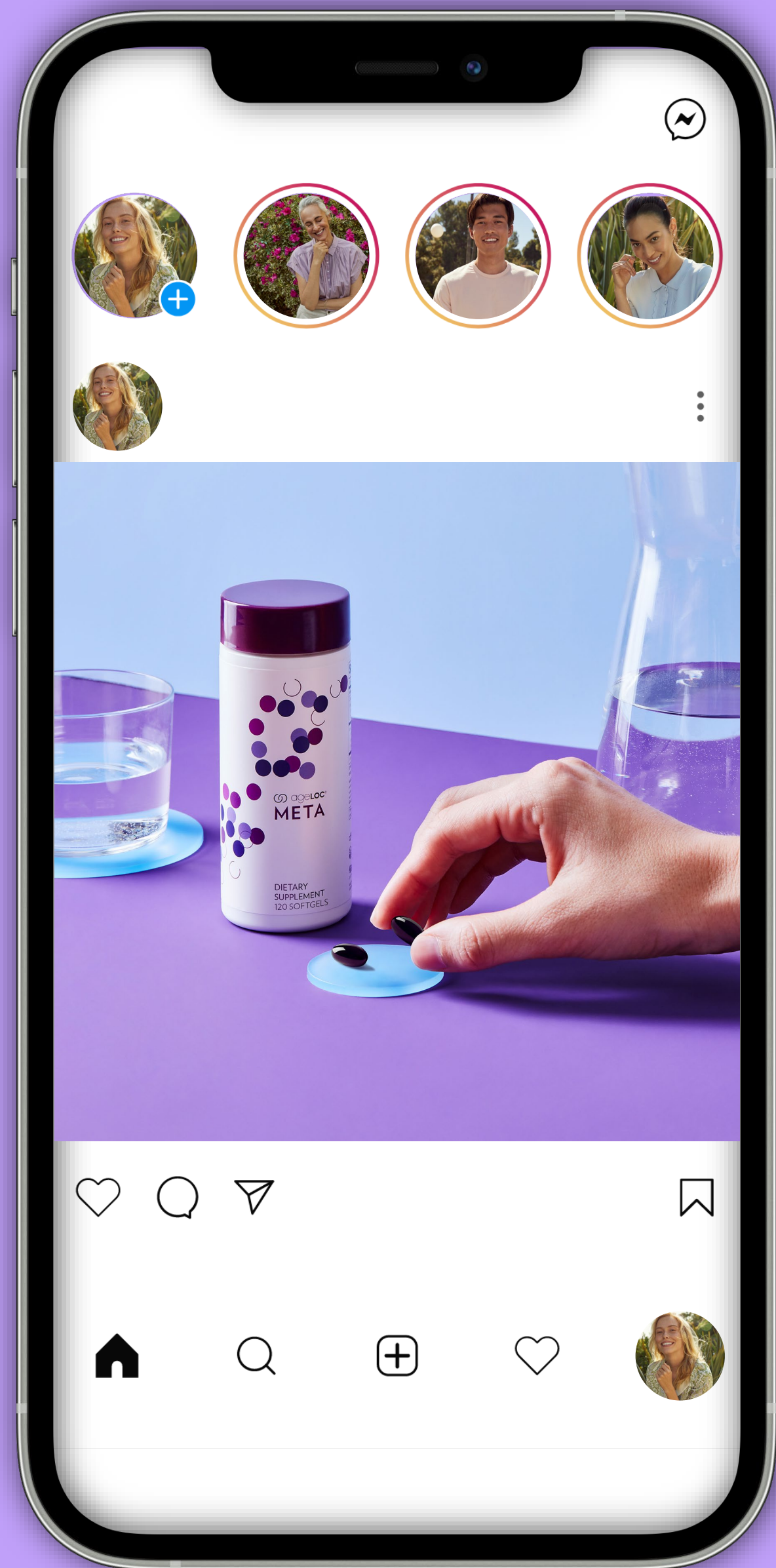
“Protects against inflammation ”

“Reset your liver
performance”

Social Post Examples

When posting on social media, always stick to approved claims found in the PIP. Product testimonials cannot include any medical/health claims - even if true.





APPROVED

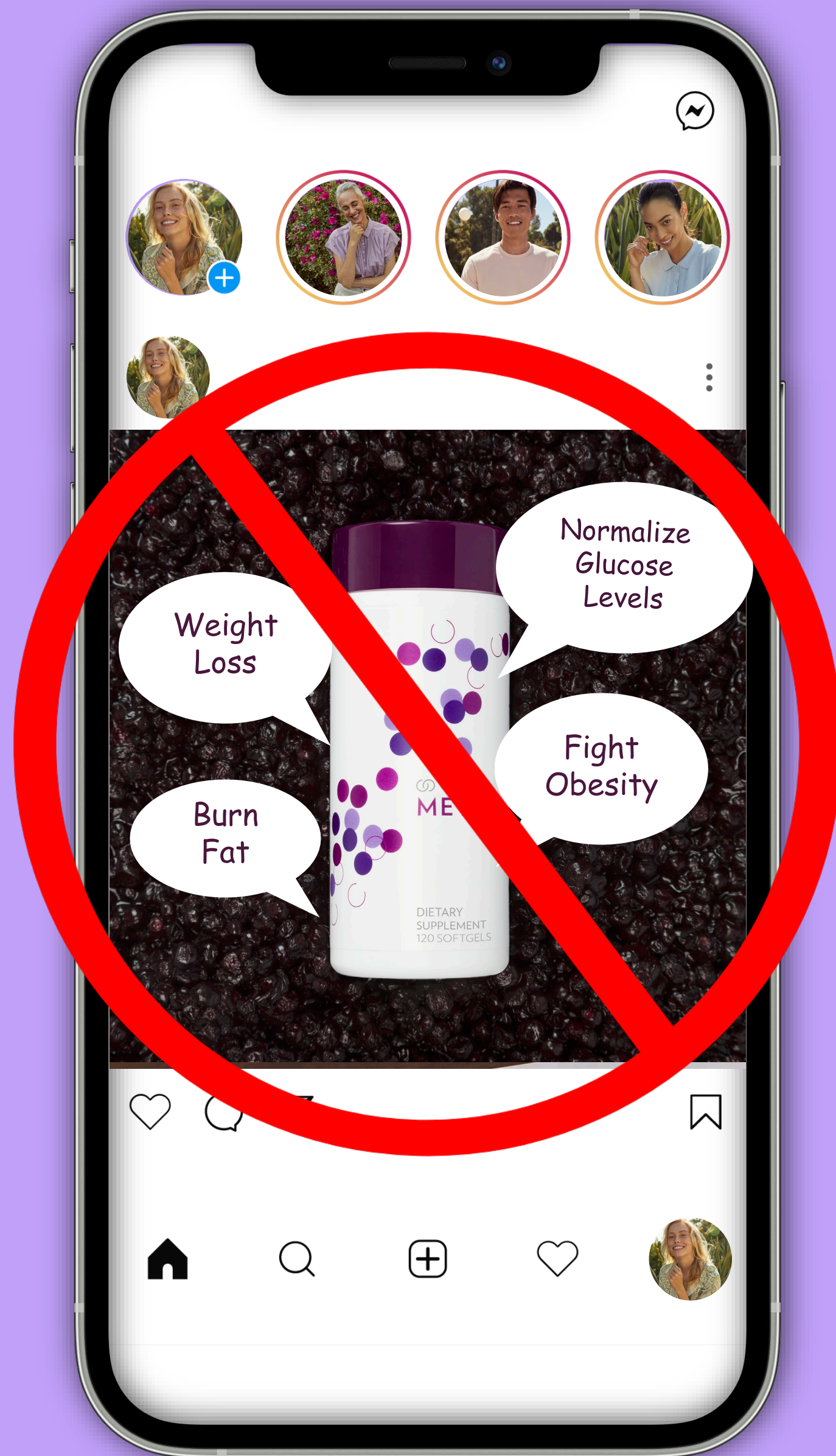
Nu Skin's latest hot product META! Meta is powered by anthocyanins - natural health-beneficial compounds found in the deepest purple berries and black rice but what does that mean? It means Meta...

- *helps support vital organ health including the liver and heart**
- *helps promote a healthy microbiome for better gut health.**
- *helps maintain healthy blood glucose*!*

Who is interested in giving it a try??

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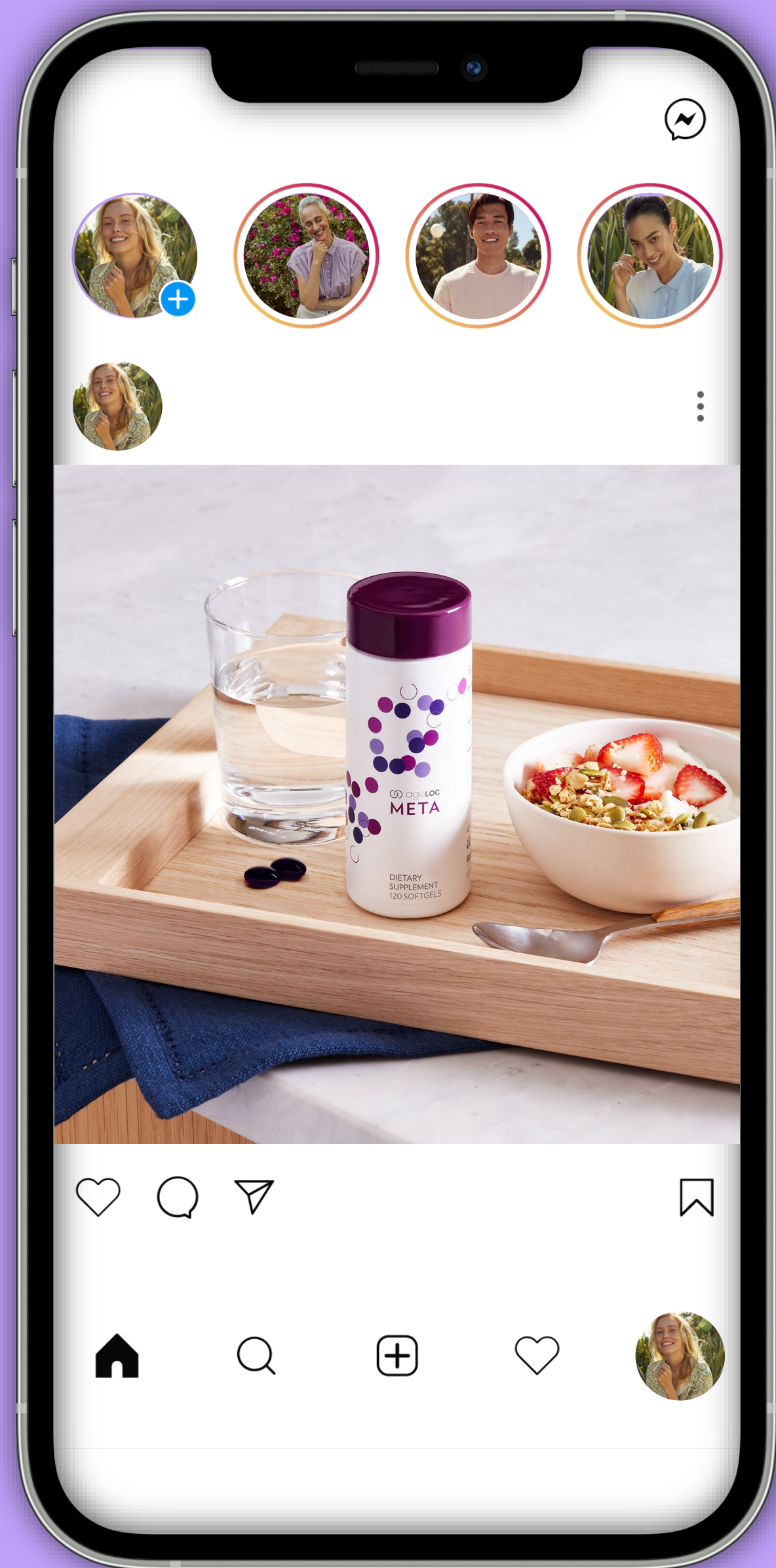
NOT APPROVED



Nu Skin's latest hot product META! Meta is powered by anthocyanins - natural health-beneficial compounds found in the deepest purple berries and black rice but what does that mean? It means Meta helps with things like blood pressure, gut health, and even weight loss! Who is interested in giving it a try??

[#ageLOCMeta](#) [#WeightLoss](#) [#exercisepill](#)

Meta is not a weight loss product and does not treat any medical conditions. Weight loss claims, or medical treatment claims should not be made.



APPROVED

Get ready to purple up with ageLOC® Meta! Is a busy modern lifestyle throwing your body chemistry out of sync?

AgeLoc Meta has been in the making for 8 years - and it's finally here!!

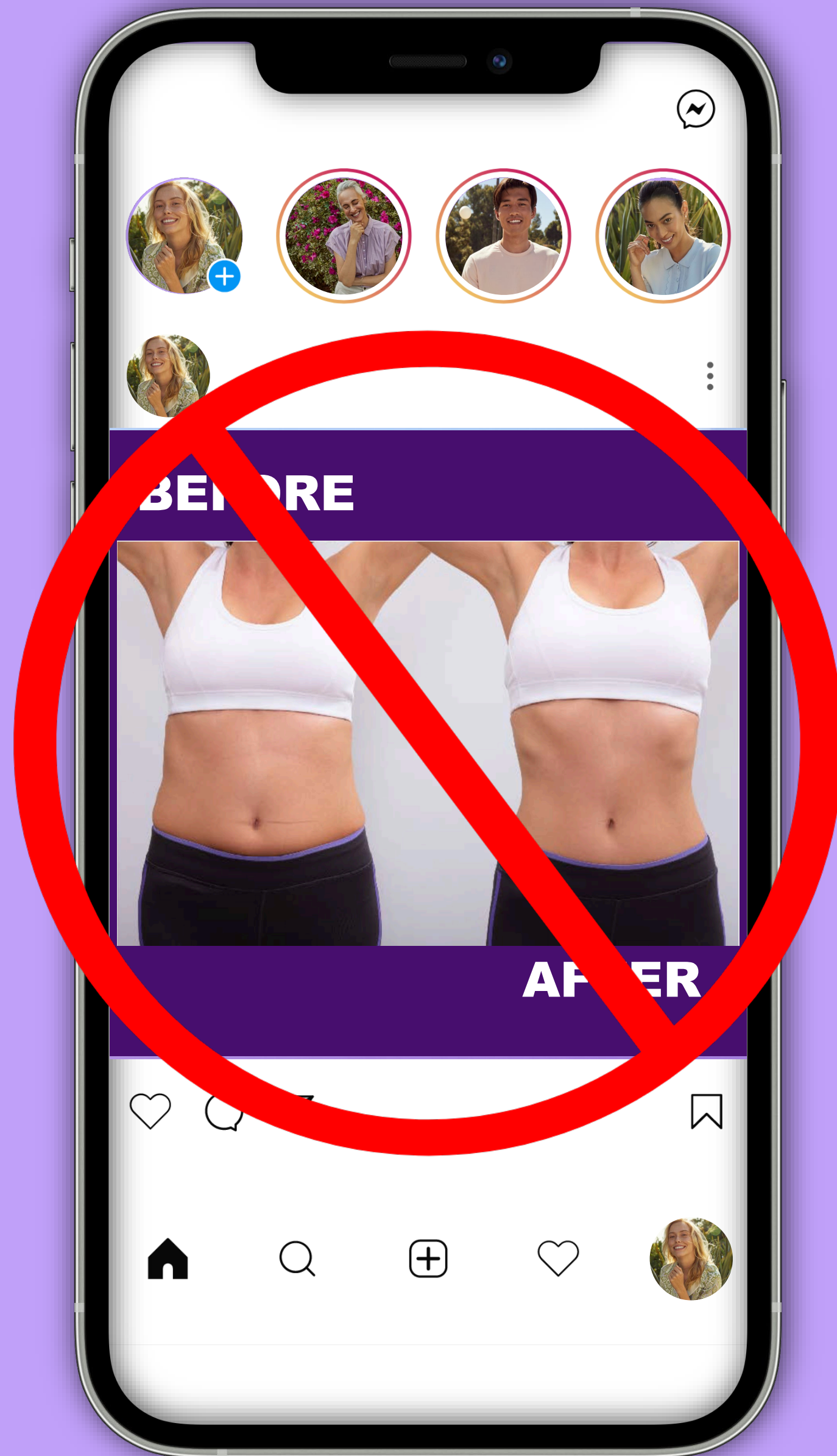
The formula not only *helps support your metabolic health**, but also *helps support a healthy inflammatory balance/immune activity for healthy cellular function*!*



*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

[#ageLOCMeta](#) [#MetabolicHealth](#) [#anthocyanin](#)

NOT APPROVED



Get ready to purple up with ageLOC® Meta! Are you working out and eating healthy but still have inflammation and extra pounds to lose?

AgeLoc Meta has been in the making for 8 years - and it's finally here!! Check out these great results from one of my good friends!

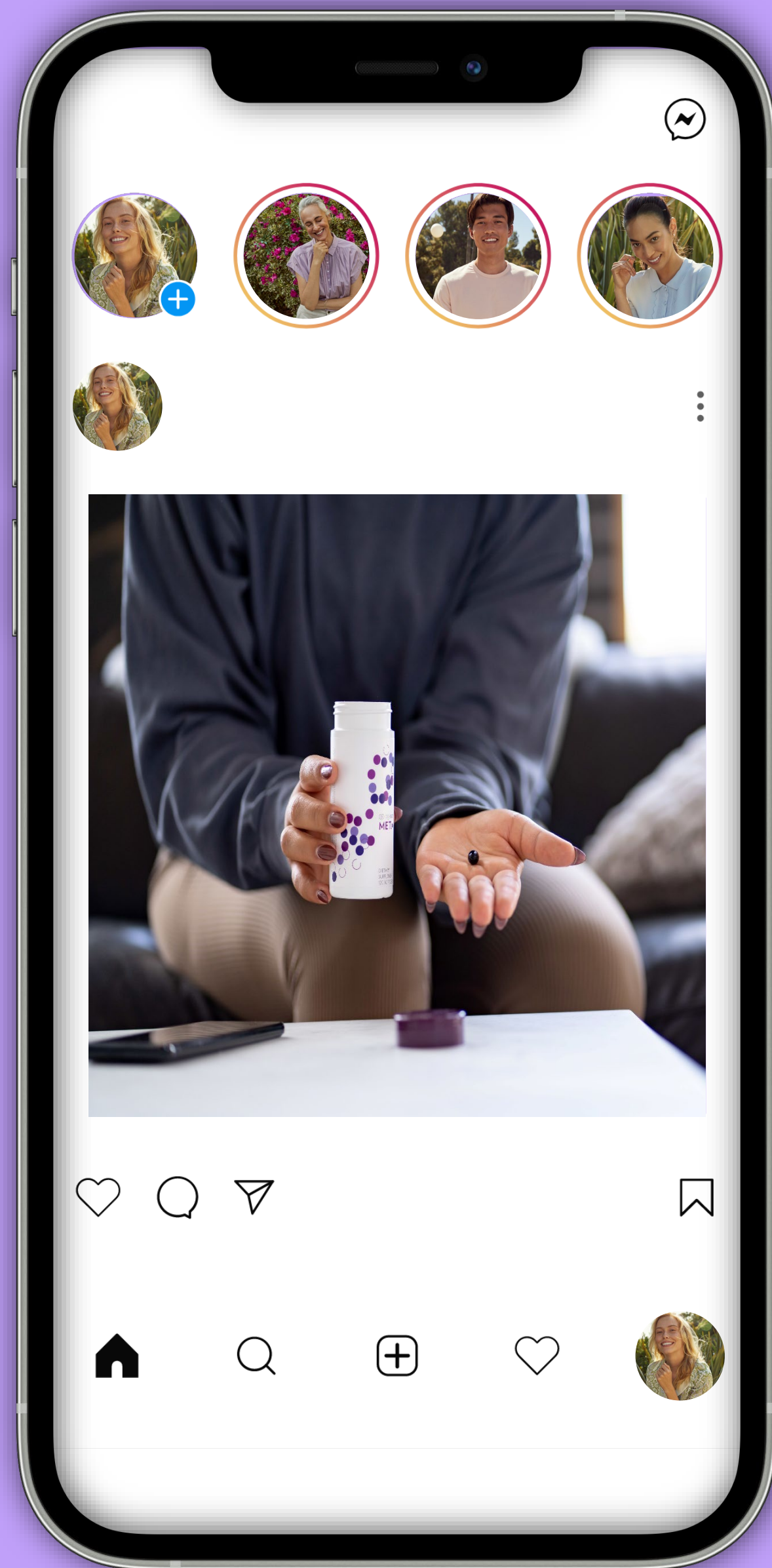
The formula will help you lose weight, improve your gut health, and lower your blood pressure!



[#ageLOCMeta](#) [#WeightLoss](#)

This supplement isn't proven to alter physical appearance, therefore, before & after images should not be posted nor shared.

APPROVED

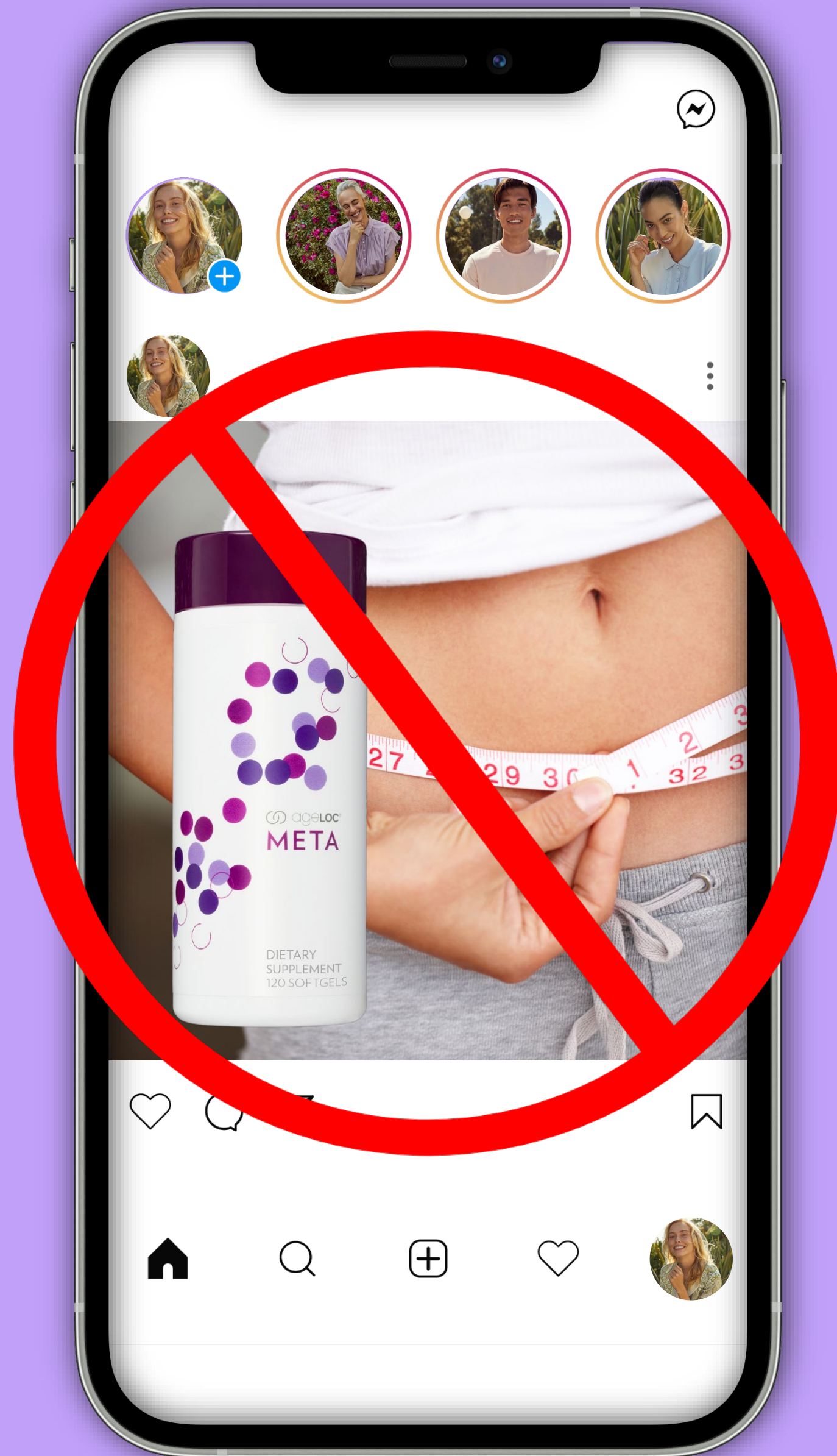


Say hello to your biochemistry's new best friend! 🤝 Introducing ageLOC® Meta, a new daily supplement that *helps counteract the effects of your modern lifestyle when combined with healthy eating, regular exercise, and better sleep** with a potent blend of anthocyanins—natural compounds found in dark purple berries and black rice. It's an important part of my health goals! What are your health goals?

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

[#healthgoals](#) [#ageLOCMeta](#) [#anthocyanin](#)

NOT APPROVED



Say hello to your biochemistry's new best friend! 🙌 Introducing ageLOC Meta, a new daily supplement that helps counteract the effects of *not having time to go the gym and eating a poor diet* with a potent blend of anthocyanins—natural compounds found in dark purple berries and black rice. It's an important part of my health goals! What are your health goals?

[#HealthGoals](#) [#ageLOCMeta](#) [#DietPill](#)

Meta is not a weight loss product. Weight loss claims should not be made, posted, or shared.

How to Safely Promote Meta

The benefits in the PIPs may not seem exciting... but there are many ways to create engaging content to share with your community!

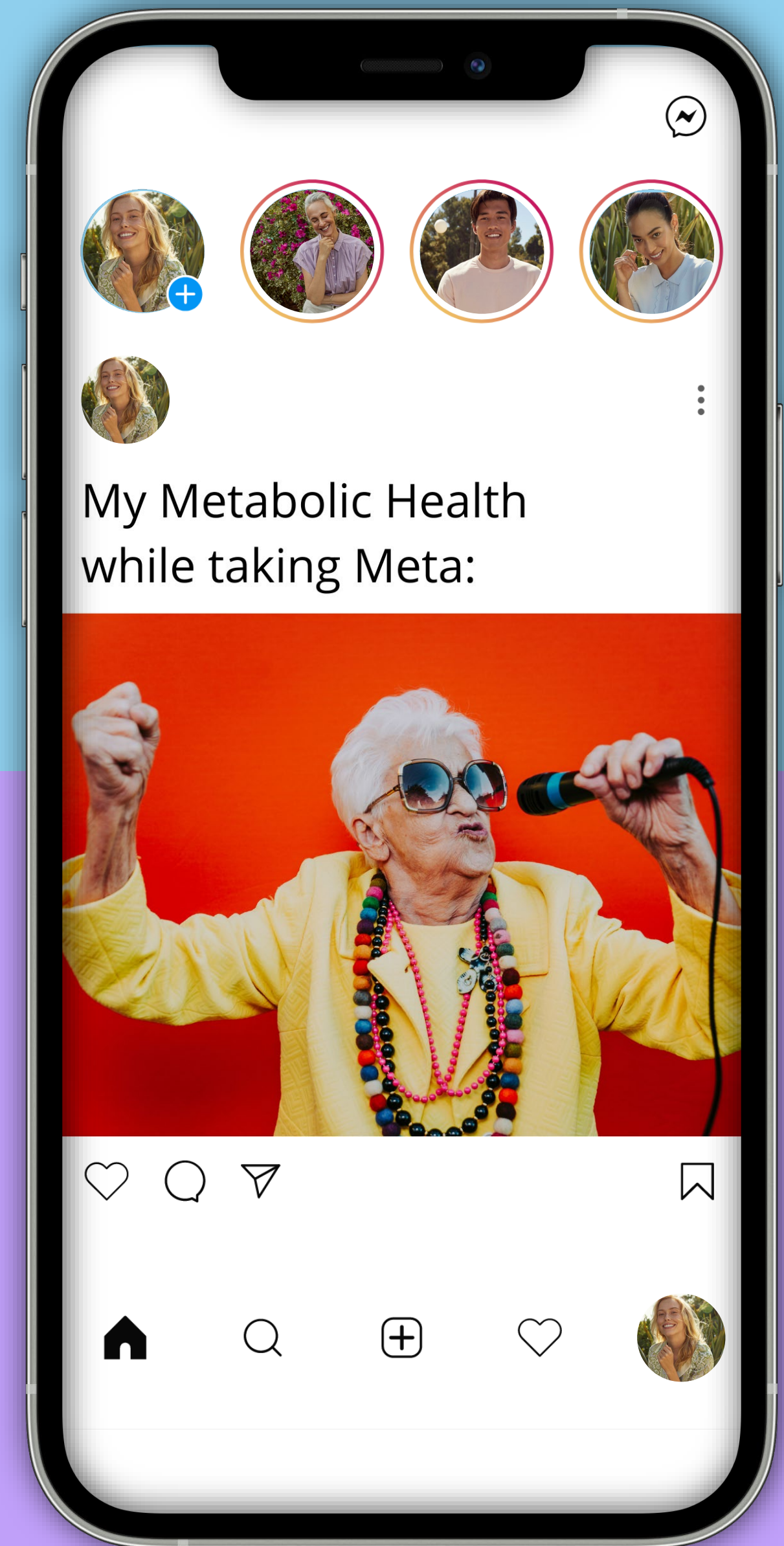


PERSONALIZE IT

PURPLE POWER!!!! Meta is Nu Skin's wonderful new product that helps support your metabolic health.* I love how it helps support vital organ health including the liver and heart!* Did you know on average only 1 in every 8 people are metabolically healthy? If you are interested let me know!

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[#ageLOCMeta](#)



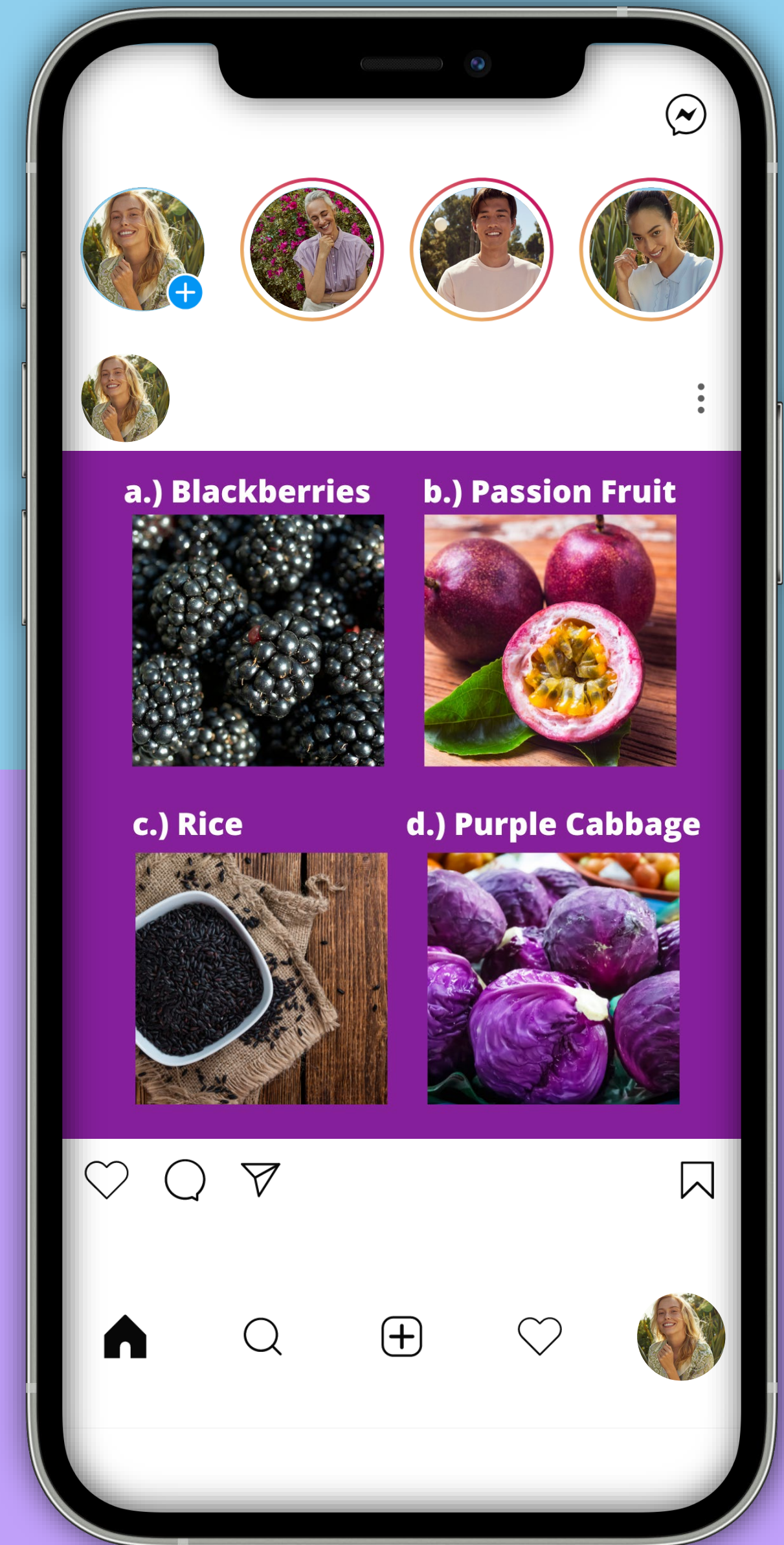
FOCUS ON ENGAGEMENT

POLL TIME! With the launch of Nu Skin's new product META I'm curious what's your favorite purple food?

If you're interested in trying this amazing product to support your metabolic health* DM me!

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[#PurplePower](#) [#ageLOCMeta](#)



Now it's your turn!

- ✓ Step 1: Brainstorm content ideas
- ✓ Step 2: Create content or download from [SmugMug](#)
- ✓ Step 3: Make sure all claims are approved/from the PIP
- ✓ Step 4: Post or share your content!



ADDITIONAL RESOURCES:

[Product Testimonial Guidelines](#)

[Product Claims Video](#)

[Social Sharing Guidelines](#)

