

## Nu Skin Nutricentials Bioadaptive Skin Care with Clean Formulas and Worry-Free Ingredients



Nu Skin's Nutricentials® Bioadaptive Skin Care™ is an advanced line of skin care essentials heavily rooted in worry-free ingredients and clean formulas to nurture both the skin and the planet. The 14-piece collection features products in such categories as: cleansers, toners, serums, moisturizers, exfoliators and masks with blends of bioadaptive botanicals that help skin adapt to its ever-changing environment.

### Benefits

Key benefits found within the Nutricentials Bioadaptive Skin Care collection include:

- Protects and balances skin during the day
- Supports skin's natural repair process overnight
- Calms tired, overexerted skin
- Revitalizes a dull appearance
- Promotes a glowing, radiant complexion
- Helps skin look and feel stronger and healthier than ever

### Key Ingredients

The Nutricentials Bioadaptive Skin Care collection has been developed for customers who prefer products with an even more selective criteria of worry-free ingredients than our already stringent 6S Quality Standards process. The line is formulated by avoiding ingredients on the Nutricentials Worry-free List, which was created after a comprehensive review of industry practices, trends and "free-from" ingredients used by other brands. Key ingredients used in the collection include:

- **Bioadaptive Botanical Complex** (rhodiola, maral root, Siberian ginseng, chaga mushroom and resurrection plant) – a blend of bioadaptive botanical extracts from plants that survive in extreme climates and use the same properties to help skin bounce back from environmental stressors.
- **HydraFlex Blend** – adapts to skin's unique needs and environment by attracting and binding moisture to skin or filtering excess moisture from it as necessary. (Found in Celltrex Always Right Recovery Fluid)
- **Blue Light and Infrared Filtering Blend** (French red bell pepper extract, pumpkin extract and buriti oil) – acts as a free radical shield and blue light filter to help protect against accelerated signs of aging like visible hyperpigmentation and dull, uneven skin. (Found in Day Dream Protective Cream SPF 35)
- **Blue Light and Infrared Antioxidant Blend** (carnosine, pumpkin extract and buriti oil) – provides antioxidant protection to help prevent the visibly damaging effects of blue light and infrared, like discoloration and dull-looking skin. (Found in Day Dream Protective Lotion SPF 35)

## Nutricentials Bioadaptive Skin Care Collection

### **Nutricentials Day Away Micellar Beauty Water | \$26.25**

This gentle, no-rinse Micellar water cleanser helps remove dirt, oil, and makeup. It includes humectants like sodium PCA, glycerin, and propanediol to keep skin soft and smooth.

### **Nutricentials HydraClean Creamy Cleansing Lotion | \$21.25**

This luxurious, creamy, soap-free cleanser is a gentle multitasker that cleanses dirt, excess oil, and makeup – all while helping protect the skin's natural moisture barrier. Its mild formula is infused with a Soothing Blend (mugwort, licorice, and algae extracts) and bioadaptive botanicals to help moisturize and comfort skin.

### **Nutricentials To Be Clear Pure Cleansing Gel | \$21.25**

This powerful gel-to-foam formula cleanses away dirt, oil, and makeup for cleaner skin without stripping moisture. The secret is the amino acid cleansing agents that deep cleans pores and the Moisturizing and Conditioning Blend (glycerin, propanediol, hyaluronic acid, trehalose, urea and serin) to soothe skin and help maintain its natural moisture.

### **Nutricentials In Balance pH Balance Toner | \$18.75**

This light toner helps skin stay balanced by restoring it to its optimal pH level, while witch hazel helps reduce the appearance of pores. The toner is also formulated with a Moisture Strength Blend featuring lactobacillus ferment, aloe, sodium PCA and sodium hyaluronate to help strengthen skin's natural moisture barrier.

### **Nutricentials Here You Glow Exfoliating Toner | \$21.25**

Here You Glow features a unique mix of hydroxy acids leaving skin feeling healthy, to help clear up blemishes and blackheads and prevent new acne blemishes from forming. It also helps accelerate skin cell turnover by gently exfoliating and “ungluing” dead skin cells from the surface, leaving skin with a soft, smooth, radiant appearance.

### **Nutricentials Celltrex Always Right Recovery Fluid | \$52.50**

This lightweight, fast-absorbing serum features Nu Skin's smart HydraFlex Blend that provides more or less hydration depending on what skin needs throughout the day. The serum also features a blend of bioadaptive botanicals to help protect against and increase resiliency to everyday stressors like late nights, busy days and urban pollution.

### **Nutricentials Celltrex Always Right Recovery Mask | \$30.00**

This luxurious mask helps skin recover from and increase resiliency to the effects of stress, pollution and unique environments. With shea butter, agave extract, hollyhock extract and caffeine, this lightweight formula delivers quenching hydration while soothing and calming skin.

### **Nutricentials Day Dream Protective Lotion Lightweight Day Moisturizer SPF 35 | \$37.50**

This silky moisturizer with SPF 35 has a Blue Light and Infrared Antioxidant Blend (carnosine, pumpkin extract and buriti oil) that protects against the effects of blue light and infrared exposure, including discoloration, dullness and premature aging, while the ginger root extract helps skin look vibrant throughout the day.

### **Nutricentials Day Dream Protective Cream Creamy Day Moisturizer SPF 35 | \$37.50**

This plush cream helps skin stay soft and hydrated, as the Bioadaptive Botanical Complex and Blue Light and Infrared Filtering Blend (French red bell pepper, pumpkin extract and buriti oil) helps protect against UV damage, blue light, infrared and other damaging environmental stressors.

### **Nutricentials Thirst Fix Hydrating Gel Cream | \$37.50**

This oil-free gel cream has a unique Biomimetic Moisturizing Complex, which mimics natural elements in skin to provide immediate hydration and 24 hours of continuous, long-lasting moisturization. Plus, botanical cats whisker extract helps soothe the skin and balance excess sebum caused by stress to deliver a healthy, not shiny, glow.

**Nutricentials Dew All Day Moisture Restore Cream | \$37.50**

Provides all -day moisture to keep your skin in its best form whatever stressors you face. Made with aloe vera, pistachio nut oil and vitamin E to soothe, soften, smooth, and condition skin

**Nutricentials Moisturize Me Intense Hydrating Cream | \$37.50**

Ultra-luxurious cream that delivers intense moisture, without feeling greasy, to keep skin soft, hydrated for hours. Formulated with a key ingredient, evodia rutaecarpa to improve skin radiance and luminosity for a visible healthy glow.

**Nutricentials Brighter Day Exfoliant Scrub | \$20.00**

Unlike other exfoliants, this double-feature formula uses pomegranate enzymes to help loosen dead skin cells, while natural exfoliating minerals remove them from skin. Plus, a bioadaptive botanical complex and aloe vera nourish for post-scrub skin comfort. It also has a fresh scent and natural purple color to delight the senses.

**Nutricentials Spa Day Creamy Hydrating Masque | \$25.00**

This masque is made with a bioadaptive botanical complex and is infused with cactus and pine extracts to help skin stay dewy and radiant.

**Availability**

Nutricentials Bioadaptive Skin Care is formulated for all skin types and features clean formulas with worry-free ingredients. The line includes sustainable packaging, like 100 percent post-consumer recycled plastic bottles and 34 to 35 percent post-consumer recycled plastic tubes. It is available in the US on January 14, 2020 through Nu Skin independent brand affiliates and nuskin.com.

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