

NU SKIN ENTERPRISES, INC. NOURISH THE CHILDREN

Nu Skin is a for-profit distributor of nutritional and skin care products in 53 countries and is traded on the New York Stock Exchange (NUS). Nourish the Children is an initiative of Nu Skin and is registered in some states as a commercial co-venture. The program leverages the strength and staying power of a for-profit corporation in cooperation with charitable organizations like Feed the Children to help solve the complex world problem of feeding malnourished children. The price charged by Nu Skin for VitaMeal includes the cost of manufacturing, general overhead, distribution and sales. Just like other Nu Skin products, distributors are paid commissions and Nu Skin earns a reasonable profit margin from the sales of VitaMeal.