**2024 New Sales Performance Plan Announcement Email**

**Proposed Launch Timeline: November 1**

**From: Nu Skin**

**To: All Korea Brand Affiliates**

**Subject: Get Ready for The Nu Skin Opportunity of the Future**

Preheader: We’re enhancing our sales performance plan.

Title: Announcing our New Nu Skin Sales Performance Plan

Empower your supercharged future with an all-new Sales Performance Plan!

As we strive to become the World’s #1 Affiliate Opportunity Platform, Nu Skin is leveling up our compensation program to help all our leaders, new and old, embrace the incredible path ahead of us.

We’ve taken all we’ve learned since launching Velocity and made changes to help you elevate your business. With a balanced focus that perfectly reflects today’s world and maintains our leadership-driven focus, we want to open more doors to success for you and your Affiliates than ever before.

Learn how you can leverage the new Sales Performance Plan at [market to hyperlink to final SPP]. And don’t miss out on our incredible Be Elite incentives too!

It’s a next-level plan for a next-level Nu Skin.

Sincerely,

Your Friends at Nu Skin